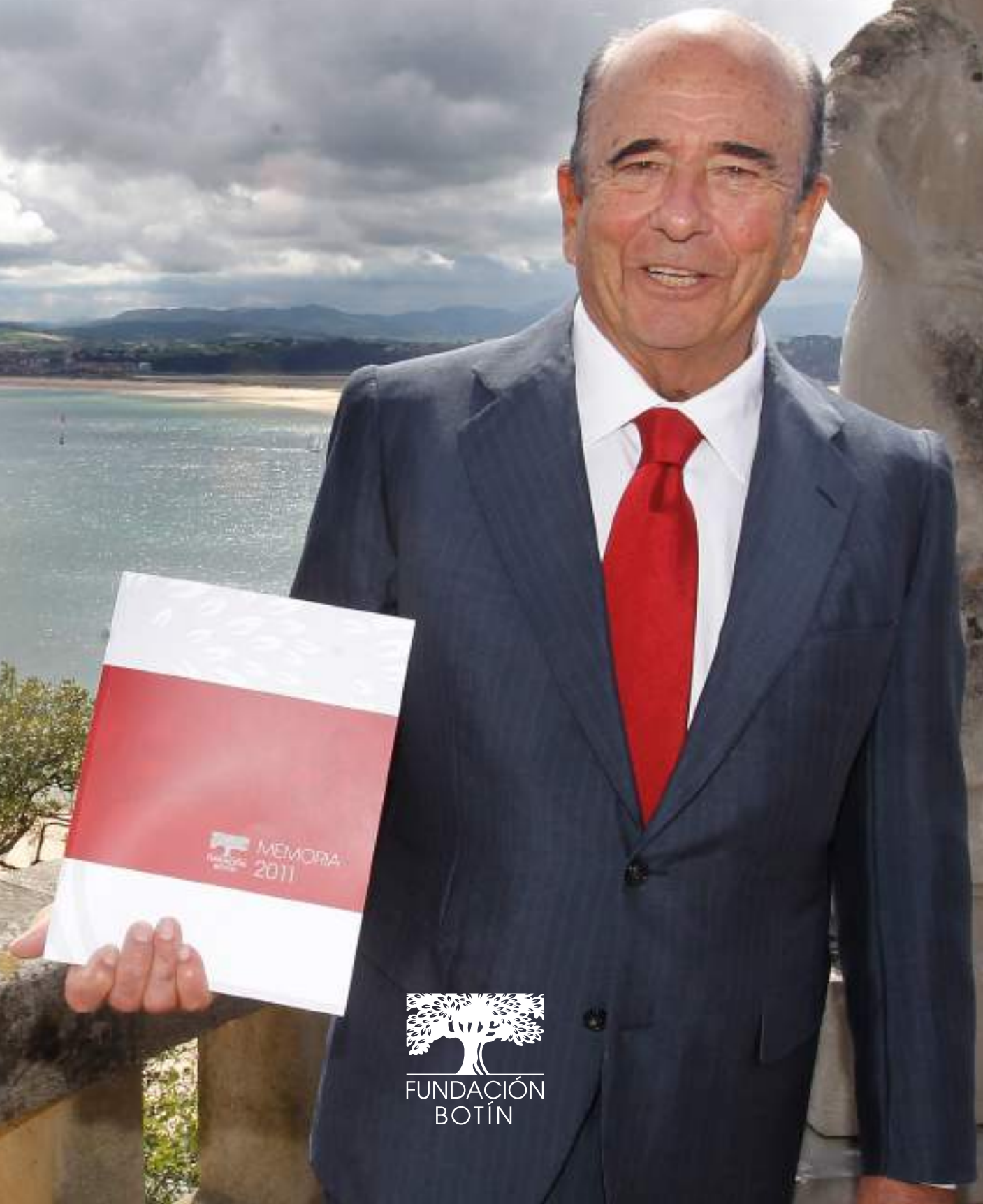


A N N U A L R E P O R T 2 0 1 4

EXECUTIVE SUMMARY



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FUNDACIÓN BOTÍN

The image shows a low-angle view of a building's exterior. A red banner with the text 'FUNDACIÓN BOTÍN' is attached to the facade. The building features a prominent stone column with a classical capital and a balcony with a black metal railing. The sky is clear and blue.

Presentation

Fundación Marcelino Botín was created in 1964 by Marcelino Botín Sanz de Sautuola and his wife, Carmen Yllera, to promote social development in Cantabria.

Today, fifty years later, having kept its main focus on Cantabria, the Fundación Botín operates all over Spain and Latin America, contributing to the overall development of society by exploring new ways of uncovering creative talent and supporting it to generate cultural, social and economic wealth.

Fundación Botín organises programmes in the realms of the arts and culture, education, science and rural development, and supports social institutions in Cantabria so as to reach those most in need. It has also created a Trend Observatory to gain in-depth knowledge of society and pinpoint key factors to help generate wealth and guide development. The Observatory also promotes talent detection and development programmes in the social and public sectors.

The Foundation's headquarters are in Santander, where it has an exhibition hall as well as El Promontorio and Villa Iris, two emblematic locations in the city used for institutional events and for holding exhibitions and workshops, respectively. Since 2012 it has had offices in Madrid to cater for the growing demands of its activity.

The Foundation's flagship project is the Botín Centre, which is being built in Santander. It will be an arts centre of international relevance, a new meeting place which will help to revitalise city life and a pioneering location in the world in the development of creativity via the arts.

Designed by architect Renzo Piano, the Botín Centre is already contributing towards the urban transformation of Santander and the economic and social stimulation of the region, thanks to the new public spaces in the building, as well as the collaboration of over 120 volunteers and 13,000 friends.

PHILIP

Board of Trustees

CHAIRMAN

Javier Botín

BOARD MEMBERS

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Emilio Botín
Alfonso Botín
Ana Patricia Botín
Carolina Botín
Paloma Botín
Carmen Botín

SECRETARY

Iñigo Sáenz de Miera

Advisory Councils

ADVISORY COMMITTEE

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ART ADVISORY COMMITTEE

Vicente Todolí
CHAIRMAN

Paloma Botín
Udo Kittelmann
Manuela Mena
María José Salazar
Benjamin Weil

Management Team

Iñigo Sáenz de Miera
MANAGING DIRECTOR

Fátima Sánchez
DIRECTOR OF THE BOTÍN CENTRE

Javier García Cañete
DIRECTOR OF THE TREND OBSERVATORY
AND THE MADRID OFFICES

Francisco J. Moreno
DIRECTOR OF THE SCIENCE AREA

José María Ballester
DIRECTOR OF THE RURAL DEVELOPMENT AREA

José Manuel Setién
ADMINISTRATIVE DIRECTOR



ACTIVITIES 2014

BOTÍN CENTRE



41 CONCERTS

25 CONFERENCES AND
CINEMA PROJECTIONS

80 ACTIVITIES IN THE
PEREDA GARDENS

3 ART
EXHIBITIONS

SCIENCE



3,5MM€ IN PRIVATE
INVESTMENT RAISED

5 JOBS CREATED FOR
COMPANIES IN THE 'MIND
THE GAP' PROGRAMME



TREND OBSERVATORY

13 PROFESSIONALS JOINED
TERTIARY SECTOR COMPANIES
THANKS TO THE SOLIDARITY
TALENT PROGRAMME

64 COMPANIES
BELONG TO THE
SOLIDARITY
TALENT
NETWORK



200 MEMBERS
OF THE PUBLIC
SERVANT
NETWORK

EDUCATION



70.000 STUDENTS BENEFITED
FROM THE RESPONSIBLE
EDUCATION PROGRAMME IN 2014

145 CENTRES NOW BELONG TO
THE RESPONSIBLE EDUCATION
NETWORK



RURAL DEVELOPMENT

1.600 PARTICIPANTS IN THE
SOCIAL AND CULTURAL
ACTIVITIES AT THE PUENTE
PUMAR RECTORY



57 FARMERS
TAKE PART IN
THE LIVESTOCK
DEVELOPMENT
PROJECT



SOCIAL ACTION



68 PEOPLE RECEIVED AID FROM
THE BRUMAS YOUTH ASSOCIATION

149 IMMIGRANTS WERE HELPED
BY 'CANTABRIA ACOGE'



COLLABORATIONS

150.000 PARTICIPANTS IN THE
CULTURAL ACTIVITIES OF THE
FOUNDATION SANTANDER
CREATIVA



25.000 SANTANDER RESIDENTS
BENEFITED FROM THE OPENING
OF THE NUMANCIA CIVIC CENTRE

INVESTMENTS IN THE FOUNDATION'S PRIMARY OBJECTIVES IN 2014

ART AND CULTURE*	€7,609,000
SCIENCE	€2,847,000
TREND OBSERVATORY AND TALENT DEVELOPMENT	€2,274,000
EDUCATION	€696,000
RURAL DEVELOPMENT	€389,000
SOCIAL ACTION	€458,000
COLLABORATIONS	€1,302,000
ONLINE COMMUNICATION AND DEVELOPMENT	€480,000
GENERAL SERVICES	€2,598,000
CONSTRUCTION OF THE BOTÍN CENTRE	€15,984,000
GRAND TOTAL	€34,637,000

* Programmes and activities to be developed in the future Botín Centre



Chairman's Letter

I would like to begin by dedicating a few heartfelt words of gratitude to Emilio Botín, who was Chairman of this Institution for twenty-one years. Emilio Botín not only managed to maintain the spirit with which this Foundation was created by preserving and managing the legacy he received, but he was also one of its main supporters, with generous contributions to the Foundation funds, and he was the driving force behind its growth and transformation, making it one of the largest Spanish private foundations in terms of assets, investment volume, social efficiency and impact.

As we approach the first anniversary of his death, and precisely when Fundación Botín celebrates its fiftieth year of existence, we have decided to outline the main milestones of his office here, as a testament to his magnificent contribution to Cantabrian and Spanish society via Fundación Botín. Those of us who have received the baton do so with enthusiasm and with a profound sense of responsibility for preserving and expanding an institution to which so much time and effort has been devoted by those who came before us, since its creation in 1964 by Marcelino Botín and Carmen Yllera.

2014 heralded the start of economic recovery and job creation. We still have a long road ahead of us, but there is no doubt that the Spanish foundations have played – and continue to play – a fundamental role in recovering from the crisis. In order to illustrate this, I shall refer to certain representative data. According to the Report “The foundational sector in Spain: fundamental attributes (2008-2012). *Second Report*” published by the Spanish Association of Foundations, the 8,000 foundations currently active in Spain account for 1% of the country's GDP and employ over 200,000 people, i.e. 1.3% of Spain's total workforce. Moreover, in 2008-2013, foundations created over 30,000 new jobs, evidencing their key role throughout the difficult years that we are now starting to put behind us.

At Fundación Botín we are proud to have played a part in that recovery, through a two-pronged strategy: On the one hand, by maintaining our support for long term programmes, such as *Mind the Gap* or *Responsible Education*; on the other hand, by proposing new initiatives in response to the situation, such as the *Solidarity Talent Challenge* aimed at tackling youth unemployment. Furthermore, our programmes have incorporated increasingly accurate measurement systems, in a constant effort to gauge the impact of our activity.

Throughout 2014, Fundación Botín has developed new methods of action combining private and public efforts, and involving collaboration with over 1,000 organisations from areas that, although different, are all equally necessary for the future of our country – including educational centres and universities, research groups, companies, entrepreneurs, city councils and cultural institutions.

We have continued to strive to reach even more people through our activity, having added 61 new schools and institutions to the *Responsible Education* programme, a unique initiative that nurtures the development of both emotional and social intelligence in the classroom. In addition, 145 schools have mutually benefited by working as a network, which is a collaborative model in which we firmly believe.

In the area of science, we have continued to support the transfer of knowledge from the laboratory to society via the *Mind the Gap* programme, supporting six research projects and securing capital increases of around 3.5 million euros. Moreover, this year three new researchers have joined our Technology Transfer programme, thus increasing our support to ensure that scientific results are transformed into solutions to society's needs.

As part of the programme Rural Development in Valle del Nansa y Peñarrubia (Cantabria), in 2014 we continued to work with the institutions to support the business and social development of the valley. Via the initiative *Nansaemprende*, that encourages entrepreneurship, we helped start up 32 businesses and create 73 new jobs.

In pursuit of our goal of identifying and developing talent, Fundación Botín continues to implement various initiatives, such as *Solidarity Talent* (which has become a flagship programme in Spain, comprising a network of 103 social organisations that innovate, support talent and pursue maximum social efficiency), and the Programme for the Strengthening of Civil Service in Latin America (which in just five years has managed to create a solid network of public servants throughout the region).

Now, more than ever, is the time to invest in culture, not only because it generates wealth (culture turns over 535,900 million euros a year and accounts for more than seven million jobs in Europe, according to the report "Creating Growth – Measuring cultural and creative markets in the EU" carried out by the consulting firm EY and commissioned by the European Grouping of Societies of Authors and Composers - GESAC - in 2014), but also because there is no better tool than culture for fostering the development of people. Accordingly, our institution remains firmly committed to the Botín Centre, which will be the most important project in our history. The Pereda Gardens were inaugurated in July 2014, and have since been the venue for over 80 activities, with the support of 118 volunteers and around 13,297 Friends of the Botín Centre throughout the summer, fulfilling our goal to make it a project of everyone for everyone.

These are just a few of the many achievements made possible in 2014 by the hard work of the people at Fundación Botín. Thank you to all of them, as well as to the institutions and individuals that have helped us implement these programmes and initiatives. None of this would have been possible without the effort of each and every one of them.

Javier Botín



Emilio Botín – Chairman

1993-2014



In memory of Emilio Botín

The geography of memory is a capricious thing, conjuring life's moments in no particular order. A peculiar guiding thread silently weaves together the various experiences and intensities, charting a map of impressions that together tell a fragmented story of times we thought were long ago, but which we have summoned to the present.

In memory's game of mirrors, everything takes on a new dimension, highlighted by life's filters that go about altering our perspective. We remember, and things come back to life – names, landscapes, friends, that conversation, those lazy afternoons, urgencies, goodbyes and eagerly-awaited returns. Everything becomes transitory, temporary, provisional. And upon the events we recall, an idea is constructed, the image of people we have met along the way, to whom we have felt close or with whom, one day, conversation guided us to the doors of openness or friendship. With a wry smile, we are reminded of Seneca or the Stoics, as we discover how fate weaves the web of human destiny. Apparently insignificant circumstances may turn out to be decisive; others, that seemed like mere games, may turn into commitments; and a place, unchosen, may turn out to be home.

I met Emilio Botín in the early 1990s when I was honoured to be invited to sit on the Scientific Committee of Fundación Marcelino Botín. Those were years of unfettered curiosity regarding the huge changes and transformations that, over those decades, had affected the economic, political, social and cultural scaffolding of the contemporary world. The legacy of the 1960s and 70s had all but disappeared, giving way to a new system of conditions that would determine the shape of future societies.

It was in that context of problems and ideas that conversations took place that I have always remembered admiringly. One might say that Emilio Botín was one of those people whose instinct protected him. Someone who knew how to take the helm, defying the elements, shielded by an inner conviction that the winds would be on his side. On both the Spanish and international stages it was urgent and necessary to imagine and to implement those processes that would enable us to adapt to the changes of that era and the ensuing challenges.

This meant refocusing the Foundation's work and programmes in a bid to chart maps of a still uncertain future, but a future which the relevant analyses would help to build. Thus, a new need for exploration and analysis was born, which equipped the Foundation with a significant skill set when it came to interpreting the new issues. The Trend Observatory was created, and has since incorporated into its agenda the most significant problems of the era. Like Fundación Botín's 'Readings' programme which for fifteen years discussed a number of arguments that were intellectually on the border between the History of ideas and Cultural History. In both cases the main goal was to build new intellectual maps in order to conceive of the contemporary world. It was as if the Foundation had adopted the Max Weber axiom that assigns to the institutions, in this case Fundación Botín, the task of acting as a bridge between problems and ideas.

In this context I recall times, conversations with Emilio Botín, characterised by enthusiastic curiosity, able to generate new ideas and, in particular, to launch programmes that unleashed innovation processes in the various fields, with particular attention to Spain's situation. Pioneering innovation projects were thus born, such as those concerning the transfer of technology and support to scientific groups of excellence – programmes that to this day have maintained Fundación Botín's position as a benchmark for excellence. Likewise, the education programmes which quickly became central to the Foundation's interests, in the conviction that only from that basis would it be possible to aspire to achieving competitiveness in the knowledge society. Or the projects linked to the art world, exhibitions and training, embodied by the Botín Centre, to be inaugurated soon.

All of these programmes constitute the framework of a project that makes innovation and training a fundamental commitment to present-day Spanish society, while not overlooking the relationships with institutions like Collège de France, Fondazione Giorgio Cini, etc., which in the past enabled policies of cultural and scientific exchange. All of these are elements of a general project whose most enthusiastic and generous promoter was Emilio Botín, as the Chairman of the Foundation. As Flaubert said in one of his last Carnets in 1877: "We want life to have been a long journey in which passion and intelligence link hands". No-one would question that that was Emilio Botín's destiny.

FRANCISCO JARAUTA is a philosopher and a member of Fundación Botín's Advisory Committee.



1987 Emilio Botín Sanz de Sautuola García de los Ríos with his father, Emilio Botín Sanz de Sautuola López



21/6/1994 Inauguration of repaired bell tower and baptistry of Colegiata de Santillana del Mar collegiate church. From left to right, Julián Ortega, Emilio Botín, Luis López Ormazabal and José Sancho Roda.

Emilio Botín's life has been distinguished most notably by many aspects affecting the economy, finance, education, culture and art, to name but a few examples. All of this work has been recognised and valued in a variety of ways by various sources.

I would like to focus on areas relating to socio-religious aspects, in which Emilio always showed special sensitivity through his constant and generous support to the institutions of Cantabria, thereby enabling the most needy people and groups to receive help.

This socio-religious sensitivity is evidenced by his unwavering support through the Foundation for the rehabilitation of the victims of drug addiction, the very specific support for care homes for the elderly, backing for institutions working directly in primary care and, in general, any initiative to help excluded persons or persons at risk of exclusion. His support and help have been frequent and generous, sometimes personal and others channelled through the Foundation.

His love and passion for Cantabria extended to all spheres of life, and his sensitivity and generosity were boundless; he was present in all social realms. In this connection, particularly significant is the way Emilio, through the Foundation, became involved in the restoration and conservation of the religious heritage of Cantabria.

His memory deserves to be recognised, valued and maintained for a very long time. Emilio knew how to listen and respond to calls for help in different areas; he contributed notably to restoring and preserving the artistic and cultural value of many of the temples in the Diocese of Santander that are part of our historic heritage and that are among the crowning achievements of a long list of altruistic projects he undertook.

We pay tribute to his record both as a human being and in the realm of religion, embodied in his extraordinary patronage.

JOSÉ OLANO is parish priest at Santa Lucía church in Santander.



30/6/1994 Inauguration of the hyperbaric chamber at Hospital Universitario Marqués de Valdecilla, with his daughter Carmen.

Emilio Botín's relationship with Hospital Universitario Marqués de Valdecilla began in the 1960s as a continuation of the work undertaken by his father, who made a series of donations to the hospital via Fundación Botín, including the electronic microscope and the hyperbaric chamber.

Emilio continued to support Valdecilla with other hugely important contributions in the form of cutting-edge technology and resources aimed at boosting the hospital's capacity in areas that the administration was not able to provide for at that time. Among the most important of these are: monitoring of the Coronary Unit, the Centre for Simulation and Training in Critical Situations, the Early Cancer Diagnosis Unit, infrastructure for the Marquesa de Pelayo library, a contribution to the Cornea Pathology Unit, technology for the Department of Intensive Care Medicine, Magnetic Resonance, support for research into Gene Therapy and a positron emission tomography (PET) scanner. These donations brought a notable improvement in the health care provided and research conducted at the hospital, with an investment of more than 9 million euros.

All of this, however important, does not reveal the extent of Emilio's relationship with Valdecilla. He was truly fond of the hospital and always promoted it both in Spain and abroad, with words and actions. One example of this was when, in the 1990s, he was told he needed surgery and was advised to travel to a specialist centre in the United States. He asked me if the surgery could be done at Valdecilla, I said it could, and he immediately suspended the arrangements with the US hospital and asked to be operated on at Valdecilla, and so he was.

The current managing director at Valdecilla has said that Emilio Botín was more than a patron for this hospital, since his donations of equipment have made it a cutting-edge establishment and a global standard-bearer, with everything that has implied for the hospital itself, for the city and for the region. It is true that Emilio unflinchingly and selflessly accepted any request, any suggestion to improve the hospital because, unquestionably, he adored Valdecilla.

UBALDO SÁNCHEZ is a physician and was chief of the Intensive Care Medicine Department at Hospital Universitario Marqués de Valdecilla.



27/1/1997 Signing of the agreement for the Altamira Museographic Project. Emilio Botín, José Joaquín Martínez Sieso, Esperanza Aguirre and Javier Rosino.



23/9/1999 Prince of Asturias's visit to Altamira. Manuel Herrero, José Joaquín Martínez Sieso, HRH the Prince of Asturias (now HM the King of Spain), José Antonio Lasheras and Emilio Botín, among others.



1/10/1999 Inauguration of the Emilio Botín e-Library at Cantabria University, with the then-President of Cantabria José Joaquín Martínez Sieso.



29/1/1998 Visit to the Centre for Simulation and Training in Critical Situations donated to Hospital Universitario Marqués de Valdecilla.



9/3/2000 Signing of the agreement with the Chair of Salamanca University, Ignacio Berdugo, for the digitalisation of the ancient catalogue of the Historic Library in Colegio Arzobispo Fonseca.



23/8/2000 Emilio Botín, África Mediavilla, Fernando Martínez and José Antonio Collado on a visit to the facilities donated to the Ophthalmology United at Hospital Universitario Marqués de Valdecilla.



1/10/2000 Signing of the agreement for the Gene Therapy Programme with José Manuel Serra, Federico Ysart, Francisco José Ynduráin and Pedro García Barreno.

Fundación Botín's Science Programme is the result of a noble ambition: Emilio Botín's commitment to knowledge, innovation and service to society, stemming from the combination of munificence, magnificence and magnanimity, among his most notable traits. He never shied away from hard work to achieve something that was worth it; he always thought big; he conveyed the confidence not to elude challenges and to assume calculated risk.

The "Science Programme" Route was launched twenty years ago, in January 1995. It was a route with three premises and three milestones, that was fully supported by Emilio. Inauguration of the foundational action "The Mission of Academia is the Good of Society," as stated in the "Wisconsin Idea" and the "primary purpose and goal of the Howard Hughes Medical Institute will be to promote human knowledge in the field of basic sciences and its effective application for the benefit of Humanity" were the mainstays of the Programme's development. And each milestone had a catalyst. The initial stage opened the doors to the possibility of undertaking a pioneering initiative in our environment, along the lines of the US comprehensive centres, one of which dedicated to gene therapy. The second was sealed with the signing of the agreement with CIEMAT, and at the same time driving the stage that has now reached its tenth year, namely basic research at the service of the common good supporting internationally-renowned researchers at flagship research centres. In the last few years, Mind the Gap has gone a step further, strengthening the original idea to offer enterprises approved products. This process has been made possible by the Transfer Unit that has also been in charge of assessing the Programme's social and economic impact: "Without goals or measurement of results, an ideal makes no sense. Only by implementing it is progress possible."

PEDRO R. GARCÍA BARRENO is a physician and coordinator of the Science Area at Fundación Botín.



5/11/2001 Presentation of the project to refurbish and update the sculpture section of the Prado Museum along with Fernando Checa, Eduardo Serra and Stephan Schröder.



8/1/2003 Pictured here with Begoña Guerrica-Echevarría, Esperanza Botella and Julián Ortega, among others, on a visit to the construction site of the Foundation's new exhibition hall in calle Marcelino Sanz de Sautuola.



17/7/2001 Inauguration of Altamira National Museum and Research Centre. Their Royal Majesties the King and Queen pictured with the Botín Family.



19/2/2003 Emilio Botín at the inauguration of the Marcelino Botín Municipal Sports Pavilion at Calle Tetuán, Santander.



23/7/2004 Inauguration of the "La época de Picasso" exhibition. Miguel Ángel Cortés, Emilio Botín, Paloma O'Shea and Paloma Botín, among others.



15/12/2005 Signing of the agreement with the Health Ministry for funding the National Cardiovascular Research Centre (CNIC). Pictured here with Elena Salgado and José Luis Rodríguez Zapatero.



20/6/2005 Emilio Botín and the excavations team of Pablo de Olavide University at Villa Adriana de Tívoli, Rome.



15/6/2006 Emilio Botín with scientists Carlos López Otín and Joan Guinovart at El Promontorio for the presentation of the 2005 Annual Report.



7/6/2006 Meeting of the Board of Trustees of the Miguel de Cervantes Virtual Library. Pictured here are the Chairman and Mario Vargas Llosa.



20/6/2008 Meeting of Fundación Botín's Advisory Committee on Heritage and Territory at El Promontorio. Chairman Botín with Rafael Mata, Ángela de Meer and José María Ballester.

When I returned to Spain, after serving the European cause in the sphere of culture, and cultural and natural heritage, Fundación Botín proposed that I use that experience to devise a new model for intervention in this field in Cantabria. It should be a model that could generate development and be transferable to other locations.

The challenge was worth it, because it was such an innovative idea. The response was a global and transversal proposal: to combine the notion of heritage into a new kind of intelligence of the territory, whose resources in terms of landscape, culture and nature, along with the traditional know-how of its inhabitants, would be nurtured in order to create wealth. Thus, in the year 2009, The Heritage and Territory Programme, located in Valle del Nansa y Peñarrubia, was born.

The presentation of the programme constituted my very first meeting with the Foundation's Board of Trustees and its Chairman, Emilio Botín. We clicked right from the start. His cordiality led us into a long talk, in which we were accompanied by professors Mata and De Meer. All three of us were reassured by the Chairman's guidance during the debate, and by his own vision.

He had evidently taken a personal interest in the project. At the time, I could not have imagined how far his commitment, his support and his backing, would go, in institutional, public and personal terms. Any time we met he was quick to ask questions: How's our Valle del Nansa going? How many new entrepreneurs do we have? Is the population rising? How much are the calves selling for? Do we produce blueberries?...

He was so enthusiastic, he followed the project so closely, and his interest was so sincere that –as I immediately understood– this programme would not have been possible without the enormous passion that Chairman Emilio Botín always felt for Cantabria, his home.

JOSÉ MARÍA BALLESTER is the Director of the Heritage and Territory Programme at Fundación Botín.



14/5/2009 Presentation, at Cantabria Regional Government Headquarters, of Fundación Botín's Valle del Nansa Action Plan. Emilio Botín with Miguel Ángel Revilla and Dolores Gorostiaga.



14/5/2009 Signing of the constitution of Fundación Santander 2016 with Miguel Ángel Revilla and Iñigo de la Serna.



4/8/2009 Visit to Valle del Nansa. Pictured here with Miguel Ángel Revilla and mayors Secundino Caso, Francisco Linares, Venancio Fernández and José Miguel Gómez.



7/4/2010 Signing of the PESA CNIC research agreement for the diagnosis and prevention of arteriosclerosis. Felipe Pétriz Calvo, Valentín Fuster and Emilio Botín.



17/11/2010 Emilio Botín meets students from the 1st edition of the Programme for Strengthening the Civil Service in Latin America.



25/11/2010 Renzo Piano and Emilio Botín during the Chairman's first visit to the architect's studio in Genoa.

Major projects are not the result of an architect's work, but also, and above all, of the architect's creative dialogue with a person who has an idea, a vision.

And in that sense, Emilio Botín was the best client –and friend– an architect could dream of.

Because, with that crystal clear vision of what Fundación Botín wanted to achieve with the Botín Centre, he never once told me what to do. I have known few people who knew how to listen the way he did, with a profound and sincere interest for learning about everything and understanding everything, and always willing to change plans if necessary, to find the very best, never second best.

Also, because that vision of the Botín Centre was not personal, but had to do with his commitment to the world, to Spanish society and, above all, to Santander, his home town, and all its citizens. He wanted to be sure that the Botín Centre would be the Centre of everyone, a Centre for everyone. He wanted everyone to feel it was theirs, to love it and to be proud of it. Accordingly, this project was an act of sincere generosity from the outset.

Thanks to the vision, commitment and personal drive of Emilio Botín, the Botín Centre will always be a new place for the people of Santander to get together; a place which, through the arts, will improve the city. Because art always makes us better.

RENZO PIANO is the architect of the Botín Centre.



1/2/2011 Emilio Botín receiving the Gold Medal awarded by the Cantabria parliament to Fundación Botín.



7/1/2011 The Chairman, along with the archaeologist Myriam Seco, visiting the excavations of the temple of Thutmose III in Egypt.



11/2/2011 Presentation of the Mind the Gap programme. Pictured here with researcher María Blasco.



19/10/2011 Emilio Botín with former President of Brazil Luiz Inácio Lula da Silva, in what was Fundación Botín's first event at the new headquarters in Madrid.



20/12/2011 The Chairman with Daniel Sada, Chair of Universidad Francisco de Vitoria, pictured with two hundred finalists of the *Becas Europa* European scholarships programme (VII edition).



4/3/2012 Presentation of the Botín Centre project by Renzo Piano, at Fundación Botín headquarters in Santander.



23/3/2012 Pictured here with Renzo Piano and Juan Miguel Villar Mir (Chairman of OHL) in Paris signing a pledge for the construction of the Botín Centre.



19/6/2012 Emilio Botín and Renzo Piano raise the enclosure around the former car park on the Albareda Wharf as a symbol of the start of construction work on the Botín Centre.



13/3/2013 Emilio Botín with the President of Yale University, Peter Salovey, at the signing of the agreement to develop creativity through the arts.

In 2002, at the proposal of Emilio Botín, Fundación Marcelino Botín decided to implement projects that tackled society's problems, seeking practical solutions. A number of topics were considered and initiated, all of which had considerable social relevance. One of these, of which Emilio was particularly fond and which excited him most, was aimed at improving children's education. The idea was to provide support to schools so as to improve the comprehensive education of pupils, making them more sure of themselves, increasing their sense of solidarity, making them more responsible and giving them a positive attitude to life alongside their academic training.

The Foundation commenced its programme in collaboration with the FAD (Foundation against Drug Addiction) by using its expertise to develop a model specific to Cantabria but which could later be applied to other locations.

The discussions with the authorities regarding education met with full cooperation. The first contacts with schools was very well received and Cantabria University also came on board from the outset.

A range of strategies and methodologies were used, via the arts (music, art and literature), always with the fundamental principle of helping teachers and families to make children and young people increasingly complete as people. Achieving this will help improve the world in which we live in every possible way.

The Foundation's education programme is now spreading to other Spanish regions and, from the very start, has looked to the experience of other countries. It is now an international reference, a small contribution in the complex world of education, but unquestionably a significant one, and I have now doubt it will continue to grow.

Emilio Botín's goal of tackling social problems by seeking practical solutions is being achieved in this and other areas.

RAFAEL BENJUMEA was Director of Fundación Botín from 2002 to 2009.



7/5/2014 Pictured here with his daughters Carmen, Carolina and Paloma, at the presentation of the II International Report: *Arts and Emotions - Nurturing our Creative Potential*.



22/7/2014 Inauguration of the new Pereda Gardens. Iñigo de la Serna, Emilio Botín, Ignacio Diego and José Joaquín Martínez Sieso.

BOTÍN CENTRE

- ART
- CULTURE
- DEVELOPMENT OF CREATIVITY
- PEREDA GARDENS
- PROGRESS OF THE WORK

The Botín Centre will be a flagship international arts centre, a new meeting place which, through art and culture, will revitalise Santander, and a pioneering venue for the development of creativity through the arts, which will help generate economic and social wealth.

The Botín Centre, construction of which continues to progress, combines and nurtures the areas of art, culture and education of Fundación Botín. **In summer 2014, the newly renovated Pereda Gardens and the tunnel that has allowed the surface area of the gardens to be doubled was opened to traffic.** This is a unique venue that has hosted more than 80 activities, and which more than 35,000 people have already visited.

At the same time, 3 exhibitions, 7 conferences, 18 cinema projections and the Readings, as well as library consultations, brought around 41,000 visitors to the Foundation's headquarters in 2014.

EXHIBITIONS

Itinerarios. Twentieth Edition of Art Grants

Collective exhibition from 31 January to 20 April showing work by artists who received one of these grants from Fundación Botín in the twentieth edition of the awards.

José de Madrazo (1781-1859). Dibujos

As a result of the research on the Santander artist José Madrazo conducted by Carlos G. Navarro and José Luis Díez, a selection of the best of his drawings on paper was shown from 16 May to 31 August.

Carlos Garaicoa. Orden Aparente

An exhibition of the most recent work by this Cuban artist, one of the most original and renowned artists born after the revolution, was held between 28 October 2014 and 1 March 2015. The exhibition included works produced for Fundación Botín.

41.000

PEOPLE TOOK PART IN THE
CULTURAL ACTIVITIES OF THE
FOUNDATION IN 2014

13.297

FRIENDS OF THE
BOTÍN CENTRE

35.000

PARTICIPANTS IN THE ACTIVITIES
AT THE PEREDA GARDENS

123

VOLUNTEERS COLLABORATED
IN THE ACTIVITIES AT THE
BOTÍN CENTRE

PEREDA GARDENS

The first results of the Botín Centre's urban intervention project became a visible reality with the **official inauguration of the Pereda Gardens by the former Chairman of Fundación Botín, Mr. Emilio Botín, on 22 July 2014**. On the same day, the new 800-m2 children's playground, built in collaboration with E.ON, was opened. Its innovative facilities inspired by the sea and based on energy-efficient criteria make it unique in Spain.



With the refurbished Gardens, the flurry of activity at the Botín Centre kicked off with more than 80 free cultural and educational events for a range of audiences during the summer, making it a **new meeting place in the centre of Santander that has revitalised life in the city through art and culture**. It was a unique and very special début for the Botín Centre that would not have been possible without the support of the 13,297 Friends and 123 Volunteers who, from the outset, decided to be involved in and committed to a project aimed at offering a vibrant meeting place in the centre of the city.

Furthermore, since 18 December 2014, the **Pereda Gardens in Santander have hosted the exhibition Carsten Höller 7.8 Hz**, an installation designed especially by the artist for that venue, consisting in modifying the light sources that illuminate the gardens, rendering a frequency of flickering light.



SCIENCE

- TECHNOLOGY TRANSFER PROGRAMME
- MIND THE GAP: INVESTMENT IN THE TRANSFER OF TECHNOLOGY

The goal of the Science Area of Fundación Botín is to boost the efficiency of the transfer of technology from lab to society so as to generate economic and social wealth.

TECHNOLOGY TRANSFER PROGRAMME

Through its Technology Transfer Programme, the Foundation works with leading biomedical researchers in Spain, supporting them at every step, from scientific discovery to manufacturing launch.

Three new researchers joined the programme in 2014: Dr. Isabel Fariñas (Universidad de Valencia), Dr. Óscar Fernández-Capetillo (National Cancer Research Centre - Centro Nacional de Investigaciones Oncológicas) and Dr. Raúl Méndez (Barcelona Biomedical Research Centre - Instituto de Investigación Biomédica de Barcelona). Including these latest incorporations, there are now 12 researchers in the programme:

Dr. Carlos López-Otín

Centre Universidad de Oviedo, Asturias
Start date July 2006
Field Biochemistry and molecular biology

Dr. José López Barneo

Centre Universidad de Sevilla-IBIS, Sevilla
Start date January 2007
Field Medical physiology and biophysics

Dr. Manuel Serrano

Centre National Cancer Research Centre - Centro Nacional de Investigaciones Oncológicas, Madrid
Start date June 2007
Field Tumour suppression and molecular oncology

Dr. Juan Valcárcel

Centre Centre for Genome Regulation - Centro de Regulación Genómica (CRG), Barcelona
Start date October 2007
Field Post-transcriptional gene regulation

Dr. Francesc Posas

Centre Universidad Pompeu Fabra, Barcelona
Start date October 2008
Field Cell signalling and synthetic biology

Dra. María A. Blasco

Centre National Cancer Research Centre - Centro Nacional de Investigaciones Oncológicas, Madrid
Start date January 2010
Field Telomeres and telomerase

Dr. Ricard Solé

Centre Universidad Pompeu Fabra, Barcelona
Start date January 2010
Field Complex systems-synthetic biology

Dr. Gustavo Guinea

Centre Universidad Politécnica de Madrid
Start date January 2010
Field Research and development of biomaterials and biological materials for biomedical applications

Dr. Eduard Batlle

Centre Institut de Recerca Biomèdica (IRB Barcelona)
Start date January 2013
Field Colorectal cancer

Dr. Raúl Méndez

Centre Institut de Recerca Biomèdica (IRB Barcelona)
Start date January 2014
Field Regulation of gene expression and identification of potential anti-tumour targets

Dr. Óscar Fernández Capetillo

Centre National Cancer Research Centre - Centro Nacional de Investigaciones Oncológicas, Madrid
Start date January 2014
Field Research into molecular mechanisms for the protection of genome integrity and their functions in protecting against cancer and ageing

Dra. Isabel Fariñas

Centre Universidad de Valencia
Start date January 2014
Field Study of stems cells in basic cell therapy

3,5M€

PRIVATE INVESTMENT GENERATED

5

 JOBS CREATED FOR COMPANIES IN THE 'MIND THE GAP' PROGRAMME

185.592€

IN DIRECT INVESTMENT IN BUSINESS PROJECTS

MIND THE GAP

Moreover, thanks to the Mind the Gap programme, the Foundation enables the launch of biotechnological business projects by Spanish research centres, with the aim of closing the gap between science and enterprise. **In 2014, the Programme had six active projects**, including four biotechnology-based companies. Accordingly, companies belonging to the Mind the Gap programme created **5 jobs** and raised **3.5 million euros in private capital in 2014**.

MIND THE GAP COMPANIES

LIFE LENGTH, SL

Diagnostics company aimed at measuring telomeres, chromosome structures whose length is an indicator of cell ageing. It is the only company in the world capable of individually measuring the telomeres of each cell, which is considered to be essential for determining the degree of cellular senescence, ageing and diseases related to ageing.



The company already has commercial operations in 20 countries.

Jobs 20 direct + 26 indirect.

Marketed products/services Clinical evaluation, Development of products and research.

Fundación Botín investment €601,530

Fundación Botín involvement 19,882%

DREAMGENICS, SL

Bio-IT company specialising in genome analysis and pharmacological applications deriving from state-of-the-art gene sequencing. It develops services and products aimed at both clinical and research applications, in order to provide a useful and clear interpretation of the genome for scientific and clinical professionals.



The company launched its first products in September 2014.

Jobs 7 direct + 1 collaboration grant.

Marketed products/services HD Genome One Research Edition, HD Genome One Research Station, ONCOgenics (Exome, Germline and Easy) and bio-IT and genome analysis services.

Fundación Botín investment €29,620

Fundación Botín involvement 24,819%

TEXTIA INNOVATIVE SOLUTIONS, LTD (in completion)

Textia Innovative Solutions develops and markets products and solutions based on Varstiff®, a smart textile material with variable flexibility/rigidity and a vast range of potential applications, including the manufacture of immobilising devices for extrication in the event of emergencies.



Textia has developed and clinically tested its first two products.

Jobs 1 direct.

Marketed products/services Varstiff® Rehab: Wheelchair Posture Support, and Varstiff® Immo: Emergency Extrication Device.

Fundación Botín investment €291,620

Fundación Botín involvement 6,83%

TREND OBSERVATORY

- PROGRAMMES TO DETECT AND DEVELOP TALENT
- TREND OBSERVATORY: WATER, EDUCATION, SCIENCE AND ROLES OF THE BOTÍN FOUNDATION

The Trend Observatory disseminates knowledge generated by Fundación Botín's action programmes. At the same time, it attracts the knowledge to guide these programmes and investigates in depth in order to pinpoint new opportunities to contribute to economic and social growth.

Its activity pivots upon the spheres of education, science and the transfer of technology, water and energy. Hence, in 2014 seminars, round tables and meetings were held, publications of various kinds were presented, and there was active participation in national and international congresses and forums. Moreover, it is worth highlighting the first edition of the Young Talent awards for Sustainable Water Management, in which 41 projects from ten countries presented their candidatures.



13 PROFESSIONALS JOINED COMPANIES IN THE TERTIARY SECTOR THROUGH THE SOLIDARITY TALENT PROGRAMME

40 STUDENTS RECEIVED SCHOLARSHIPS AIMED AT STRENGTHENING THE CIVIL SERVICE IN LATIN AMERICA

64 COMPANIES BELONG TO THE SOLIDARITY TALENT NETWORK

200 MEMBERS OF THE PUBLIC SERVANT NETWORK

Furthermore, from the Observatory, and responding to the essence of its mission, Fundación Botín conducts three programmes to detect and develop talent:

SOLIDARITY TALENT

To rescue talented persons from the unemployment rolls and help revitalise and professionalise the social sector.

- In the fifth edition, 550 projects were presented and 2,304 professional candidates applied.
- **The Programme has a network comprising the 64 organisations which in these five editions have benefited from it.**
- The Solidarity Talent Challenge, which seeks solutions to a social challenge by entities in the tertiary sector, in a new invitation for applications under a programme that, in its first edition, **focused on seeking solutions to youth unemployment, with more than 200 ideas presented** and three winning projects.



THE PROGRAMME TO STRENGTHEN THE CIVIL SERVICE IN LATIN AMERICA

Aimed at reinforcing public institutions, so that the top students in those countries commit to developing their societies from the public sector.

- In partnership with Brown University of the United States and Fundación Getúlio Vargas of Brazil, **this Programme is aimed at creating a network of public servants in Latin America to help boost development in the region.** This network already comprises 200 members.
- In 2014, the fifth edition of this Programme took place, in which **40 young people with an excellent academic record were selected**, out of a total of 943 candidates proposed by 376 universities of Brazil, Mexico, Chile, Argentina, Uruguay, Colombia, Peru, Puerto Rico, Ecuador, Costa Rica, El Salvador, Honduras, Guatemala, Panama, Paraguay, Bolivia, Dominican Republic and Venezuela.



EDUCATION

- RESPONSIBLE EDUCATION
- PLATFORM FOR INNOVATION IN EDUCATION
- TRAINING

Support for education is one of the strategic commitments of Fundación Botín to generate development in Cantabria and throughout Spain.

The goal is to introduce emotional and social intelligence and the development of creativity in classrooms to improve the quality of education and promote the healthy growth of children and young people, providing their families and teachers with the necessary tools to develop the capacities, attitudes and skills that will enable them to be independent, competent, responsible and caring.

To achieve this, work is being carried out in three spheres:

INTERVENTION

Via the Responsible Education Programme, the idea is to contribute to the physical, emotional, intellectual and social development of children and young people; educational quality and the classroom climate are improved; and positive communication is fostered among teachers, pupils and families. Since its implementation in 2004, **the geographical impact of this programme has increased to encompass 145 schools in Madrid, Cantabria, La Rioja, Navarre, Galicia and Murcia.** Moreover, in view of the good results obtained, in 2011 Fundación Botín decided to create the Responsible Education Network, thereby nurturing collaboration between schools.



The educational resources used in the Responsible Education programme are the Audio-visual Tools Bank, work in the Arts (literature, music and art) and Global Classrooms, among other initiatives in family and community settings.

70.000

STUDENTS BENEFITED FROM THE RESPONSIBLE EDUCATION PROGRAMME THROUGHOUT SPAIN

3,24

OUT OF 4 IS THE SATISFACTION SCORE AMONG TEACHERS IN REGARD TO THIS PROGRAMME

145

CENTRES TOOK PART IN THE NETWORK OF RESPONSIBLE EDUCATION IN 2014

Specifically, in Cantabria, according to the teachers taking part, the activities undertaken in 2014 involving 4,677 pupils in the region had a significant impact on their personal and social development, as evidenced by the chart below:



RESEARCH

Via the **Platform for Innovation in Education**, in 2014, seventeen articles were posted in the “Creative Teacher’s Blog” and eight educational texts were published in the “Expert’s Corner”.

In addition, the number of the Platform’s social media followers increased to 1,096.

Fundación Botín took a further step with the publication of the international report “Arts and Emotions - Nurturing our Creative Potential”, which analyses the ways the arts – in particular six of them, visual art, film, dance, literature, music and theatre – affect us emotionally and fuel our imaginations and creative capacities, evidencing how important they are in people’s training. The results of this research will enable the Botín Centre in Santander to launch innovative initiatives in this connection.



TRAINING

The Foundation’s training activities include courses, seminars and a specific qualification from Universidad de Cantabria, as well as a number of scholarships. **Worthy of particular note is the Master’s in Emotional, Social and Creative Education, which in 2014 saw 38 students from its first-year intake graduate, and commenced its fourth year of operation.** The Master, the only one of its kind in the world, offers future teachers excellent training, specialising in the development of their own Emotional and Social Intelligence and that of their students, as well as in pinpointing and nurturing creative talent in the classroom.

RURAL DEVELOPMENT

- INSTITUTIONAL COOPERATION
- TRANSFER AND DISSEMINATION OF THE PROGRAMME
- ECONOMIC DEVELOPMENT
- CULTURAL AND SOCIAL REACTIVATION

The Rural Development, Heritage and Territory Programme in Valle del Nansa y Peñarrubia (Cantabria), is a proposed transversal intervention **to promote economic and social development based on the territory's own intelligence, its potential and the initiative of its inhabitants**. In short, to take full advantage of what is known as territorial capital.

The aim is to define a transversal territorial management model, based on revitalising resources and harnessing the interaction of various public and private players so as to ensure the durability of the landscape, cultural and natural values. The model seeks to transcend the traditional proposals for rural development in order to gradually achieve a reversal in the trend, optimising the entrepreneurial capacity of the region's inhabitants, and enabling them to live a dignified life in the rural environment.

Accordingly, in 2014, in the wake of territorial and heritage actions implemented in previous years, the Programme, known from the outset as Heritage and Territory, has focused broadly on:

- **Continuing institutional cooperation** via periodic meetings with Councillors and Directors General from the Cantabria government, among other local entities, to ensure the transversality of the various actions.
- **Extending the livestock programme to other areas of Cantabria**, in response to the request by the regional government. This project proposes the fattening of calves registered in the Protected Geographical Indication (PGI) as Meat from Cantabria, and their slaughter in specific conditions, with their meat being acquired for marketing through the Cantabria supermarket chain LUPA. This system implies a 51% increase in the final profit for farmers. Furthermore, in 2014 the farmers registered in the programme set up AFTECA, an association to protect their interests.

57 FARMERS PARTICIPATING IN THE LIVESTOCK DEVELOPMENT PROJECT

51% INCREASE IN THEIR PROFITS AFTER TAKING PART IN THE PROGRAMME

52 ENTREPRENEURS PARTICIPATING IN THE NANSAMPRENDE WORKING SESSIONS

73 JOBS CREATED BY ENTERPRISES CREATED AS A RESULT OF NANSAMPRENDE

1.600

PARTICIPANTS IN SOCIAL AND CULTURAL ACTIVITIES AT THE PUENTE PUMAR RECTORY

- **The Fourth Edition of the Training Programme for Entrepreneurs in the Rural Community was held, and an integrated programme for support to these entrepreneurs was launched**, in order to consolidate the business fabric of the valley. Nansaemprende supports entrepreneurs in the creation and management of their businesses, through a training cycle and subsequent system of tutorials and advisory services that have so far involved 52 entrepreneurs from the Nansa, Saja and Liébana valleys. **These entrepreneurs have launched 30 business projects of the 40 presented in the latest round.**

THE NANSAEMPRENDE PROGRAMME: PERFORMANCE IN 2011-14

	2011	2012	2013	2014	TOTAL
Participating Entrepreneurs	23	37	45	42	147
Participating Projects	20	30	35	30	115
Business Plans Presented	11	14	19	17	61
Businesses Operating	8	7	10	7	32
Businesses Pending (Works, Licences, Launch, etc.)			6	8	14
Approximate turnover generated by the business projects			1.502.000 €		
Approximate number of jobs generated by the business projects			73		

- **Establishing an IT tool to promote tourism**, via the website www.valledelnansa.org and the application NansApp (available for iOS and Android), proposing itineraries and allowing users to tailor their own visit.
- **Continuing actions to revitalise the valley both socially and culturally.** In this connection, in 2014 the Puente Pumar Rectory hosted some twenty events organised by the Foundation and by the inhabitants of the valley, with an impact on around 1,600 people. Moreover, **in 2014, Valle del Nansa y Peñarrubia took part, for the first time and with great success, in the European Heritage Days**, which welcomed more than 1,300 visitors in two days.
- **Strengthening the schools in the valley**, via the pilot project *Diviértete y Aprende (Have Fun and Learn)*, which includes support classes, and tutoring in IT and English outside lesson time. Another 32 activities and workshops were also organised in the valley's six municipalities, for a total of 425 participants.



Lastly, it is worth mentioning that the **Cantabria College of Architects granted the Foundation its Special Award for the publication of the book on the intervention in Lafuente** (Lamasón), under the supervision of the architects Eduardo Ruiz de la Riva, Eduardo Cabanas and Pedro Fernández Lastra.

SOCIAL ACTION

- AID FOR SOCIAL INTEGRATION
- CARE FOR THE DISABLED AND SICK
- OTHER AID

The Social Action area operates mainly in Cantabria, and backs programmes for children, immigrants, elderly accompaniment, substance dependence prevention and the integration of disabled people. These programmes are implemented by specialist institutions.

The commitment to society's most underprivileged persons and groups lies at the very heart of Fundación Botín, and was in fact the main reason leading Marcelino Botín and Carmen Yllera to create it. Consequently, if one were asked to find a common denominator to all the Foundation's programmes over its history, it would be Social Action.

SOCIAL INTEGRATION

In 2014, the Foundation maintained its support for the primary care programme of Caritas, aimed at meeting the urgent needs of persons living in the most precarious conditions. It also **continued to support the food kitchen run by the order of the Daughters of Charity,** with help for the refectory and accommodation, known as the Emaus service, among others. Similarly, **Proyecto Hombre also received help to continue the rehabilitation and social insertion of drug-dependent individuals in Cantabria,** and **the Food Bank Association was able to continue to employ its administrator working in Cantabria thanks to the support of Fundación Botín.**

Other aid went to **Asociación Juvenil Brumas, which works in the social and employment insertion of especially vulnerable adolescents and young people;** Cantabria Acoge, meeting the demand for essential goods and household items of 44 families; workshops for immigrants run by OSCUS Social Work; students with financial difficulties in Torrealan school and Marqués de Valterra infant school; improvements and repairs to eaves of the Home-School run by Operarias Misioneras; and the Leisure and Free Time project implemented by Asociación Sautuola in Colegio María Sanz de Sautuola in Santander, benefiting 210 pupils.

68 PEOPLE RECEIVED AID FROM THE
BRUMAS YOUTH ASSOCIATION

149 IMMIGRANTS WERE HELPED BY
'CANTABRIA ACOGE'

60
FAMILIES RECEIVED
HELP AT THE AMICA
CENTRE FOR WORK-
LIFE BALANCE
AND CHILD
DEVELOPMENT

CARE FOR THE SICK AND DISABLED

The Amica centre for work-life balance and child development received the necessary support to help 60 families with children to support, while **Fundación Obra San Martín continued its project for integration based on leisure activities for the intellectually disabled**. With the Foundation's help, Asociación Evangélica Nueva Vida was able to maintain its programme to help 25 male inmates of El Dueso prison facility, in Santoña (Cantabria), addressing problems of mistreatment and abuse of women.

In 2014, the Foundation continued to collaborate with Fundación Tutelar, whose mission is to provide effective protection and guarantees of the rights of the intellectually disabled persons who, through a legal mandate, have been assigned to it; with the Cantabria Down Syndrome Foundation, for the educational support of nine secondary school children; and **Fundación Theodora, so that its Doctores Sonrisa (Smile Doctors) could continue to visit children in Hospital Universitario Marqués de Valdecilla, in Cantabria**.



OTHER AID

Other aid went to the Cistercian monastery of Nuestra Señora del Río y San José, in Liérganes; the work of Padre Félix García, in Madrid; the parish of Villalba de los Alcores, in Valladolid; Real Convento de Santa Clara, Astudillo, Palencia; Monasterio de Santa Clara de Villafrechos, in Valladolid; and the Diocese of Santander, to pay for the medical care of the clergy in Hospital Santa Clotilde.

COLLABORATIONS

- FUNDACIÓN SANTANDER CREATIVA
- FUNDACIÓN COMILLAS
- HOSPITAL UNIVERSITARIO MARQUÉS DE VALDECILLA
- OTHER SOCIAL AND CULTURAL AID

As well as the programmes it manages directly, Fundación Botín also supports projects run by other institutions, with which it shares strategies and goals. In particular, these include Fundación Santander Creativa and the Santander municipal government and, again in 2014, Hospital Universitario Marqués de Valdecilla.

This cooperation enables them to multiply the results of their initiatives and the efficiency of their resources, helping to strengthen our country's social fabric.

FUNDACIÓN SANTANDER CREATIVA

As well as collaborating in its activities, Fundación Botín belongs to its Board of Trustees. Santander Creativa is aimed at supporting, strengthening and revitalising the cultural fabric of Santander. In this connection, it implements cultural activities, has set up an online cultural consultation tool called *Agenda Santander Aúna*, and has its headquarters in Palacio de Pronillo, where it also stages events.



150.000

PEOPLE TOOK PART IN THE CULTURAL ACTIVITIES
OF FUNDACIÓN SANTANDER CREATIVA

25.000

SANTANDER RESIDENTS BENEFITED FROM THE
OPENING OF THE CIVIC CENTRE IN NUMANCIA

10

STUDENTS OF
FUNDACIÓN
COMILLAS
RECEIVED A WORK
EXPERIENCE
SCHOLARSHIP

FUNDACIÓN COMILLAS

Aside from collaborating assiduously for the last twenty years, in 2014 the Foundation **undertook to contribute to the rehabilitation project of the structure of the Seminario Mayor church**. Furthermore, in 2014 a total of ten undergraduates in Hispanic Studies from Centro Internacional de Estudios Superiores del Español (CIESE-Comillas) were awarded internships by the academic institution, affording them their first work experience. These grants, the result of an agreement with Santander Universidades, enabled these students to enjoy placements at institutions such as Real Academia Española, Instituto Cervantes and Fundación Santander Creativa, Fundación Comillas and Fundación Botín.

HOSPITAL UNIVERSITARIO MARQUÉS DE VALDECILLA

The Foundation's collaboration with the hospital dates back to 1973. In 2014, further support was approved to develop the project for the EVaiTec project for evaluating medical and healthcare technologies. **This project is aimed at establishing a method to assess new technologies for healthcare**, with a particular emphasis on usability in Valdecilla, which could potentially be useful for the entire Spanish healthcare system. Conducted in cooperation with the teams from the Centre for Global eHealth Innovation (Toronto), a global leader with cross-disciplinary technological evaluation teams, this project involves setting up an ergonomics lab at Hospital Virtual Valdecilla.



OTHER SOCIAL AND CULTURAL AID

Other social and cultural aid has been earmarked to support the **Municipal Government of Santander** in its Civic Centre Plan, the latest of which, located in Numancia, was inaugurated in 2014; **the Women for Africa Foundation (MxA)**, which in 2014 continued to promote development in Africa via its women; the excavation, restoration and **enhancement of the temple of Thutmose III (Luxor)**, a project launched in 2008 as a result of cooperation between the Egyptian Antiquities Service and the Seville Fine Arts Academy; and the training programme **Empieza por Educar (Start by Educating - ExE)**, which collaborates with schools in vulnerable areas to iron out educational inequality.

In addition **the Madrid Vivo, Isaac Albéniz and Princesa de Girona foundations** all received the support of Fundación Botín to help achieve their goals and carry out their projects. In Cantabria, the Foundation again collaborated in 2014 with **Ateneo, Asociación Plaza Porticada, Real Golf de Pedreña and Asociación Cantabria Nuestra**, and it awarded a grant for a Cantabrian pupil to complete a baccalaureate at **Colegio del Mundo Unido** and also cooperated with the **American School of Madrid**.

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