

Way(s) ahead to make water footprint meaningful in water planning

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OUTLINE

- **Considerations when using the Water Footprint in planning**
- **Moving beyond m³: The usefulness of the Extended Water Footprint**
- **Exploring the environmental dimension in EWF assessments**

Using the Water Footprint (WF) in planning: considerations

It is an easy tool to understand and communicate how water is being consumed (green and blue water) and polluted (grey water) when producing/consuming different goods and services in a region/basin. However:

- Data demanding and sensitive to variations → Define data quality standards
- To make it meaningful for planning → Compare it to AWR
- m³ is not enough to establish water allocations → Inclusion of Economic, Social and Environmental goals
- In reallocating water → Consideration of the temporal and spatial patterns of AWR
- We need to be aware that by relying on imports of “green virtual water” we might generate large externalities because it can potentially increase land (ecological) footprint elsewhere.

Moving beyond m^3 : The Extended Water Footprint

- **What is it?**

“An integrated analysis of water uses oriented to provide relevant information for policy analysis”

- **What dimensions have been assessed so far?**

Economic (cash/ m^3)

Social (jobs/ m^3)

Environmental (Environmental Flow Requirements)

- **Tailor-made tool, depending on the policy goal**

“more cash and care of nature per drop”

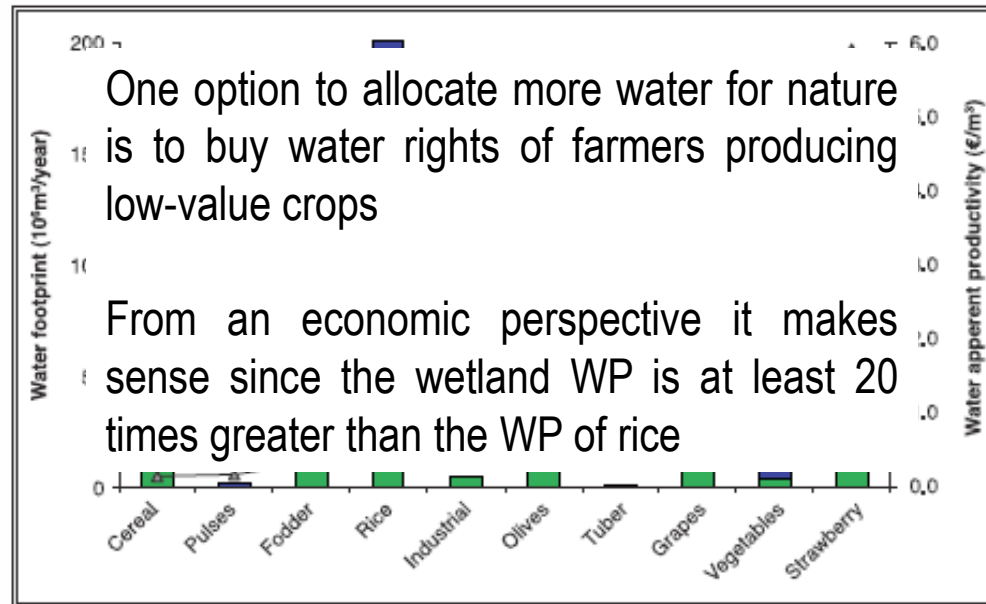
“more jobs and care of nature per drop”

“more crops and jobs per drop”

Moving beyond m³: The Extended Water Footprint

- **Where has been applied?**
So far regionally in Spain but we aim to test it in Latin American countries

Doñana Wetland National Park



(Aldaya and Llamas, 2010)

Considerations on the Extended Water Footprint

- **Economic**

How to value water resources? (opportunity cost, added value, market value)

Different sources of water (green, blue, grey) will have different values

- **Social**

How can we reflect the social impacts of water use? (direct jobs/m³ ; direct plus indirect jobs/m³)

- **Environmental**

Aquatic water needs are being considered but what about terrestrial water needs?

In summary....we are still



Economic valuations vs. EFW

- **Economic valuation exercises are used to conduct Cost-Benefit analyses of alternative policy actions (obtaining welfare gains is the goal)**
 - It is a policy analysis

- **Extended Water Footprint analyses are not used to define any policy goal.**
 - It is a productivity analysis

EWf vs. Input-Output Table Models

- **Extended Water Footprint analyses permit a more dynamic picture, but it is less systematic.**

- It is reduced-form model

- IOT is a systematic approach (all sectors), and permits answering what-if questions about water policies and the general economy, but

- It is based on a fix economy structure

Policy relevance of WF and EWF

- Huge, unknown until now, a powerful education mechanism (change consumers' behaviour)
- A relevant stimuli for the private sector, and for methodological innovation (bechmaking)
- As another sustainability indicator, it does not provide bases for policy advise, but:
 - It is water-performing indicator
 - It permits expost analyses of trends
 - It dissociates the WF components, which shows complementarities and synergies

Environmental sustainability boundaries of water use

- **What does it mean?**

Quantifying the maximum amount of water available for different purposes taking into account the minimum water requirements needed by ecosystems

- **Why is it important?**

Because aquatic and terrestrial ecosystems require a certain amount of water to maintain their well functioning and to ensure the supply of ecosystem services. Water for nature is important for intrinsic and utilitarian reasons

- **How can we define blue and green boundaries (= achieve more care of nature per drop)?**

Blue water boundaries = Total blue WATER resources - EFR

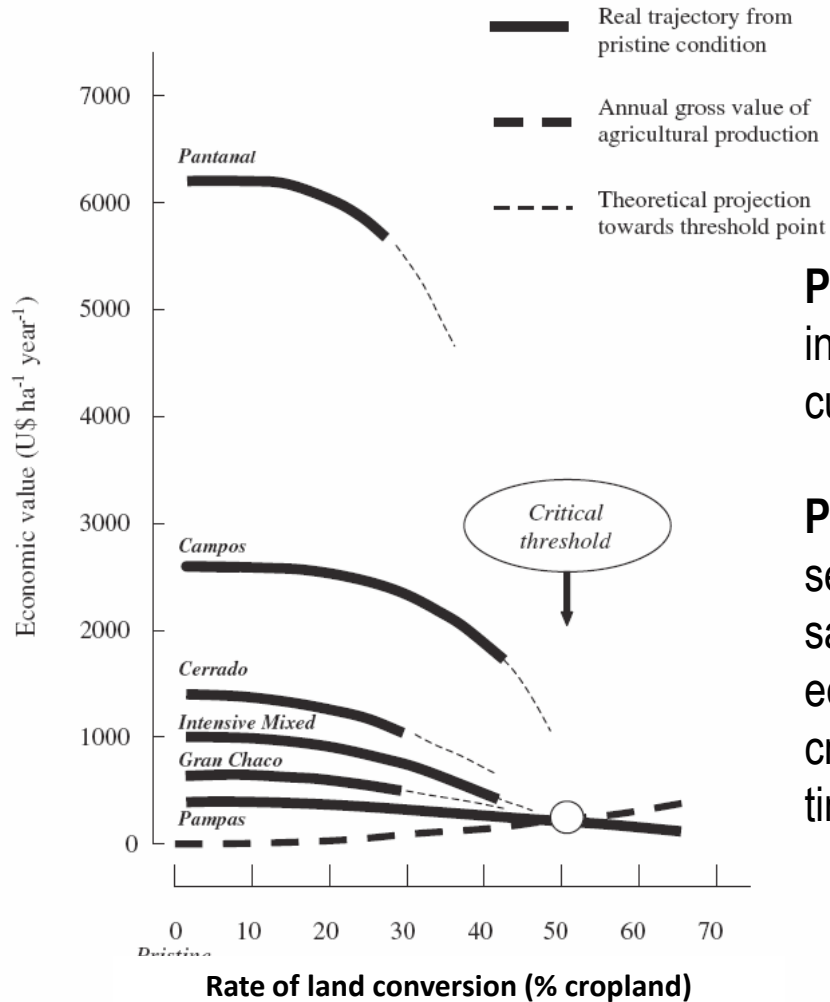
Green water boundaries = Total available LAND - Min. Area required to secure a representative fraction of terrestrial ecosystems

- **Minimum BLUE water requirements (= Environmental Flow requirements)**
 - ✓ Its quantification can be done through several approaches
 - ✓ Smakhtin method poses important spatial and temporal scale problems
 - ✓ ELOHA approach is data intensive

- **Minimum GREEN water requirements (= Minimum amount of natural land that needs to be conserved)**
 - ✓ Available estimates range between 15-75%
 - ✓ We lack a real scientific criteria to define this limit
 - ✓ Even when using some of the estimates the applicability to regional scales is doubtful

- Minimum BLUE water requirements **can be quantified relative well**
- Minimum GREEN water requirements (GWR) **can t be set up yet**. Its determination is an issue of **LAND appropriation**. This issue is a key challenge specially in emerging economies (major agricultural exporters)
- While we try to define GWR, it is important to assess the **opportunity cost of green water** (natural land). Even though GW does not supply many market values, **it does have an economic value** due to the array of ecosystem services it supplies

De la Plata Basin study: agricultural gross value vs ES value



Pampa biome is rather insensitive to ↑ cultivation.

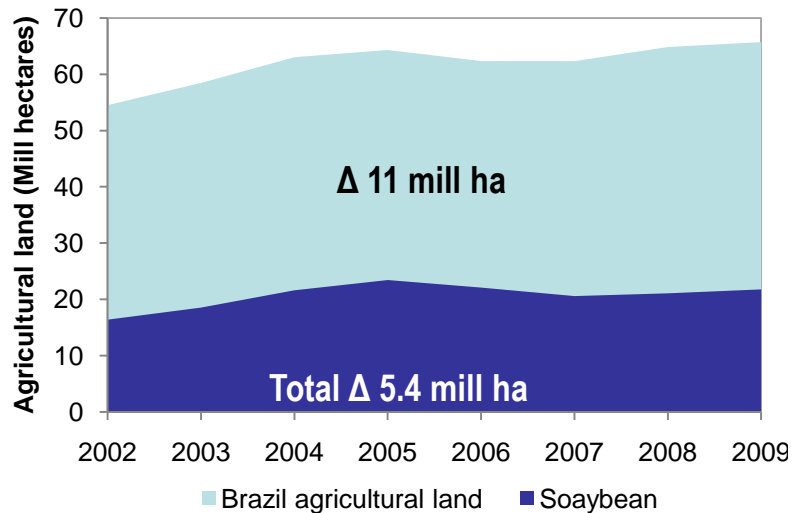
Pantanal is extremely sensitive. To reach same gross margin equivalent to Pampa crops, it will lose 30 times its original value.



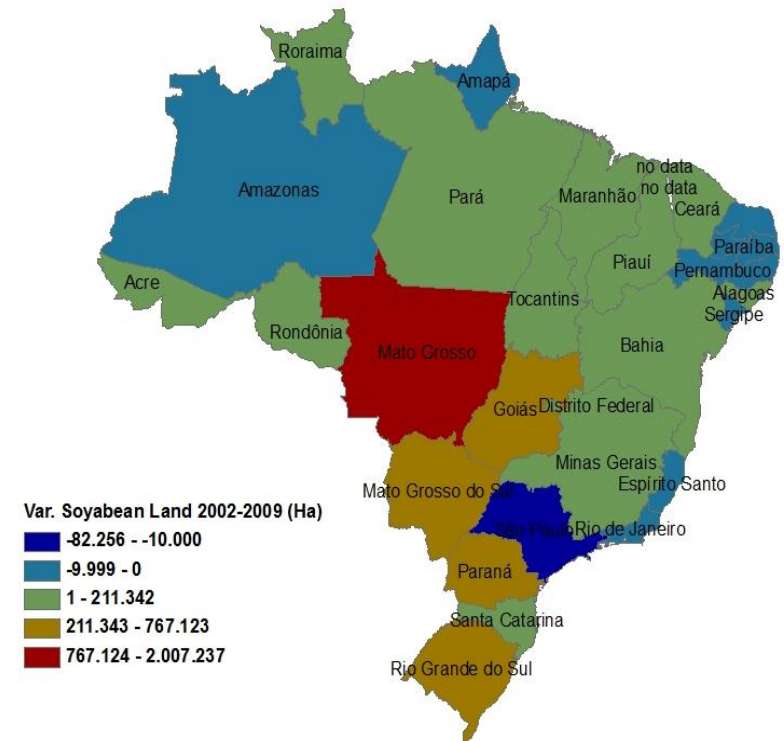
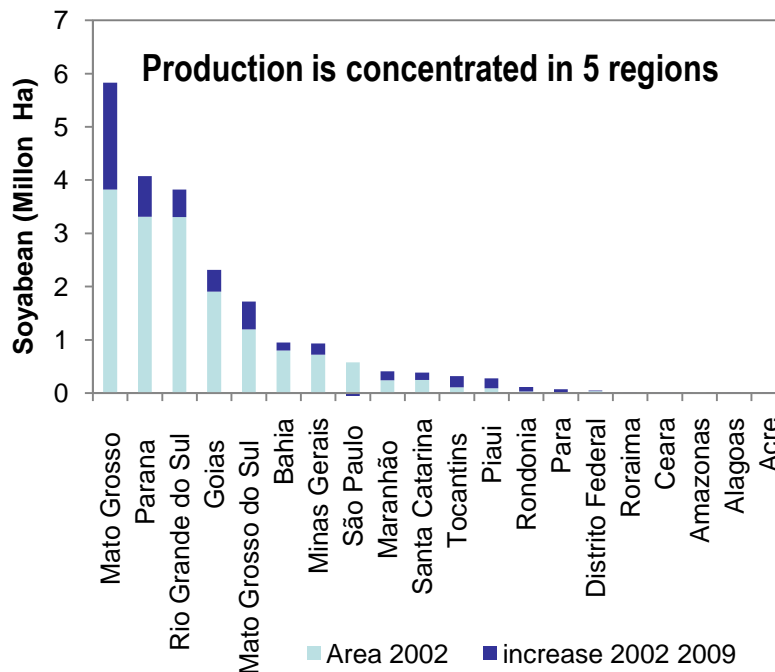
Environmental impacts of food exporting countries: Land and Water and requirements for soyabean production in Brazil



- Well endowed country in terms natural resources
- Key player for global food security
- Agriculture represents almost 35% of the GDP (when including agro-bussines)
- Land Conversion for agricultural purposes is expected to doubled (65 to 120 mill hectares, equiv. 14% Brasil land surface)

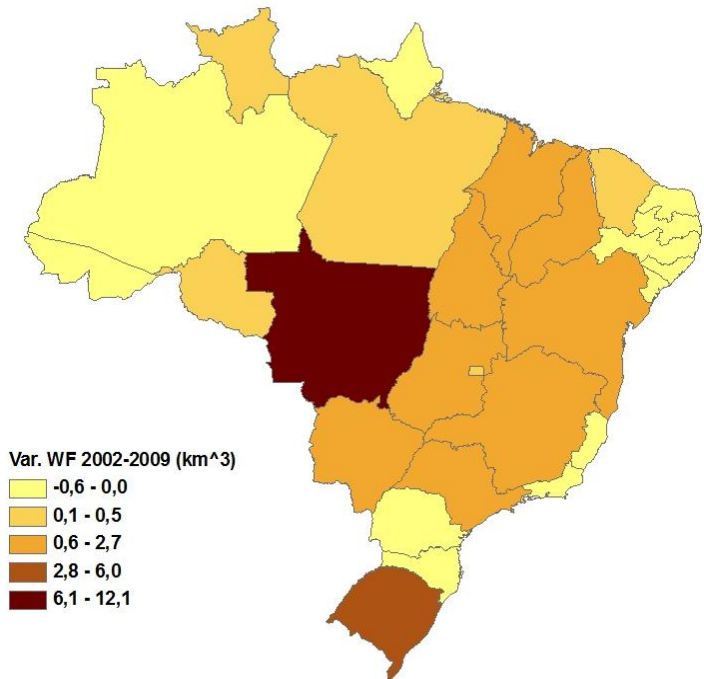
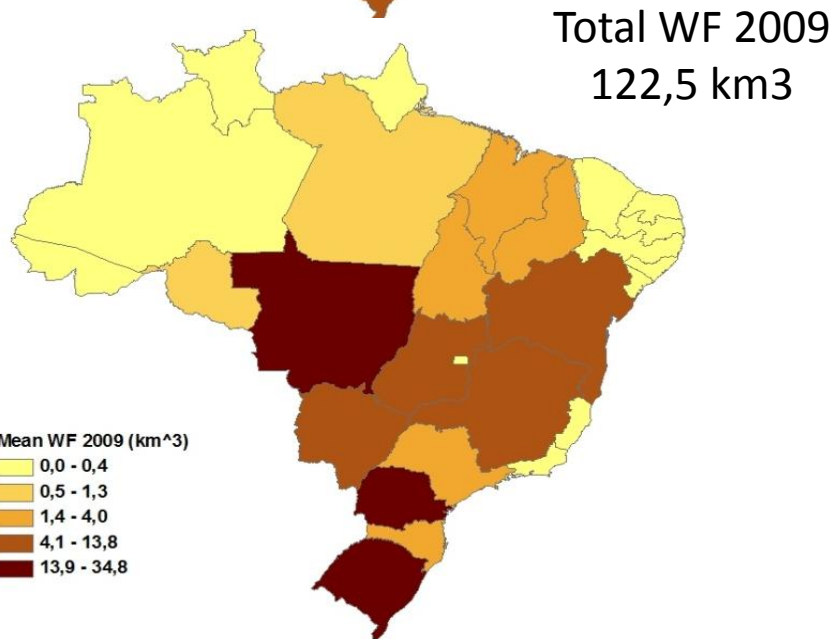
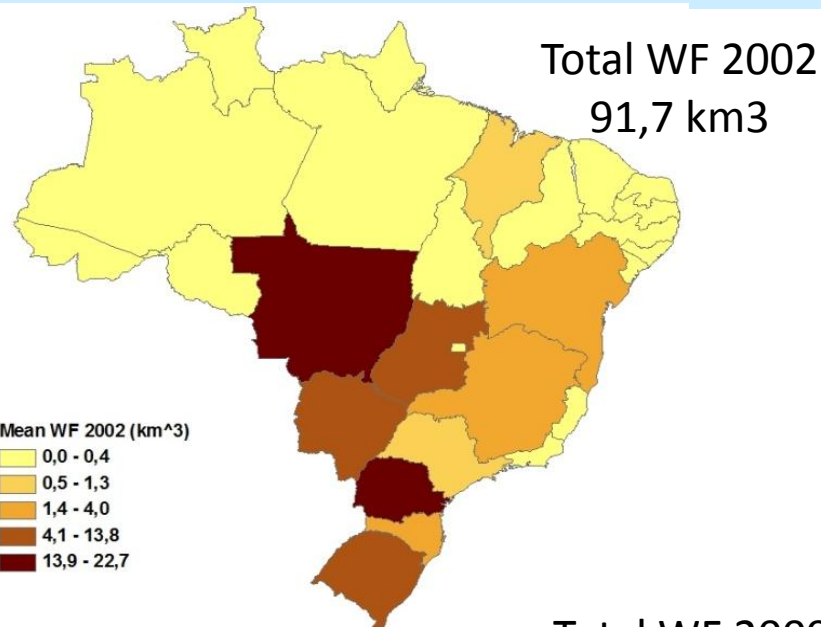


Temporal and spatial patterns of soybean land expansion 2002-2009



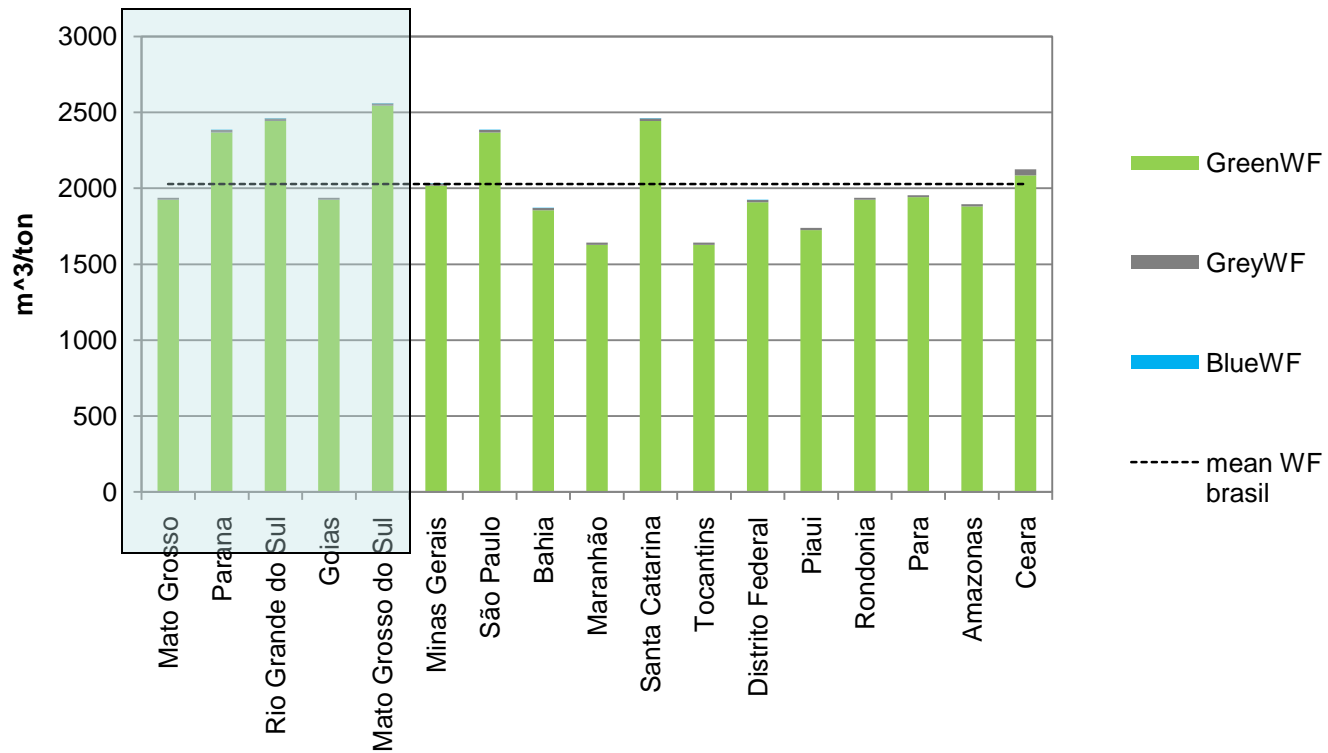
Most of the soybean land grew at the expenses of replacing natural "cerrados"

Temporal & Spatial variations of the Water Footprint for soybean (2002-2009)



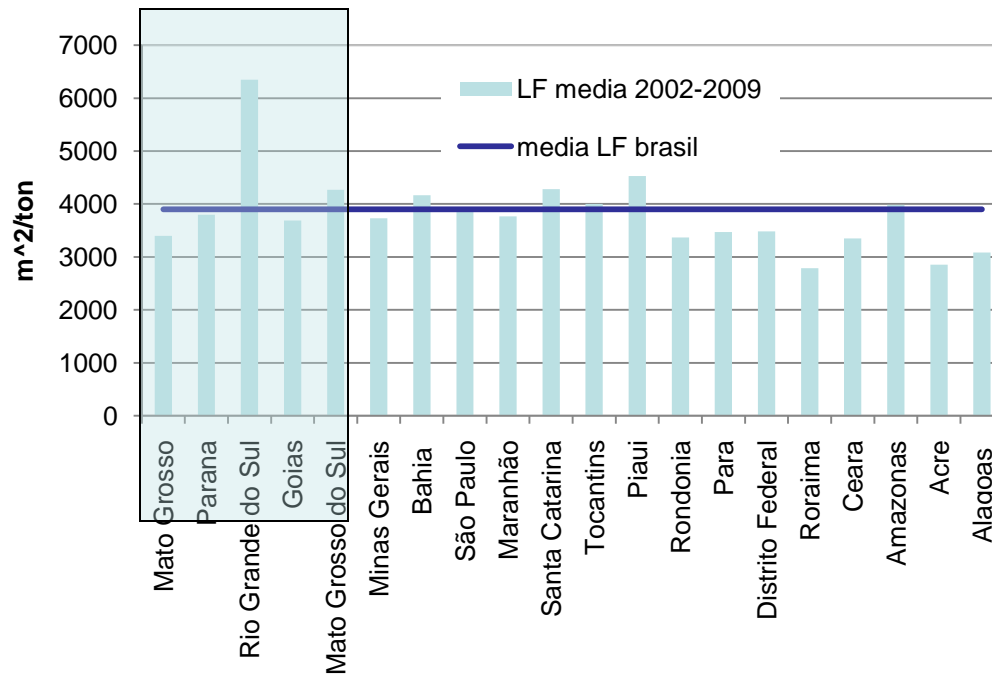
Between 2002 and 2009 the WF of soybean production has increased 30%

Water Footprint of soybean production (m³/ton)



- Soybean production generates the larger impacts on green water resources
- Greater soybean production areas hold the larger WF (m³/ton) within Brazil
- Larger WF are found in the Southern regions, where the climate is more arid (less AWR)

Land Footprint of soybean production (m²/ton)



Greater soybean production areas hold average LF (m²/ton) within Brazil, except for 1 region

	m ² /ton
Argentina	3952
Brazil	3920
US	3679

LF of major production areas is close to LF of greater soybean producers → It seems that there is little options to improve yields

Land appropriation in the major production regions (year 2009)

Federal Unit (FU)	Cultivated Land (%FU)	Soybean Land (%FU)	WF (m ³ /ton)	LF (m ² /ton)
Mato Grosso	10	6	1938	3401
Paraná	51	21	2385	3795
Río Grande do Sul	29	14	2463	6350
Goias	13	7	1938	3691
Mato Grosso do Sul	9	5	2562	4271
National Mean	12	5	2280	3902

Mato Grosso and **Goias** have potential to increase their production capacity. low WF & LF

Paraná has a low LF but its rate of land appropriation is the highest

Mato Grosso do Sul and **Rio Grande do Sul** has the potential to increase yields

Next things to look at

To explore potential options to achieve “more care of nature per drop” we will look at:

1. Assess the opportunity cost of green water (= replacing natural land) for each region
2. Try to incorporate the concept of BIOCAPACITY (“bioproductive supply that is available within a certain area”) to define sustainable boundaries of land or green water use

THANKS!