

ANNUAL REPORT 2023



FUNDACIÓN
BOTÍN



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PRESENTATION

Fundación Botín was created in 1964 by Marcelino Botín Sanz de Sautuola and his wife, Carmen Yllera, to promote social development in Cantabria. Nowadays, while continuing to focus on the region, Fundación Botín operates throughout Spain and Latin America, contributing through its activity to the overall development of society by exploring new ways of uncovering creative talent and supporting it to generate cultural, social and economic wealth.

Chaired since 2014 by Javier Botín, Fundación Botín organises programmes in the fields of art and culture, education, institutional strengthening, science and rural development. It also has a Water Observatory specialising in the analysis of the governance and comprehensive management of water, from both the national and global perspectives.

The headquarters of Fundación Botín is located in Santander, and since 2012 it has also operated offices in Madrid, in order to handle the growing demands of its activity. Additionally, located in Cantabria is the Puente Pumar Rectory, the Foundation's centre of operations for its activity in the Nansa River Valley, where it is developing its programme Desarrollo Rural, Patrimonio y Territorio, an initiative aimed at promoting sustainable development practices in the region's rural areas.

In 2017, Fundación Botín launched Centro Botín: an international art centre that aims to bring a new perspective to the world of art, whose social mission is to promote the creativity of all its visitors through the arts in order to generate economic, social and cultural development. It has an ambitious exhibition programme comprising solo and group shows by international artists and Fundación Botín scholarship holders. Its educational programme, which is based on research conducted over more than 12 years in conjunction with the Yale Center for Emotional Intelligence, is made up of artistic and cultural activities that spark the curiosity, imagination and creativity of all audiences, encouraging them to play and learn through the arts.



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2023 IN FIGURES

CENTRO BOTÍN

166,015

visitors

34,660

people took part in the 333 artistic, cultural and training activities held

4,928

new Permanent Passes

740

friends of Centro Botín

EDUCATION

707

schools belong to the International *Educación Responsable Schools Network*

16,624

teachers have been trained in emotional, social and creative development in recent years

119,321

students have benefited from the *programme Educación Responsable* since its inception

INSTITUTIONAL STRENGTHENING

474

students representing 20 Latin American nationalities belong to the Public Servants Network of the programme Fortalecimiento de la Función Pública en América Latina

11,200

candidates applied for the programme Fortalecimiento de la Función Pública en América Latina

406

organisations networking from Talento Solidario

SCIENCE

€10.3 M

in subsidies and grants obtained by *Mind The Gap companies*

148

jobs created, mostly high-skilled ones

4

advanced therapies in clinical trials with rare disease patients

RURAL DEVELOPMENT

€3 M

invoiced by the Promoción Ganadera Project

24

business initiatives registered in RuralEmprende Comarca Natural de la Serranía de Ronda

51

young people from rural areas participated in the revitalisation programme initiatives

WATER OBSERVATORY

147

people participated in the working meetings on water under the Spanish Presidency of the European Union held at Fundación Botín in Madrid

295

enrolments in face-to-face seminars for water management professionals

80

people joined the Manzanares 30k walk, on the World Water Day

INVESTMENTS IN THE FOUNDATION’S PRIMARY OBJECTIVES IN 2023



LETTER FROM THE CHAIRMAN



For Fundación Botín, even more important than its own programmes are the networks that form around them. This year marks the 52nd anniversary of our oldest and largest network, that of the scholarships for university studies, which the Foundation first organised in 1972 and which today comprises more than 2,000 people. We are delighted to know that a very high percentage of them, many of them occupying prominent positions in public and private institutions, are still in contact, supporting each other and even developing personal and professional projects together, which obviously multiplies the social impact of the help that Fundación Botín once gave them.

Another clear example of this is the International Educación Responsable Schools Network, which is made up of 707 schools across Spain and Latin America. This network has reached 119,321 students since its creation and is the largest school network focusing on socio-emo-

tional skills and creativity, areas in which more than 16,000 teachers were trained with us in 2023. Moreover, thanks to the network of sponsors and collaborators that is gradually being woven around the programme, ER is already present in 10 Spanish regions and 8 Latin American countries.

With regard to Talento Solidario, a programme aimed at strengthening and boosting the efficiency of the tertiary sector, its network of entities already exceeds 400 Spanish community organisations working and collaborating for the same goal. Equally worth mentioning is the Talento Solidario Challenge, which in 2023 was expanded to include three new Spanish regions in collaboration with leading foundations in these areas that make up—together with others with whom we have been collaborating for some time—a network with a pivotal role in strengthening the social sector, especially medium-sized and small organisations that have notably improved their levels of professionalisation and collaboration.

It is also worth underscoring the importance of networks in the area of science, where the group of private investors makes it possible for us to continue supporting biotech *start-ups* through *Mind the Gap*, a programme that, thanks to this support, already has a *portfolio* of 10 companies, which in 2023 maintained 148 jobs (mostly highly skilled), obtained 10.2 million euros in subsidies and grants from competitive tenders and attracted 7.2 million euros in private investment. Since its inception, *Mind the Gap* has invested 6.26 million euros in the beneficiary projects, which in turn have obtained 28.7 million euros in subsidies and 25.6 million euros in private capital. This means that for every euro invested by the programme, another 9 euros have been received from the private sector, thus confirming that the impact investment model works.

Meanwhile, the programme Fortalecimiento de la Función Pública en América Latina has a robust network of young public servants made up of 474 graduates who collaborate (with more than 20 active projects) and work together to promote development in the region through three fundamental values: integrity, proactiveness and a vocation for service.

The programme Desarrollo Rural Patrimonio y Territorio has also weaved associated networks, such as the programme Promoción Ganadera, which belongs to the regional association AFTECA, made up of more than 140 livestock farmers who lead the production and marketing of IGP (protected origin) Cantabrian Meat. The network of entrepreneurs has also continued to be promoted, with 32 active business initiatives, as has the network for young people in rural areas, with the aim of empowering and supporting them in defining their future professional roadmaps, an initiative in which more than 80% of adolescents and young people in the Nansa Valley participate.

Centro Botín is a standout example of all this, with 43 volunteers, 25 sponsors and nearly 35,000 people enjoying its 333 artistic, cultural and educational activities this year. It also has almost 3,000 Friends, and 155,697 residents of Santander city and Cantabria region are currently in possession of a permanent Pass that gives them free and unlimited access to the exhibitions. All these networks allow us to grow and spur us to continue working to achieve our social mission of promoting the creativity of all audiences through the arts, in order to generate economic, social and cultural development.

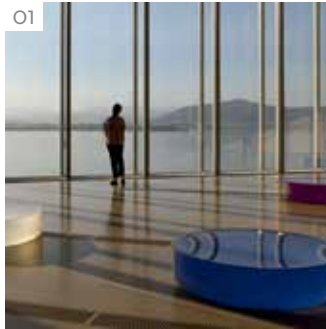
In short, at Fundación Botín we have been creating, promoting and supporting all these networks around our programmes for years, knowing that this is the only way to multiply the impact of our actions and reach more and more people. From the social sector as a whole, we also have an opportunity if we invest more in this strategy. It is true that we are already at overall impact levels very similar to those of 2019, and with much greater efficiency; and that as a sector we have played a key role in Spain's recovery after the health crisis and have contributed to building a more competitive, more sustainable and fairer economy. But we can grow even more if, buoyed by this trend, we not only collaborate more between social entities and with public and private institutions, but also look for new ways to harness the power of the networks that our programmes and projects create, or rather can create. Doing so can serve to exponentially increase the social impact of our action and our contribution to social development, and at only a very marginal cost.

Javier Botín

166,015

visitors

01



02



CENTRO BOTÍN

Centro Botín is an international art centre that aims to bring a new perspective to the world of art. Its social mission is to promote the creativity of all its visitors through the arts in order to generate economic, social and cultural development.



03



04

34,660

people took part in the 333 artistic, cultural and training activities held

05



06



07



08



4,928

new Permanent Passes and 740
new Friends of Centro Botín



Thank you for asking Tino Sehgal to produce a work alongside that beautiful painting by El Greco. What a brilliant idea and what a moving experience. I have seen more of Tino Sehgal's works, but I must say that this is the one that has moved me the most. This kind of experience is one that you carry in your heart and mind, forever.

A visitor to the exhibition
"El Greco/Tino Sehgal"

- 01** View of the exhibition "Roni Horn: Me paraliza la esperanza"
- 02** View of the exhibition "Enredos: Eva Fábregas"
- 03** Participatory creative action "Te traemos la luna"
- 04** Mask parade inspired by Damián Ortega's exhibition
- 05** View of the exhibition "Roni Horn: Me paraliza la esperanza"
- 06** Concert by Antonio Farao Trio
- 07** Visitor to the exhibition "El Greco/Tino Sehgal"
- 08** Concert-workshop for babies in the auditorium of Centro Botín



View of the exhibition "Itinerarios XXVIII"

View of the exhibition
"Enredos: Eva Fàbregas"

View of the exhibition "Roni Horn: Me paraliza la esperanza"

GROWING AND IMPROVING

The visitor figures for 2023 show that we continue to grow and improve, not only in terms of visitor numbers—up more than 10% on last year and with almost 30% more international visitors—but also in the local integration of the project, with nearly 2,000 more participants in the programmed activities.

In 2023 we welcomed 166,015 visitors. Of these, 131,355 people attended the exhibitions, with the highest number being from Santander city and the Cantabria region, representing 44.66% in total. As for the wide range of artistic, cultural and training activities, 34,660 people took part in 333 proposals, with an occupancy rate of 87.87% and a satisfaction score of 4.74 out of 5.

The number of Cantabrians who already have a permanent Pass giving them free and unlimited access to exhibitions is also growing (154,367 Passes since the programme

was launched), with an average of two new Friends and thirteen new Passes per day, which means that more than 26% of Cantabrians now hold this credential. In addition, the building, its walkways and outdoor spaces attracted 898,180 visitors, an increase of 4.17% compared to 2022.

EXHIBITIONS

In 2023, Centro Botín's exhibition calendar offered the opportunity for diverse and rewarding experiences. In the wake of the exhibition *Damián Ortega: Visión Expandida*, from 1 April Hall 2 hosted the exhibition *Roni Horn: Me paraliza la esperanza*. Curated by Bárbara Rodríguez Muñoz, Director of Exhibitions and of the Centro Botín Collection, the exhibition spanned three decades of Horn's career and included photographs, drawings, sculptures and a performance, in dialogue with spaces, architecture, light and visitors.

Coinciding with this exhibition, following on from *Itinerarios XXVII*, on 20 May *ENREDOS* opened in Hall 1. This is a new line of work with which Centro Botín aims to support and work closely with the artists who have benefited from the Fundación Botín Art Scholarship. Curated by Bárbara Rodríguez Muñoz together with Eva Fàbregas, who won an art scholarship in 2010, this exhibition linked Eva's sculptures and drawings with works by other artists in Fundación Botín's collection.

Udo Kittelmann, member of Fundación Botín's Art Advisory Committee, curated the exhibition *El Greco/Tino Sehgal*, in which he invited Tino Sehgal to create a work in dialogue with El Greco's *The Adoration of the Shepherds* (1577-1579), belonging to Fundación Botín's collection. Inaugurated on 6 October, it was the artist's first exhibition in Spain, and saw the unveiling of the work *This youiyou (Este túyoyotú)*. Sehgal



Families taking part in Tino Sehgal's live performance of "This youiiyou (Este túyoyotú)"



Concert "Un Stradivarius, El Greco y tú" by violinist Javier Comesaña



Family concert with "Arigato. Cuento que te canto"

created his "constructed scene" (with dancers, choreographers and singers from his own team, who travelled to Santander for four months, some of them with their children, as well as with local non-professional performers and their families) through something as universal as the family, starting from the birth of Jesus of Nazareth, through the 16th century in Toledo to the present day in Santander.

From 18 November, *Itinerarios XXVIII* completed the exhibition calendar for 2023 by showing the projects of the six artists selected in the invitation for proposals for Fundación Botín Art Scholarships for 2021: Luz Broto (Barcelona, 1982), Lucía C. Pino (Valencia, 1977), Fernando García Dory (Madrid, 1978), Henrique Pavão (Lisbon, Portugal, 1991), Jorge Ribalta (Barcelona, 1963) and the duo formed by Patricia Gómez (Valencia, 1978) and María Jesús González (Valencia, 1978).

The programme was completed in the permanent hall with the portrait exhibition *Retratos: Esencia y Expresión*, including works generously donated by Jaime Botín, a Fundación Botín trustee. In October the loan arranged five years ago with Successió Miró, allowing a pair of sculptures by Joan Miró to be shown in Galería E, came to an end.

With regard to training, the 30th edition of the Art Scholarships were awarded to Ma Ángeles Alcántara, Javier Bravo de Rueda, Diego de las Heras, Nader Koochaki, Eduardo Navarro and Noa and Lara Castro Lema. In the 17th edition of the Museum Management and Curating Scholarships, Abril Cisneros Ramírez (Art Curating at the University of Amsterdam) was selected and Susana López Orozco obtained an extension (FT MFA Curating at Goldsmiths, University of London).

In addition, two art workshops were held for the first time this year: from 20 to 24 March, the Roni Horn workshop, with the collaboration of Isabel de Naverán, and in autumn the workshop around the exhibition of Tino Sehgal given by the artist's team, participants in the work *This youiiyou (Este túyoyotú)*.

The Fundación Botín Collection has grown thanks to the acquisition of works by Armando Andrade Tudela, Javier Arce, Cabello/Carceller, Seila Fernández Arconada, Eva Fàbregas and Joan Morey, all of them scholarship holders, as well as by workshop directors: Roni Horn and Tino Sehgal.

Concert by the
cantaor of flamen-
co Perrate



Final performance of the ephemeral Christmas choir



1st edition of Festival ON, organised in collaboration with the University of Cantabria

PROGRAMME OF ACTIVITIES

The cultural and creative development programme consisted of 333 activities, including 44 concerts, 34 film screenings, 8 dance and theatre performances, different types of visits to exhibitions, workshops, courses, etc. An average of 6.4 activities per week were conducted.

Cultural programme

The cultural programme included a concert in the Música Abierta (Open Music) series. Momentos Alhambra, starring the trombonist Fred Wesley, a living musical legend and one of the greatest composers and arrangers of the *funk* genre who, with his group Fred Wesley & The New JBs, gave a recital as part of his 80th birthday tour. Also the classical music concert by the Canadian group Turning Point Ensemble and the concert by the group Re-nacimiento, held in collaboration with the Santander International Festival, showing an experimental fusion of jazz, early music and electronics that explored the brilliant Spanish musical scene of the 16th century.

In the performing arts section, we highlight the family theatre shows *Ese mundo de ahí*, part of the educational project Buque Bólido (Christian Fernández Mirón and Toña Medina), and *Chatungla*, produced by Teatro Silfo in collaboration with Teatro Villa de Molina de Segura (Murcia).

As for cinema, in addition to the traditional Summer Cinema and Cinema and Chocolate cycles, the 9th edition of Cinema y Creativity was held and, from 14 to 21 September, the 7th Santander Film Festival, organised in collaboration with Morena Films and continuing its quest for internationalisation, showing a selection of the best Ibero-American films of the year.

It is also important to note the collaborations with various institutions, such as the Santander International Festival (FIS), the Santander City Council, XII Festival Internacional de Circo En la Cuerda Floja, Santander Music Festival, Fundación Albéniz, Asociación Mujer y Talento and Certamen Tipos.

Arts, emotions and creativity

Within the area of Programmes for the Development of Creativity, actions, activities, workshops and courses for all audiences and in all the arts were held again in 2023, with an emphasis on the enjoyment of the arts so as to promote physical and emotional well-being. Some activities brought together hundreds of people and included renditions of Queen's *We Will Rock You* or Leonard Cohen's *Hallelujah*, group dancing in a *Roller Disco* or the dance activity *Bailar por bailar*, which capped off the year.

In the exhibition halls, initiatives such as *Música para contemplar* in the Roni Horn exhibition, *Tejer* in Eva Fàbregas or the dance show *Mensaje al mar* brought exceptional experiences.

With regard to schoolchildren, more than 5,000 pupils took part in the 17th and 18th editions of *Reflejarte*, held in conjunction with Centro Botín exhibitions and aimed at fostering children's emotional, social



Participants selected for the 1st edition of On Creación



Aerial view of Centro Botín

and creative development. In 2023, we presented the exhibition *Somos Creativos XVII: El infinito de lo cotidiano*, inspired by the exhibition *Damián Ortega: Visión Expandida*, which was visited by more than 3,700 people.

As part of the programme for young people aged 16 to 25, we dedicated the 16th edition of the summer course in collaboration with the University of Cantabria, FESTIVAL ON, to them, focusing on designing and creating their ideal programme with them, giving us insight into what Centro Botín can offer them. Thus, in addition to continuing with the ON Session "*El arte lo pones tu*" and establishing Festival ON as a focus of activity for young people, in 2023 we will add another two programmes to the non-regulated range of courses for university students: *C! Programme*, a specialist course to develop creative thinking for solving professional challenges, in collaboration with the University of Cantabria; and the first edition of the ON Creación projects, with the support of the EDP Foundation and the

collaboration of the European University of the Atlantic.

The year ended with a participative Christmas programme with the moon as the main theme, in which more than 9,000 people enjoyed the arts and the new perspective they bring us.

In terms of research, in 2023 we began measuring the impact of the course for adolescents, designed in collaboration with the Yale Center for Emotional Intelligence and entitled *Expresar el yo interior a través del arte*. The impact on 2nd, 3rd and 4th year ESO students from IES Alberto Pico, IES Villajunco and Colegio Calasanz in Santander was measured, and the results will be released soon.

FRIENDS, PASSES, VOLUNTEERS AND SPONSORS

In 2023, 740 people joined the programme Friends of Centro Botín, which now has

2,946 members. Also, 4,928 Cantabrian Passes were issued, which is equivalent to an average of 13 per day, bringing the number of citizens of Santander and Cantabria who have free and unlimited access to the exhibitions at the Botín Centre to 154,367.

In addition to this support, there are 43 volunteers (a 34% increase) and 25 sponsors. These sponsors include two strategic partners (Fundación Mutua Madrileña and Fundación Prosegur), 17 collaborating institutions (Vocento, El Diario Montañés, JCDecaux, Unidad Editorial, Iberia, El País, Eurostars Hotels, Spend In, Onda Cero, Cervezas Alhambra, Alsa, Cadena Ser, CANTUR, Santander City Council, Renfe, IMEM Ascensores and Fundación EDP) and six associated companies (Bridgestone, Viajes Mesana, Derwent Group, Café Dromedario, MiCampus and Uría Menéndez), who work alongside Centro Botín to promote art and culture.

707

schools belong to the
International *Educación
Responsable Schools
Network*

EDUCATION

In 2023 we expanded the training opportunities offered to the educational centres of the *Educación Responsable Network*, created new ways of supporting them and showcasing their good educational practices, and completed the digitalisation process. The theme of the series of conferences was *The education we want is possible*, giving visibility to experts and educators who put into practice the education we want.

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16,624

teachers have been
trained in emotional,
social and creative
development in
recent years



"Educación Responsable" (ER) has made a huge contribution to us as a school. Learning to express emotions, feelings... The underlying aim of ER is very important, not only for the students, but also for this society. We are very grateful.

Katherine Montiel. Teacher at República de Chile rural school, Melefquen



119,321

students have benefited
from the programme
Educación Responsable
since its inception

06



07



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08



01

Initial training for the 15 new Madrid schools joining the ER Network in 2023

02

Performance by Coro de las Emociones (the Choir of Emotions)

03

Educación Responsable credentials

04

Inclusion of 5 Guatemalan Terra Foundation schools in the ERNetwork

05

Leadership training for *Educación Responsable* coordinators

06

International coordinators' meeting

07

Theatre training for graduate schools

08

Closure of the programme
Experto en Educación Emocional,
Social y de la Creatividad para la
transformación Educativa



OECD education meeting



ReflejarTE Exhibition in Cantabria

EDUCACIÓN RESPONSABLE PROGRAMME

Training plan

In 2023, the programme *Educación Responsable* continued to create spaces for experiential learning with the "teacher training plan for emotional, social and creative development", an itinerary focused on the programme's pedagogical principles that allowed them to experience it first-hand, with a view to their implementing it in the classroom with their own students.

16,624 teachers have received training in emotional, social and creative development in the last 5 years and 119,321 students have benefited from *Educación Responsable* until 2023. This year, 107 new schools joined the programme and 2,212 teachers began implementing it. In Cantabria and Madrid, 897 new teachers were trained in emotional, social and creative development, mostly in-person at their schools.

For the graduate centres, those that have already completed three years of the programme, specialisation courses on various topics were offered, such as the "Network" theatre workshop with 17 participants, or the outdoor course "Training emotional skills: Leadership, mentoring and teamwork, with the participation of 25 coordinators who lead the programme in their schools. As a new development, the year ended with the first online training for the International Graduate School Network, in which 200 participants worked on teacher care.

Plan to support the schools

In 2023, new ways of accompanying the Network's educational centres were created, through the *Acompaña* online format, and meetings continued to be held throughout the school year, such as the *Network Meetings*. 358 teachers met under the motto *Sal y descubre* (Get out and discover) to start the new school year working with experts on the important role they play in the mental health of students, providing them with some tips to educate without leaving anyone behind.

The *Conecta* format also continued in order to be close to the needs of the different types of schools that make up the Network. In this regard, a working group on attention to diversity was set up. The aim is to share experiences and learning that respond in a more meaningful way to students with specific educational support needs and proposals with a UDL (Universal Design for Learning) approach. There was also a meeting of adult education centres with the aim of sharing, creating and learning in a network from a Lifelong Learning perspective, as well as a second meeting of rural centres.

Lastly, 148 teachers met at the *Conversa "Educa cuidando y cuida educando"* (Educate by caring and care by educating) event, led by the expert Luis Aranguren, which is also available on the programme's website for people who do not belong to the School Network.

A large network of networks

In 2023, the 5th Trainers' Network Meeting took place, an event in Madrid for outreach specialists who visit educational centres to work with teachers on emotional, social and creative development. Some 33 trainers attended the event and worked on the keys to teacher care, as well as on family-school collaboration and the culture of play.

The 8th Meeting of the International Network of Coordinators that make *Educación Responsable* possible in 10 autonomous regions of Spain and 8 countries in Latin America took place at Centro Botín. Twenty-seven coordinators met to discuss the present and future of the Network, and the challenges and difficulties it faces.

In addition, the *ObservaAcción* Project continued, in which teachers from three schools in *ER* Cantabria, two in *ER* Castilla y León and two in *ER* Murcia, participated in work and observation sessions with schools in another autonomous region that received them, establishing networks that encourage reflection on innovative organisational, methodological and pedagogical aspects.

Educational resources for the classroom

Pursuing the challenge of adapting teaching resources to the heterogeneity of the Network's centres, and in response to the new educational framework of Spain's latest Education Act (LOMLOE), the *Banco de Herramientas* (Tool Bank) incorporated specific proposals for students in basic

vocational training, as well as for working on emotional, social and creative skills in mathematics and STEAM skills.

The educational resource *ReflejArte* worked with the proposal *El infinito de lo cotidiano* (*The infinity of the everyday*) by the artist Damián Ortega, who understands the world through art. 55 schools, 440 teachers and 4,729 pupils took part. In addition, a proposal was created based on Centro Botín's portrait exhibition *Retratos: Esencia y expresión*, with adaptations to the kindergarten stage.

Within the educational resource *Lectura y Emociones, El Mago de la Palabra* (*Word Wizard*) had 1,503 attendees, 302 in Cantabria and 1,208 in Madrid, all of them kindergarten pupils aged 5. As a new development, the proposal *Literatura en movimiento* (*Literature in movement*) was created with the aim of taking literature out of the classroom and adding new dimensions to reading, such as water, nature, science, art, travel and walking. A new reading guide, *El libro negro de los colores* (*the Black Book of Colours*, by Menena Cottin and Rosana Faría), an illustrated album in which text and illustrations are complemented by Braille transcription and relief prints of the images, was also proposed.

To work on the variables of the programme through music, 52 teachers were trained in the educational resource *El Coro de las Emociones* (*The Choir of Emotions*) in Madrid, and educational concerts were held at the Centro Botín, which were attended by 2,705 students and teachers (a further 2,054 logged on via streaming). In addition, in 2023 a new artistic proposal was incorporated, *Crea tu propia historia musical* (*Create your own music story*), a pilot project involving teachers and students from different backgrounds in Cantabria, Madrid, Murcia, Galicia, Mexico and Chile.

Programme evaluation

In 2023, an external evaluation of the psychological impact of the programme *ER* was carried out among kindergarten, primary and secondary school pupils in 25 schools in 7 Spanish autonomous regions (Cantabria, Aragón, Castilla y León, Murcia, Galicia, Navarra and Madrid). The research, led by Dr. Pablo Fernández Berrocal, was carried out by a team from the University of Malaga's Emotions Laboratory and involved more than 1,000 pupils aged between 5 and 18. The results will be presented in 2024.



Initial Training in Guatemala with the new Terra Foundation centres

In parallel, the fourth psychological evaluation began to measure the impact of the programme *Educación Responsable*, broadening the sample of schools to include the Latin American and Spanish networks.

OECD Global Forum on the Future of Education: Bucharest

The *Educación Responsable* team took part in the OECD's "Future of Education and Skills 2030 Project" and, in 2023, had the opportunity to attend the 5th Global Forum in Bucharest. The event brought together around 300 representatives of administrations from 100 countries, as well as students and third sector organisations working in the field of education.

CYCLE OF TALKS ON "THE EDUCATION WE WANT"

In 2023 we continued with the series of talks focusing on *The education we want*, sharing with experts, teachers and educational centres key tips to making the education we want a reality, thus serving as an example and allowing us to affirm that IT IS POSSIBLE. Four talks were given: educating calmly (Carme Bartomeu), educating creatively (Fátima Sánchez and Laura López-Mascaraque), educating from fragility (Jesús Montiel) and educating as a family (Alfonso Salgado). More than 7,000 people around the world have watched these talks over the course of eight editions, in which speakers such as Catherine Lecuyer, Álvaro Bilbao, Carmen Pellicer and Víctor Koppers have participated, with 40,000 views on social media.

PROGRAMME EXPERTO EN EDUCACIÓN EMOCIONAL, SOCIAL Y DE LA CREATIVIDAD PARA LA TRANSFORMACIÓN EDUCATIVA

The third edition of the programme *Experto*, developed by Fundación Botín in collaboration with Universidad Francisco de Vitoria, took place between January and October. A group of 34 students from Mexico, Nicaragua and Spain took 35 ECTS credits. All of them are mentored, from individual support to the presentation of their final theses, joining the Alumni Network of almost 100 teachers and professionals from the realm of education who have completed the programme. Also in 2023, the 4th edition of *Desafío de educar hoy* (*Challenge of educating today*) took place under the title "A pie de aula" (inside the classroom), with 100 people registered.

COURSE IN SOCIO-EMOTIONAL EDUCATION AT A SCHOOL IN LATIN AMERICA

In 2023, this new initiative was implemented in partnership with the Inter-American Confederation of Catholic Education and Fundación Edelvives, certified by Universidad La Salle University in Costa Rica, whose objective has been to raise awareness in the educational community in Latin America about the importance of socio-emotional and creative education. This initiative brought together 212 participants from 17 countries and covered topics such as *Teachfulness*, neuroscience and resilience, achieving an average score of 4.9/5 for the training and 4.8/5 for the workshops.

INSTITUTIONAL STRENGTHENING

In this field, we are working to strengthen institutions, something that is more necessary than ever to generate economic and social development. For this purpose, we conducted two programmes aimed at Spanish social institutions (Talento Solidario and El Desafío) and another at public institutions in Latin America (programme Fortalecimiento de la Función Pública en América Latina). We also support community organisations in Cantabria that work with particularly vulnerable sectors.

474

students from 20 Latin American nationalities are part of the Public Servants Network of the programme Fortalecimiento de la Función Pública en América Latina

01



02



03

406

organisations
network from Talento
Solidario



11,200

04



students applied to the programme for the Fortalecimiento de la Función Pública en América Latina

05



Talento Solidario has helped strengthen the internal fabric of ASEAF (Asociación Estatal de Acogimiento Familiar) through a strategic plan that has allowed us to prioritise our needs and build a more robust structure from which to continue to grow. This, linked to the contracted fund-raising service, financed through your programme, has allowed us to multiply our budget by a factor of 13, far exceeding even the most optimistic forecasts.

Adriana de la Osa. Director of Communication and Advocacy at ASEAF

06



- 01 Corporate-NGO volunteering point
- 02 Programme Fortalecimiento de la Función Pública en América Latina, during their stay in Santander
- 03 Programme Talento Solidario conference for young people, social organisations and advertising, communication and marketing experts
- 04 Students of the 14th edition of the programme Fortalecimiento de la Función Pública en América Latina
- 05 Challenge in Galicia. Work session
- 06 Challenge in Galicia. Work session
- 07 Challenge in Jaén. Work session
- 08 The 14th edition of the programme Fortalecimiento de la Función Pública en América Latina on its way through the Monastery of Oseira, on the Pilgrim's Way to Santiago de Compostela

07



08





Corporate-NGO volunteering point

STRENGTHENING THE SOCIAL SECTOR: TALENTO SOLIDARIO

The social sector plays a pivotal role in a country's economic and social development. Accordingly, more than a decade ago, Fundación Botín launched Talento Solidario, a programme aimed at strengthening the third sector and helping small and/or medium-sized NGOs by boosting their efficiency, incorporating talent into non-profit organisations and promoting innovation and networking.

Talento Solidario call for proposals

Aimed at supporting community organisations in improving their internal efficiency and processes, through the incorporation of external talent. In 2023, the entities taking

part in the 12th edition continued to receive financial aid either to finance the contracting of 11 external professional services or the incorporation of a professional to their staff, which 2 of them ultimately chose.

Talento Solidario: El Desafío call for proposals

Aimed at fostering innovation and collaboration in the social sector, this initiative enables entities to work together to build projects that entail solutions to the new challenges of today's society.

In 2023, the initiative was extended to include 3 new regions, Galicia, Cantabria and Andalusia, with the help of leading foundations there. In these calls for proposals we have tested new innovation formulas for the first time, developing challenges involving not only NGOs but also the rest of the actors

in the social economy: social entrepreneurs, social enterprises, cooperatives, etc. As a result, 3 collaborative projects emerged, which we have supported with seed capital.

Furthermore, we expanded the call for proposals to include Latin America, simultaneously launching an online challenge in 5 countries (Argentina, Brazil, Chile, Colombia and Peru), working together to design new technological solutions to prevent school dropout, resulting in 3 social projects that we have supported. It is worth noting that in these calls for proposals, Fundación Botín provides the methodology while the local partner includes the funding and implementation of the initiative in its region.

In addition, we have continued to work with the social fabric of Extremadura (35 NGOs), with which we have opened new lines of action alongside these regional networks through our Digitalisation Plan, based on the creation of a self-assessment model by levels of digitalisation with adapted training and digital mentoring.

Talento Solidario Network

Made up of all the social organisations that have taken part in calls for proposals as part of the programmes Talento Solidario and El Desafío over the years, Fundación Botín has worked tirelessly to support the social organisations in the Network, helping them to continue undertaking their digital transformation, improving their governance and generating alliances with the business sector.

In 2023, 76 non-profit organisations from different parts of Spain joined the Talento Solidario Network, bringing the total number of NGOs to 406. With all of them, we have been a constant supportive presence, mainly focused on three lines of action:

1. **Supporting them in their digital transformation:** so that they can improve their relationship models with partners, collaborators and donors, as well as their intervention models with their beneficiaries. This programme has involved 26 social entities, which have been offered training in digital skills through 43 webinars and mentoring with digital experts to help them implement their digital transformation plans. 85 social entities have received mentoring since the programme began, and 92% of them have improved their degree of digitalisation.
- In addition, we have worked on a pilot project for the design of collective technological solutions, aimed at those entities that have offices distributed across different geographical locations in the country, so that they can work digitally in a coordinated manner.
2. **Training managers** of community organisations in **governance issues**, with 90 such organisations having participated in different online workshops throughout the year.



Challenge Extremadura

REGIONAL CHALLENGES IN 2023

01. GALICIA

Call for proposals open: 23/02 - 23/03
Partner: Fundación Roberto Rivas
Challenge: Rural Development

02. CANTABRIA

Call for proposals open: 28/02 - 17/03
Challenge: Innovation in rural areas

03. EXTREMADURA

Launch: 06/02
Partner: Fundación Caja Extremadura
Challenge: Digital inclusion

04. JAÉN

Launch: 16/01 - 06/02
Partner: Caja Rural de Jaén
Challenge: For an inhabited, rural and sustainable Jaén



LATIN AMERICA

5 countries: Argentina, Brazil, Chile, Colombia and Peru
Call for proposals open: 01-17/03
Partner: Fundación NTTData
Challenge: Fostering digital and accessible educational inclusion in Latin America

3. Promoting spaces for meeting and sharing knowledge with other sectors

of activity, specifically with the business sector, in order to secure their collaboration in some projects. In this regard, we have managed to increase the number of business-NGO connections stemming from this programme by 25%. 110 corporate social volunteering projects were presented and supported by 132 companies in two volunteering points organised in March and September at Fundación Botín's headquarters in Madrid. In addition, 141 community organisations have participated in different workshops conducted by institutions such as Forética and Volutare, aimed at learning about the new social and environmental trends in which companies are working in terms of CSR.

Furthermore, having identified that the social sector urgently needs to replenish its social grassroots with the new generations to guarantee its future sustainability, in September 2023 we presented a study together with Mazinn and Darwin&Verne in which we analysed the engagement model of Gen Z with the third sector. We also held an event at the Madrid headquarters, in collaboration with more than 90 representatives of the third sector and Gen Z, together with experts in communication, marketing, advertising, creativity and CSR from communication agencies and representatives of large multinationals from various business sectors. The aim of the event was to inspire marketing and communication managers and directors of small and medium-sized NGOs to design creative strategies and campaigns that will help social organisations

replenish their grassroots membership by incorporating volunteers, donors and workers to Gen Z. The result of this creative work was the publication of a catalogue that we have made available to the community entities that need it and that serves as a roadmap to inspire them in their approach to the new Generation Z and attempts to secure their loyalty.

Lastly, we travelled to Barcelona and Valencia to hold two work sessions with social entities belonging to the Talento Solidario Network in these communities. There were 40 participating organisations and the meetings tackled issues linked to how to promote a fund-raising culture.



María José Sáenz de Buruaga Gómez, President of Cantabria, welcomes the participants in the 14th edition of the programme Fortalecimiento de la Función Pública en América Latina

CONSOLIDATION OF THE CIVIL SERVICE IN LATIN AMERICA

The programme aims to promote the region's development through a network of public servants with three fundamental values: integrity, proactiveness and a vocation for service. The aim is to get more of the region's top university graduates into the public sector once they have completed their undergraduate studies. Work is being carried out to tackle three public service challenges (inequality, global order and sustainability) under two strategic axes: good governance and education.

14th edition of the Programme

The 14th edition of Fundación Botín's programme Fortalecimiento de la Función Pública en América Latina was held in 2023, with 32 university students, representing 18 different nationalities, selected from among more than 11,200 candidates. 2023 saw a record number of applicants after 14 editions, evidencing the programme's presence and prestige in the region.

More than 800 universities and students from 132 different degree programmes participated in this latest call for applications, all of them with excellent academic records and a vocation for public service.

The programme offers a multi-disciplinary experience capable of combining, on the

one hand, personal skills training for public management and, on the other hand, intensive training that includes master classes and meetings with leading personalities in the public and tertiary sectors.

Due to the high number of registrations received, in 2023, in addition to the on-site programme, the first edition of the programme in online format was launched for 50 students from 16 countries in the region.

The programme was held at Universidad de los Andes (Colombia), the Madrid and Santander offices of Fundación Botín, the University of Salamanca, Valle de Nansa (Cantabria) and Galicia, where three stages of the Pilgrim's Way to Santiago de

Compostela were completed. The 14th edition was closed in Rio de Janeiro (Brazil), where the last week of training took place at the headquarters of Fundação Getulio Vargas.

The programme is backed by the Organization of American States (OAS), the University of Salamanca, Universidad de los Andes (Colombia) and Fundação Getulio Vargas, and involves prominent speakers from Spain and Latin America.

Various institutional visits were made as part of the cultural agenda accompanying

the programme: Centro Botín, the Spanish Congress, the Bank of Spain, the Madrid Regional Transport Consortium (CITRAM), the Royal Automobile Club of Spain (RACE) and the Prado Museum, among others. Upon completion of the programme, graduates join the Alumni Network.

Alumni Network in 2023

In 2023, the Alumni Network of Public Servants of the programme Fortalecimiento de la Función Pública en América Latina, made up of 474 graduates, has continued to cement and strengthen its links through different activities, meetings and training spaces.

Within the "Alumni Conversa" space, this year the network took a look at the world to analyse the consequences of the war in Ukraine for Latin America, with Professor Rogelio Núñez Castellano, associate researcher at the Real Instituto Elcano. In addition, it has examined the events during the Constitutional Process in Chile with Marcela Cubillos, former Minister of Environment and Education in Chile, and Dr. Gonzalo Arenas. There was also a discussion of the role of communication in politics, featuring Rafael Rubio, PhD in Constitutional Law, and a reflection on values of public servants, through the experience of Tomasa Yarhui, former Minister of State in Bolivia.

Through “Café Alumni” and “Historias que Inspiran” (Stories that Inspire), the network has shared testimonies of specific instances of improvement and strengthening of the public sector through projects, actions and undertakings that are already helping enhance public service in Latin America. In addition, in keeping with the electoral calendar in the region, the cycle of online conferences on elections in Latin America continued, and several alumni participated as OAS electoral observers.

The regional networks continued to articulate their efforts and initiatives to increase their impact in the region through more than 20 network projects that are currently being implemented and supported in the various spaces of “Alumni Impacta”. In addition, this year there have been in-person alumni meetings in Madrid, Colombia, Brazil, Mexico, Honduras and Panama, as well as online meetings between all members of the regional networks.

During the 14th edition of the programme, the network continued to be closely involved from the call for proposals to their development, and graduates from various editions, professions and countries conducted in-person and online sessions for students, thus demonstrating the value of accompaniment and the richness of a network as heterogeneous as it is committed to its defining principles. There were presentations on “Innovation in Public Service”; “Good governance and Transparency”; “Sustainability and Education”; “The Role of Technology in the Public Sphere”; “Implementation of Public Economic Policies in Brazil”; “The Work of the OAS in America”; “Political Communication” and “The Current Situation in the Region”.

In the final week of the programme, a Networking Day was held at Fundação Getúlio Vargas in Rio de Janeiro, a training and collaborative work meeting between the students of the 14th edition, representatives of the regional networks and several alumni who are driving the network’s projects. In addition, this year’s event included a very special space for all members, as the dates of the next in-person meeting of the Public Servants Alumni Network, to be held in 2024 in Cartagena de Indias, were announced.



Activities of Fundación Síndrome de Down de Cantabria

SUPPORT FOR THE SOCIAL SECTOR IN CANTABRIA

Since its creation, and at the express wish of the founders, Fundación Botín has conducted a support programme for the tertiary sector in Cantabria, through institutions that have experience working directly with the groups that need it most, and that cover the most urgent needs.

Aid for social integration

Fundación Botín continues its work with the food kitchen run by the Daughters of Charity (Cocina Económica de las Hijas de la Caridad) and with Cáritas Diocesana de Santander, helping to meet the basic needs of the most destitute and assisting people in precarious conditions. It also continues to work with the Food Bank Association, which has been fighting poverty and food wastage for 30 years, and with Proyecto Hombre, which focuses on the rehabilitation and social reintegration of people with addictions.

Asociación Cantabria Acoge, which contributes to the integration and social and personal normalisation of individuals at risk of social exclusion, and Operarias Misioneras del Sagrado Corazón de Jesús, which provides training for girls from dysfunctional families, were also supported by Fundación Botín in 2023.

Marqués de Valterra kindergarten, Federación Cántabra de Asociaciones de Vecinos and Asociación Social, Cultural y Deportiva Sautuola also received support from Fundación Botín to meet their most urgent needs.

The Amica centre for work-life balance and child development, Asociación Evangélica Nueva Vida and its project against gender violence, Fundación Obra San Martín, Fundación Síndrome de Down de Cantabria and Fundación Asilo San Cándido, once again received support from Fundación Botín.

Other aid

The Diocese of Santander, the orders of Claristas de Villafrechós in Valladolid, Bernardas of Liérganes, the parishes of Nuestra Señora de la Consolación and Santa Lucía, both in Santander, and of Villalba de los Alcores in Valladolid, were also supported by Fundación Botín in covering their most urgent needs, as was Fundación AYMAY, which works to provide a safe environment for children in Haiti.

€10.3 M

of subsidies and grants
received by *Mind the Gap*
companies



02



SCIENCE

The science area strives to ensure that the knowledge generated in Spanish scientific laboratories leads to the development of solutions to society's needs and challenges, creating economic and social wealth.

03



04

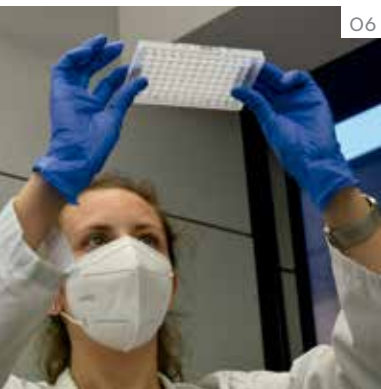


148

jobs created, mostly high-
skilled ones

05

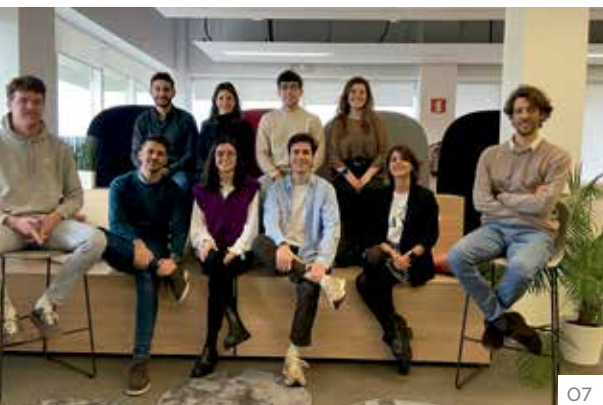




06

4

advanced therapies in clinical trials
with rare disease patients



07



08



Mind the Gap's support has allowed us to understand in depth the therapeutic target we are modulating and to execute cascade screening to select the drug candidate for regulatory pre-clinical trials during 2024, thus bridging the main technological gap that will allow us to secure the next round of investment.

Esther Riambau. Founding partner and CEO of Oniria Therapeutics, a *Mind the Gap* beneficiary company



- 01** Analysis of DNA concentration in biological samples in the EpiDisease laboratory
- 02** Participants in a training workshop on technology transfer as part of the programme FORCYT
- 03** Freeze-drying plant of the Reig Jofre laboratory, Vaxdyn's partner in the development of the pharmaceutical form of vaccines
- 04** Preparation of biological samples in type II biosafety cabinets in the EpiDisease laboratory
- 05** MiWendo Solutions equipment integrated in a colonoscopy tower
- 06** EpiDisease R&D lab work
- 07** Innitius staff at the company's headquarters in the BIC Bizcaia incubator
- 08** EpiDisease laboratory team



Researchers in the laboratory of the company EpiDisease

TECHNOLOGY TRANSFER PROGRAMME

Science holds the key to many of the great challenges facing our society, particularly in the field of healthcare. For almost 25 years, Fundación Botín has been working with Spanish researchers and their institutions to bring scientific knowledge out of the laboratory and achieve the solutions we need, generating well-being and development for our country.

Fundación Botín's commitment to science materialises in its support for innovative projects, such as the Innovative Therapies Division (CIEMAT / CIBERER / IIS-FJD) led by Dr. Juan Bueren. This leading international group is dedicated to the development of advanced therapies to combat rare diseases that mainly affect children and for which, to date, no effective treatment has been available.

2023 has been a year of significant progress, most notably the licensing of a gene therapy for immune-mediated inflammatory diseases, such as graft-versus-host disease, which is a medical complication that can occur after certain allogeneic transplants.

In addition, significant progress has been made in the clinical phases of treatments for various types of anaemia, such as Fanconi's anaemia, pyruvate kinase deficiency and leukocyte adhesion deficiency-1. Fundación Botín has also supported the creation of partnerships between research institutions, biotech companies and investors, thus strengthening the scientific ecosystem and facilitating technology transfer and investment in innovative projects.

These achievements build on the Foundation's commitment to research, innovation and public-private partnerships to achieve tangible progress in the fight against diseases that have hitherto been incurable.

In addition to direct management support, in recent years we have been developing a line of activity in training, capacity building and advice on knowledge transfer, aimed at researchers and R&D managers.

Together with the Organization of Ibero-American States, a pilot project was also completed in 2023 to train and advise research groups in Chile and Colombia in the framework of the programme FORCYT (Fortalecimiento de los Sistemas de Ciencia

y Tecnología en Iberoamérica), co-funded by the European Union. The conclusions of the project were presented at the FORCYT conference closure, held in April 2023 in Santiago de Chile.

In 2023, training and capacity building actions in technology transfer were carried out in Madrid, Seville, Santiago de Compostela and Pamplona, in collaboration with the Madrid Innovative Neurotech Alliance consortium (funded by the Madrid Regional Government), with the Association of Professionals in Knowledge Transfer and Management (REDTRANSFER) and the University of Navarra.

THE MIND THE GAP PROGRAMME

The *Mind the Gap* programme was created in 2010 to support start-up business projects based on the knowledge of research institutions, through an impact investment model that was pioneering at the time in the Spanish system. *Mind the Gap's* support translates into investment, of up to half a million euros per project, and support, through an experienced professional who guides and assists the entrepreneurial team.

Since 2017, *Mind the Gap* has had a group of private investors who, together with Fundación Botín, provide capital to invest in the projects through a co-investment vehicle. To date, two vehicles have been set up with a total commitment of 6 million euros.

In addition, investment in two new companies began in 2023: Oniria Therapeutics, which develops cancer drugs targeting resistant tumour cells, and Renalyse, whose first product is a device to improve the control and management of chronic kidney disease.

Currently, *Mind the Gap* has a portfolio of 10 companies, which in 2023 supported 148 mostly highly skilled jobs, secured 10.3 million euros in grants and subsidies from competitive calls for tender and attracted 7.2 million euros in private investment. Since its inception, *Mind the Gap* has invested 6.26 million euros in the beneficiary projects, which in turn have obtained 28.7 million euros in subsidies and 25.6 million euros in private capital. This means that for every euro invested by the programme, another 9 euros of private investment have been received.

MIND THE GAP COMPANIES

RENALYSE (CREATSSENS HEALTH, S.L.)

Medical device that improves chronic kidney disease management and treatment
Technology transferred from Universidad Rovira i Virgili in Tarragona

ONIRIA THERAPEUTICS, S.L.

New cancer drugs aimed at killing resistant tumour cells
Technology transferred from the University of Barcelona, Instituto de Oncología Vall d'Hebron and Institución Catalana de Investigación y Estudios Avanzados

GATE2BRAIN, S.L.

New technology breaks through biological barriers to deliver drugs to the brain and treat incurable cancer tumours
Technology transferred from the Instituto de Investigación Biomédica de Barcelona, the University of Barcelona and Hospital Sant Joan de Déu

MIWENDO SOLUTIONS, S.L.

Medical device to improve prevention, diagnosis, understanding and treatment of colorectal cancer
Technology transferred from Universidad Pompeu Fabra, Universidad Politécnica de Cataluña and Hospital Clínic de Barcelona

VAXDYN, S.L.

Vaccines against antibiotic-resistant bacteria
Technology transferred from Instituto de Biomedicina de Sevilla and Centro Nacional de Microbiología

CYCLOMED TECHNOLOGIES, S.L.

Compact cyclotron for on site production of short-lived radiopharmaceuticals
Technology transferred from Centro de Investigaciones Energéticas, Medioambientales y Tecnológicas

EPIDISEASE, S.L.

Epigenetic techniques applied to diagnosis, the first applications for which are for idiopathic scoliosis in adolescents and septic shock
Technology transferred from Centro de Investigación Biomédica en Red

INNITIUS (ULTRASOUND-INNOVATION MEDTECH, S.L.)

Medical device based on the use of torsion waves applied to the *in vivo* diagnosis of pathologies associated with pregnancy
Technology transferred from the University of Granada and from the Andalusian Healthcare System

NOSTRUM BIODISCOVERY, S.L.

Biocomputing at the service of the development of pharmaceuticals and other molecules of biotechnological interest
Technology transferred from Instituto de Investigación Biomédica de Barcelona, Centro de Supercomputación de Barcelona, the University of Barcelona and Institución Catalana de Investigación y Estudios Avanzados

LIFE LENGTH, S.L.

Diagnosis based on the measurement of telomeres as biomarkers of ageing and associated diseases
Technology transferred from the Centro Nacional de Investigaciones Oncológicas

24

business
initiatives registered
in RuralEmprende
Comarca Natural de la
Serranía de Ronda

01



51

young people from
rural areas who have
participated in the
revitalisation programme
initiatives

RURAL DEVELOPMENT

The programme Desarrollo Rural, Patrimonio y Territorio in Valle de Nansa y Peñarrubia proposes a model of territorial, economic and social management implemented in the rural environment, based on the interaction of the various actors to achieve a reversal of rural trends.

02



03



€3 M

invoiced by
the Promoción
Ganadera
Project

01

Official presentation of
RuralEmprende Comarca
Natural de la Serranía de
Ronda

02

Group from the
programme Talento Rural
Joven at the Madrid
headquarters

03

Tudanca cow

04

Revitalisation activity
with the young people
of Nansa

05

Training by
RuralEmprende Comarca
Natural de la Serranía de
Ronda

04



05



In 2023, measures were implemented to further cement Fundación Botín's commitment to the development of rural areas, focusing on reversing the demographic challenge and promoting actions with an impact, not only in Cantabria but also in other rural areas in Spain.



This summer, I had the opportunity to participate in a training programme in the area of Rural Development at the headquarters of Fundación Botín in Madrid, where we were able to meet inspiring people, who gave motivational talks, and insights on creativity and digitalisation... It was a unique opportunity to explore new proposals in our rural environment. A transformative and unforgettable experience.

Marina Gutiérrez Martínez. Fundación Botín scholarship holder and rural student

VALDERREDIBLE REVITALISATION PLAN

Fundación Botín has signed a collaboration agreement with the Department of Rural Development, Livestock, Fisheries, Food and Environment of the Regional Government of Cantabria and Valderredible town council, to implement initiatives linked to the Valderredible Revitalisation Plan.

In keeping with the Foundation's powers within the framework of the agreement, groups of experts have been set up and co-ordinated to draw up and present specific proposals for the territory, such as a roadmap for the implementation of the 2024-2026 Valderredible Revitalisation Plan, a sustainable tourism revitalisation plan or the Strategic Development Plan for the Real Valle de Valderredible territory brand.

ECONOMIC DEVELOPMENT

In the first half of 2023, the necessary institutional contacts and arrangements were made to launch the first edition of RuralEmprende Comarca Natural de la Serranía de Ronda. The first action pursuant to this project, which is financed by the Ministry for Ecological Transition and the Demographic Challenge, was to compile a preliminary study on the demarcation of the area known as Comarca Natural de la Serranía de Ronda, which includes municipalities in Málaga and Cádiz, in order to know the territory's heritage, economy and social needs from a holistic standpoint, which will undoubtedly allow the promotion of innovative rural entrepreneurship.

Then, in September 2023, an event took place at the headquarters of the Ronda business association (APYMER), in which the report validating the innovative proposal to promote rural entrepreneurship in Comarca Natural de la Serranía de Ronda was presented. Attending were José Carlos Gómez Villamandos, Councillor for University, Research and Innovation; María de la

Paz Fernández Lobato, Mayoress of Ronda; Antonio Palma, Manager of APYMER, and Javier García Cañete, Programmes Director of Fundación Botín, who gave a detailed outline of the RuralEmprende call for proposals, the first experience outside Cantabria in the field of rural entrepreneurship of Fundación Botín.

The programme's dissemination subsequently continued and 24 people signed up, with the training cycle beginning in October at the Montelucía centre for entrepreneurship (Centro de Fomento del Emprendimiento) in Montecorto, with an average attendance of 13 people and the creation of a cohesive working group. In addition, last quarter, institutional contacts commenced for the launch of the second edition of RuralEmprende, this time in the area of Valderredible, in Cantabria, with the training cycle scheduled to begin in the second quarter of 2024.

Within the framework of the programme Promoción Ganadera for the Marketing of Quality Beef, in 2023, support was ongoing to AFTECA, the umbrella association for livestock farmers who are members of the programme. It should be noted that, despite the difficulties facing the sector in terms of production and increased costs, 3,000 IGP (protected origin) Cantabrian Meat calves were slaughtered in the year, a figure similar to that of the previous year, which maintains its leadership in the region.

SOCIAL REVITALISATION

Fundación Botín has continued to support and encourage the development of young talent in Valle de Nansa, expanding activities for young people and developing training and experiential cycles with the aim of empowering them and accompanying them in defining their future professional roadmaps. Specifically, two proposals have been defined: On the one hand, we are supporting those young people who want to develop professionally in the primary sector, so that they opt for professionalisation and are abreast of the latest innovations, thus being able to be more efficient in their farms. On the other hand, for those young people who have opted for higher education, for the second consecutive year we have organised training sessions at the headquarters of Fundación Botín in Madrid on digital transformation and the appropriate use of technologies, also working to enhance personal skills and participating in a volunteer programme. In addition, collaboration has continued with Asociación Entre Valles, formed by a group of young people from Valle de Nansa with a strong commitment and responsibility for the future of their territory. As a result of this support, Entre Valles has organised the European Heritage Days (EHD), for the third consecutive year. Thus, this European initiative introduced by Fundación Botín in the Nansa region continues to be fostered—now by the local population, thus adding value to the tangible and intangible heritage of the area in which they live.

295

enrolments in face-to-face seminars for water management professionals

01



02



03



80

participants in the Manzanares 30 k walk on World Water Day



04

WATER OBSERVATORY

Fundación Botín's Water Observatory is a *think tank* that aims to contribute to current and emerging debates on water management, both in Spain and in the rest of the world.

147

participants—representing 23 nationalities—at the working meetings on water under the Spanish Presidency of the European Union held at Fundación Botín

05



01

Manzanares 30 k walkers rest on the banks of the Manzanares River

02

Activity along the Manzanares River involving students from the programme Fortalecimiento de la Función Pública en América Latina

03

Seminar on the reform of the Urban Waste Water Treatment Directive

04

9th Sustainable Water Management Awards Ceremony

05

Meeting of the working group on drought and scarcity, in the framework of the Spanish Presidency of the European Union



We are writing to inform you [...] that the 2023 MANANTIAL AWARD winner is Fundación Botín's Water Observatory, for its work in improving water management, through meetings where national and international experts share a wide range of opinions, and by promoting research through the award of prizes and ad hoc subsidies.

2023 Manantial Award Letter from Club de Aguas Subterráneas (CAS)



Manzanares 30 km walkers on the Cáscara del Matadero bridge (Madrid)

Since its creation in 2008, this think tank focuses on analysing the governance and comprehensive management of water. With the aim of contributing to sustainable water management, the Water Observatory works to generate relevant knowledge for water resources management. It serves as a platform for dialogue and training for professionals in the sector and promotes the involvement of society in this improvement.

GENERATING SCIENTIFIC KNOWLEDGE

The Water Observatory focuses its research on the quality of surface and groundwater in rural Spain. Two doctoral theses are currently underway, one focusing on the quality of drinking and pre-drinking water, with a special emphasis on small and medium-sized municipalities; and the other on the evolution of irrigation in Spain over the last two decades and its impact on water resources. In this context, a detailed study of the evolution of European water policy on drinking water quality has been carried out, the findings of which have been published in an international scientific journal. In addition, in July 2023, PhD student Carlotta Valerio defended her thesis on the use of machine learning techniques for the implementation of the Water Framework Directive at Universidad Complutense de Madrid, obtaining the highest grade, *cum laude*.

SCIENTIFIC MEETINGS AND INTERNATIONAL COLLABORATIONS

To contribute to current and emerging debates in the water sector, an in-person seminar was organised with more than 70 attendees on the current reform of the European Waste Water Treatment Directive. At the end of June, a summer course on the future of irrigated agriculture in Spain was held at the Menéndez Pelayo International University (Santander). The Observatory also worked with the University of California in organising the 11th *Rosenberg International Forum on Water Policy*, entitled “Water Quantity and Quality Management, Economic Production and Welfare Implications in the Global South”, which brought together water researchers and managers from around the world for a week in Cape Town, South Africa. In autumn, the Water Observatory hosted the meetings of two Working Groups on Drought and Scarcity and on Wastewater Reuse in the framework of the Spanish Presidency of the European Union. Two colloquia were also held, on the European Green Deal and on the challenges of water management in the Global South.

AWARDS GIVEN AND RECEIVED

The Observatory organised the 9th edition of the Sustainable Water Management Awards. This year, 37 entries were received

from eight different countries. The awards were presented at a gala where the winners were able to present their projects. Furthermore, in November, the Water Observatory received the 2023 Manantial Award from Club de Aguas Subterráneas.

BRINGING CITIZENS CLOSER TO RIVERS

The Water Observatory collaborated with Fundación Botín's programme *Educación Responsable* team in the development of the resource “Literature in movement”, aimed at primary and secondary schoolchildren. The resource encourages pupils to be interested in and create different literary styles through outdoor activities related to water. In June 2023, the deputy director of the Water Observatory received the award for the best *RiverPitch* at the Restauraríos Congress for river restoration, presenting Learning in Motion, work carried out with the programme *ER* in 2022.

On the occasion of World Water Day, the Observatory team, in collaboration with *Wetlands International* and the Iberian Centre for River Restoration, organised the event “Manzanares 30 k—A date with your river”, with the aim of encouraging the people of Madrid to get close to their river, to get to know it and learn to value it. More than 80 people walked part of the 30 kilometres of the Manzanares River from the El Pardo dam in the north of Madrid to the southern neighbourhood of Butarque.

9

institutions received
the support of
Fundación Botín in
2023

02



01

03



More than **30**

projects designed by the city's
cultural fabric have been funded by
Fundación Santander Creativa

04



COLLABORATION

Fundación Botín organises programmes in
the fields of the arts and culture, education,
institutional strengthening, science and rural
development. It also collaborates with other
institutions and foundations with which it shares
strategies and goals.

191

activities
developed
by Ateneo de
Santander



05

01

2023 Princesa de Girona Awards Ceremony

02

Fundación Santander Creativa Board of Trustees meeting

03

"Encuentro de Música y Academia de Santander" concert

04

Tipos talks at Centro Botín

05

Zaragoza stop on the 2023 Talent Tour, organised by Fundación Princesa de Girona



Asociación Mujer y Talento concert at Centro Botín

Tipos talks at Centro Botín



We are very grateful to have the support of Fundación Botín. Thanks to their commitment, we succeeded in our task of supporting and training young people with the aim of improving and promoting their professional development, their personal growth and their incorporation into the labour market, fostering a new generation of leaders who will contribute to building a better future for all.

Salvador Tasqué. Managing Director of Fundación Princesa de Girona

In 2023, Fundación Botín continued to support the work that the Fundación Santander Creativa (FSC) has been carrying out for more than a decade to make culture a part of people's lives. Accordingly, the FSC has financed more than thirty projects designed by the city's cultural fabric, some of which have been carried out in collaboration with Centro Botín, such as the show "Involución" by the Masawa Duo during the 12th edition of Festival Internacional de Circo "En la cuerda floja", organised by El Café de las Artes, or the Tipos Talks, part of the "Tipos23" graphic design competition.

For its part, Fundación Princesa de Girona continued to receive support from Fundación Botín in line with its commitment to young people. So did Fundación

Isaac Albéniz, whose contribution was used to help hold its summer courses and for its music school programme Escuela Superior de Música Reina Sofía.

Other contributions went to Ateneo de Santander, which in 2023 held 191 activities attended by 8,450 people. Also to the association Red de Estudios de las Monarquías Contemporáneas, Fundación Empieza por Educar and Asociación Plaza Porticada. The Renzo Piano Foundation and the Santander International Festival also received support from Fundación Botín in 2023, thus contributing to the development of their activities.



Concert by Diego Gómez Segura at Ateneo de Santander

