



2017 REPORT



PRESENTATION

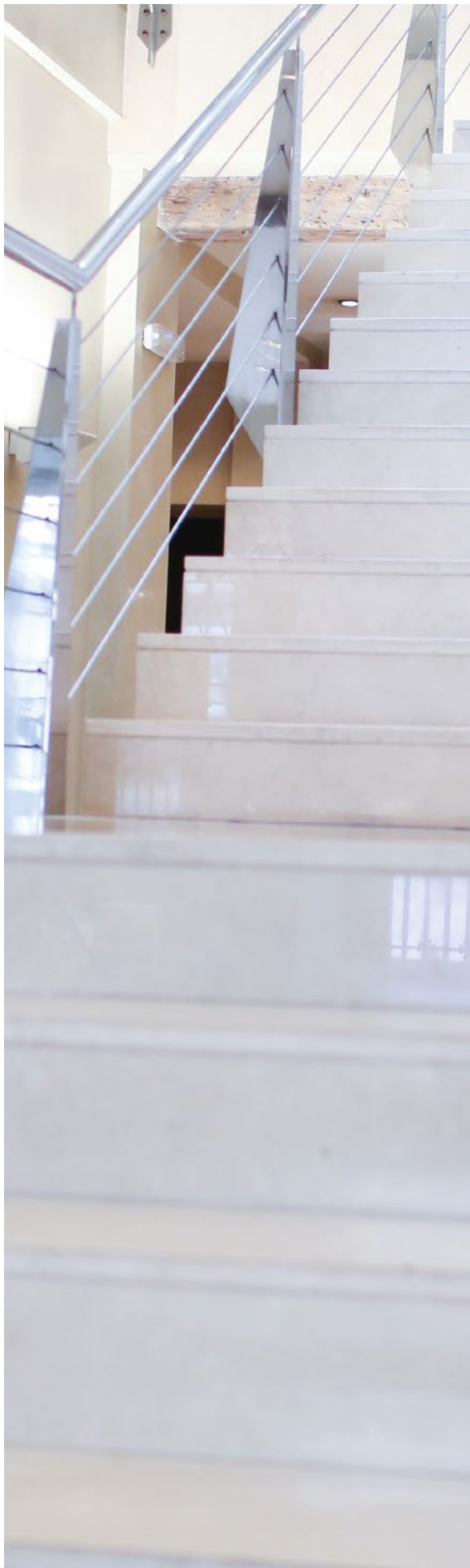
Fundación Marcelino Botín has been promoting Cantabria's social development for more than 50 years. Founded in 1964 by Marcelino Botín Sanz de Sautuola and his wife Carmen Yllera, with its main focus still on Cantabria, it now operates all over Spain and Latin America, contributing to the overall development of society by exploring new ways to uncover and support creative talent, in order to create cultural, social and economic wealth.

Fundación Botín organises programmes in the realms of the arts and culture, education, science and rural development, and supports social institutions in Cantabria so as to reach those who need it the most. It has also created a Trend Observatory to gain in-depth knowledge of society and pinpoint key factors to help generate wealth and guide development. The Observatory also promotes talent detection and development programmes in the social and public sectors.

The headquarters of Fundación Botín is located in Santander, and since 2012 it has also operated offices in Madrid, in order to handle the growing demands of its activity. Located in Cantabria, furthermore, is the Puente Pumar Rectory, the Foundation's centre of operations for its activity in the Nansa River Valley, where it is developing its Rural Development, Heritage and Territory Programme.

Centro Botín, the most important project Fundación Botín has ever undertaken, was opened on 24 June 2017. It is a space for art, culture, and learning, designed not only to continue but also to boost the work carried out by Fundación Botín in visual arts since 1984 and the educational realm since 1972.

Fundación Botín, chaired by Javier Botín since 2014, launched this project six years ago aiming at establishing Centro Botín, in its location between the city centre and its bay, as an art and culture-based meeting place in Santander. It is intended to generate social development, making the most of the potential of the arts to awaken creativity.



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2017 IN FIGURES



CENTRO BOTÍN

151,584 VISITORS TO EXHIBITIONS AND PARTICIPANTS IN ACTIVITIES
6,529 FRIENDS IN DIFFERENT FORMS
118,467 "PASE CÁNTABRO" HOLDERS
1,130,380 VISITS TO THE BUILDING, WALKWAYS, SQUARES AND OUTDOOR AREAS



SCIENCE

€1,231,000 TURNOVER OF START-UPS PROMOTED BY FUNDACIÓN BOTÍN
€3,100,000 INVESTMENT RAISED
5 START-UPS CREATED UNDER THE "MIND THE GAP" PROGRAMME



TREND OBSERVATORY

294 STUDENTS IN THE CIVIL SERVANT NETWORK OF THE PROGRAMME FOR THE STRENGTHENING OF CIVIL SERVICE IN LATIN AMERICA
21 SOCIAL ORGANISATIONS IN THE SOLIDARITY TALENT NETWORK
7 CONFERENCES, **2** FUNDACIÓN BOTÍN PAPERS & **12** NEWSLETTERS



EDUCATION

125,000 STUDENTS BENEFITED FROM THE RESPONSIBLE EDUCATION PROGRAMME THROUGHOUT SPAIN
254 CENTRES BELONG TO THE RESPONSIBLE EDUCATION NETWORK



RURAL DEVELOPMENT

1,295 PARTICIPANTS IN 60 SOCIO-CULTURAL PROMOTION ACTIVITIES ORGANISED BY THE PROGRAMME OR IN COLLABORATION WITH OTHER LOCAL PLAYERS
23 BUSINESS INITIATIVES SUBMITTED TO NANSÁEMPRENDE



COLLABORATIONS / SOCIAL ACTION

3,600 TEACHERS PARTICIPATING IN THE "EDUCATING BUSINESS TALENT" PROGRAMME OF FUNDACIÓN PRINCESA DE GIRONA
27 ASSOCIATIONS & INSTITUTIONS SUPPORTED BY FUNDACIÓN BOTÍN

INVESTMENTS IN THE FOUNDATION'S PRIMARY OBJECTIVES 2017

CENTRO BOTÍN	10,518,525.96 €
SCIENCE	1,365,818.57 €
TREND OBSERVATORY AND TALENT DEVELOPMENT	2,154,223.44 €
EDUCATION	754,931.27 €
RURAL DEVELOPMENT	265,429.83 €
SOCIAL ACTION	383,584.86 €
COLLABORATIONS	544,424.54 €
CONSTRUCTION OF CENTRO BOTÍN	3,441,905.34 €
GRAND TOTAL	19,428,843.81 €



LETTER FROM THE CHAIRMAN

It is a pleasure to present this summary of the Fundación Botín's work in 2017, which has been a historic year for our institution, marking a new beginning in our mission to contribute to social, economic and human development not only in Cantabria, but in Spain as a whole and beyond our borders.

Centro Botín was inaugurated in June 2017 by the King and Queen of Spain, who went to Santander to personally support this project and who I would like to thank once again for their enduring support for art and culture.

Centro Botín is an art centre with a social mission: to contribute – through the arts – to developing creativity and wealth generation. It is a project geared towards our mission and that of our founders, Marcelino Botín and Carmen Yllera, who created Fundación Botín to promote Cantabria's social development.

I also take this opportunity to thank our former President, Emilio Botín, who conceived the idea that gave rise to this centre as an expression of his bond and commitment to Santander, Cantabria and Spain.

In the words of Renzo Piano, this centre aims to nurture the life of Santander through art and to explore the more social aspect of art by putting it at the service of society. It sets out to be a “centre”, literally speaking; a daily point of reference and a meeting place for Santander residents and visitors. Although the Foundation is clear about the long-term nature of this project, we must underline that based on its first six months of operations, we seem to be on the right track: 151,584 visitors from 75 different countries accessed the exhibitions and participated in the Centro Botín's activities; 1,130,380 people toured the building, its walkways, squares and outdoor spaces; 118,467 locals already have their Permanent Pass, and we have the support of 6,529 Friends.

These figures fill us with great pride but, above all, we are grateful because we know that this great start has been made possible by everyone's effort and confidence. Therefore, before moving on, I would like to thank our strategic partners and collaborating institutions who have put their trust in the Centre's social work: Fundación Ramón Areces, Fundación Bancaria 'La Caixa', Fundación Mutua Madrileña, Viesgo, Orange España, Fundación Prosegur, Vocento, Diario Montañés, JC Decaux, Unidad Editorial, and Prisa.

Yet once again, the important thing is not the number of visitors, but the way that the Centre's work has been able to contribute to the development of our region and country over the years. Because Centro Botín seeks to harness the potential of arts to contribute to personal and social development, and specifically to the development of our emotional and social intelligence and creativity. We bring an original and innovative vision of the world of

art, where art is at the service of the people. That's why "Arts, Emotions and Creativity" are the three pillars that best define our social mission.

The Centre was inaugurated with Carsten Höller's first exhibition in Spain; the country's most important exhibition dedicated to the work of Goya, carried out in collaboration with Museo del Prado, and an initial selection of works from the Fundación Botín's art collection. In the last three months of the year, it showed the largest retrospective in Europe to date dedicated to the work of Julie Mehretu. Moreover, 115 music, theatre, cinema, dance and literature activities helped to bring the Centre alive and make it a meeting place for art and culture.

The opening of Centro Botín in 2017 required great effort, but in the same year, the rest of our programmes were also given a significant boost. For example, in 2017, 54 new schools joined the *Responsible Education* programme, which promotes the development of emotional and social intelligence in the classroom. And for the first time since it was launched in 2004, 16 schools in Latin America (12 in Uruguay and 4 in Chile) are joining this initiative. This marks the beginning of an internationalisation process for a programme that already has a network of 254 schools.

What's more, "Solidarity Talent" (a programme to improve the professionalism and efficiency of the Spanish social sector) has also grown its network with 230 social organisations which participate by developing new projects to better serve the groups that benefit from the programme.

This growth is often a result of teamwork, as Fundación Botín believes that cooperation must be a guiding principle for the future of Spanish and European foundations.

The new co-financing scheme of the programme "Mind the Gap" is a good example of this. Thanks to the first-time participation of five private investors, a new type of impact investment model has been created by boosting the efficiency of the resources invested by the Foundation. Over the last twelve months, "Mind the Gap" has mobilised an investment of 3 million euro to finance a minimum of 6 projects which will go to set up biotech companies based on scientific discoveries, and encourage the processes of technology transfer so that this progress reaches society as soon as possible.

Another project, this time for rural development – consolidated in 2017 with an extremely efficient investment model – is Nansaemprende. Since its first edition in 2011, 200 entrepreneurs have launched more than 30 business initiatives, which are running still today and generating wealth in the Cantabrian Nansa and Peñarrubia Valley, as well as in the surrounding regions of Saja-Nansa and Liébana.

However, as with Centro Botín, none of this would have been possible without the trust and support of hundreds of institutions and thousands of people who supported our constant mission to continue exploring new ways of generating wealth and social development in 2017. To all of them, thank you!

Javier Botín

CENTRO BOTÍN

- VISUAL ARTS
- ARTS, EMOTIONS AND CREATIVITY

IN NUMBERS



151,584

VISITORS TO EXHIBITIONS AND PARTICIPANTS IN ACTIVITIES

6,529

FRIENDS OF CENTRO BOTÍN

118,467

PEOPLE GOT THE PASS FOR FREE ACCESS TO EXHIBITIONS

1,130,380

VISITS TO THE BUILDING, WALKWAYS, SQUARES AND OUTDOOR AREAS

FIRST-HAND EXPERIENCE



It was a great opportunity to collaborate in an event of this kind. With the endless imagination of the little ones and the creativity of their teachers, the workshops were varied, enjoyable and very enriching.

Thank you for encouraging us to participate. With tools like this, it gives us the impression that we're #SembrandoFuturo ('Planting the Future'). We hope to be part of many other experiences like this.

CENTRO BOTÍN'S VOLUNTEER



Orlando Julius concert in the auditorium



Opening night



Performance under the *Pachinko*



Carsten Höller exhibition



Ballet in the amphitheatre



Outdoor areas of Centro Botín



Dramatised visit at the Goya exhibition



King and
Queen of Spain
at the opening
of Centro Botín

On 23 June 2017, Centro Botín was opened in Santander by their Majesties the King and Queen of Spain. It is an art centre with a social mission: to generate wealth and economic, social and cultural development through the arts, providing a unique and innovative vision of the art world.

Designed by Pritzker Prize-winning architect Renzo Piano, in collaboration with Luis Vidal + Architects, Centro Botín is a space for art, culture, and learning, designed not only to continue but also to boost the work carried out by Fundación Botín in visual arts since 1984 and the educational realm since 1972.

To celebrate the opening of Centro Botín and its integration into the local area, the inauguration ceremony was not only attended by local, national and international representatives from the artistic, cultural, educational

and social field, but also had the active participation of other groups such as Santander hotels, Asociación de Hostelería de Cantabria, the taxi sector and traders in the city.

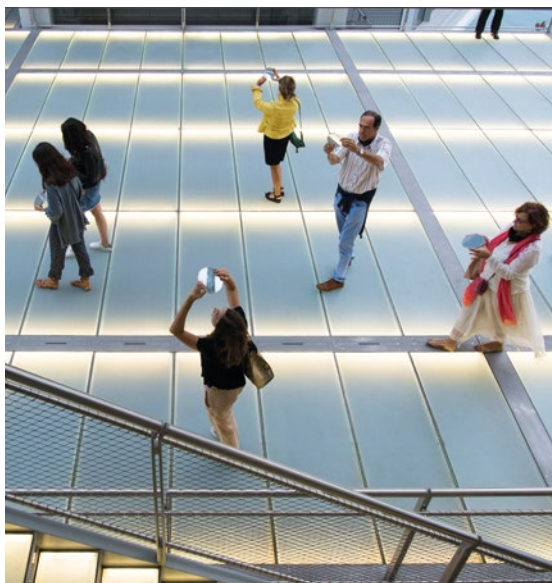
151,584 visitors from 75 different countries enjoyed their exhibitions and participated in the Centro Botín's activities in its first six months of operation; while the building, its walkways, squares and outdoor spaces received 1,130,380 visits. Moreover, 118,467 *Permanent Passes* have been issued, giving Cantabrians free, unlimited access to the exhibitions. And it has also the support of 6,529 Friends, 6 strategic partners (Fundación Ramón Areces, Viesgo, Fundación Bancaria "la Caixa", Fundación Prosegur, Orange and Fundación Mutua Madrileña) and 6 collaborating institutions (Vocento, El Diario Montañés, JC Decaux, Unidad Editorial, Prisa and Iberia).



North view
of the
building

EXHIBITIONS

Centro Botín opened its doors with Spain's first Carsten Höller exhibition, one of the most important contemporary artists on the international scene; the country's most significant exhibition dedicated to the work of Goya, carried out in collaboration with Museo del Prado; and an initial selection of works from the Fundación Botín's art collection. In October 2017, the largest retrospective in Europe to date dedicated to the work of artist Julie Mehretu was also inaugurated with great success.



ARTS, EMOTIONS AND CREATIVITY

The social mission of Centro Botín is to generate wealth and development by unlocking the potential of the arts to awaken creativity. To this end, Fundación Botín has researched and worked with the Yale Center for Emotional Intelligence, giving Centro Botín a broad and varied artistic and educational programme with activities designed for all audiences. It aims to take full advantage of the potential of the arts and emotions in awakening curiosity and imagination, encourage learning through games and discovery, and putting everyone's creative capacity into action.

The programme of educational and cultural activities carried out in 2017 by Centro Botín also includes the educational resource *ReflejaArte*, attended by more than 4,000 schoolchildren; the Master's in Emotional, Social Education and Creativity which is now in its seventh edition; the Arts, Emotions and Creativity Course for children, families and teachers; as well as another 115 initiatives related to the visual arts, music, cinema, theatre, dance or literature, in which 12,989 people of all ages took part.

SCIENCE

- TECHNOLOGY TRANSFER PROGRAMME
- MIND THE GAP

IN NUMBERS



€1,231,000

TURNOVER OF START-UPS
PROMOTED BY FUNDACIÓN BOTÍN

€1,3M

PRIVATE INVESTMENT RAISED

€1,8M

PUBLIC INVESTMENT RAISED

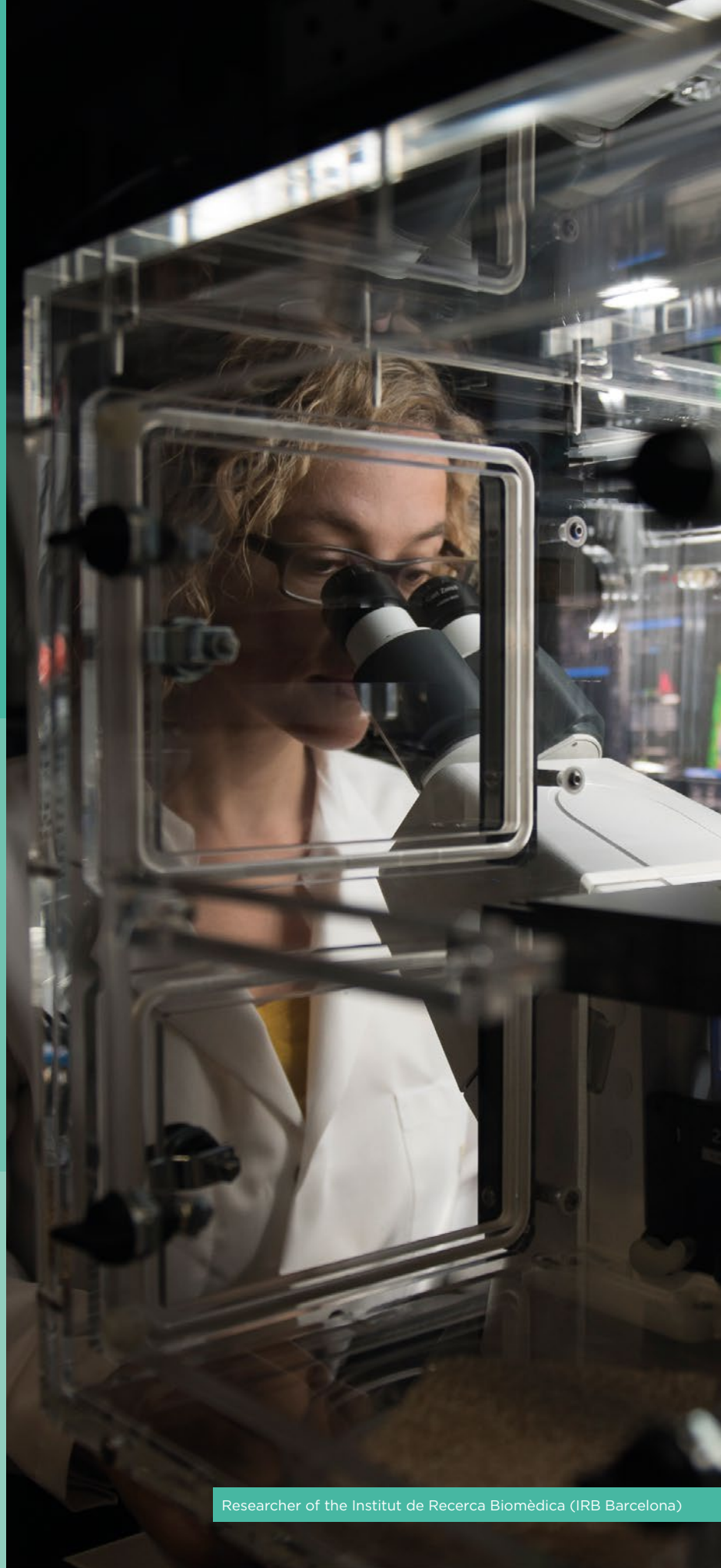
FIRST-HAND EXPERIENCE

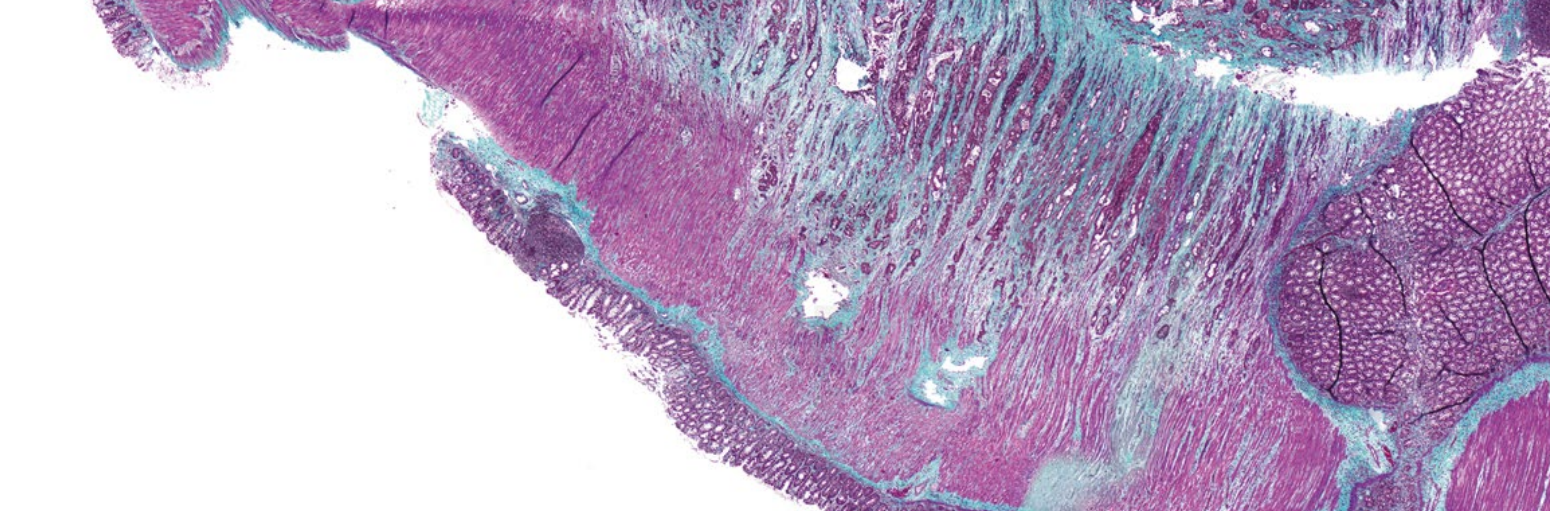


The Fundación Botín's support with technology transfer has been essential to our work in developing orphan drugs in the field of cell and gene therapy for rare diseases that affect the blood. A major milestone in our close collaboration was the execution of a strategic alliance with the biotech company Rocket Pharmaceuticals, Ltd. which will make it possible to bring our developments to patients.

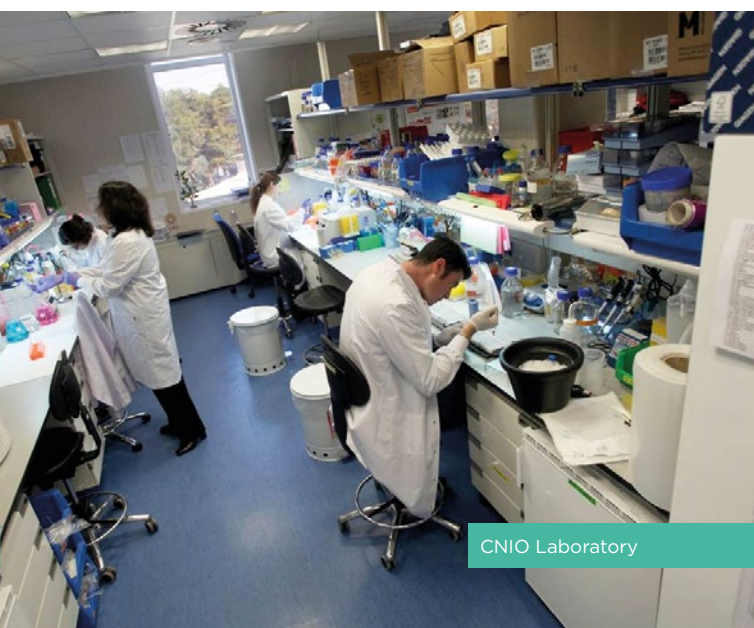
DR. JUAN BUEREN, DIRECTOR OF THE INNOVATIVE,
HEMATOPOIETIC THERAPY DEPARTMENT, CIEMAT

Researcher of the Institut de Recerca Biomèdica (IRB Barcelona)

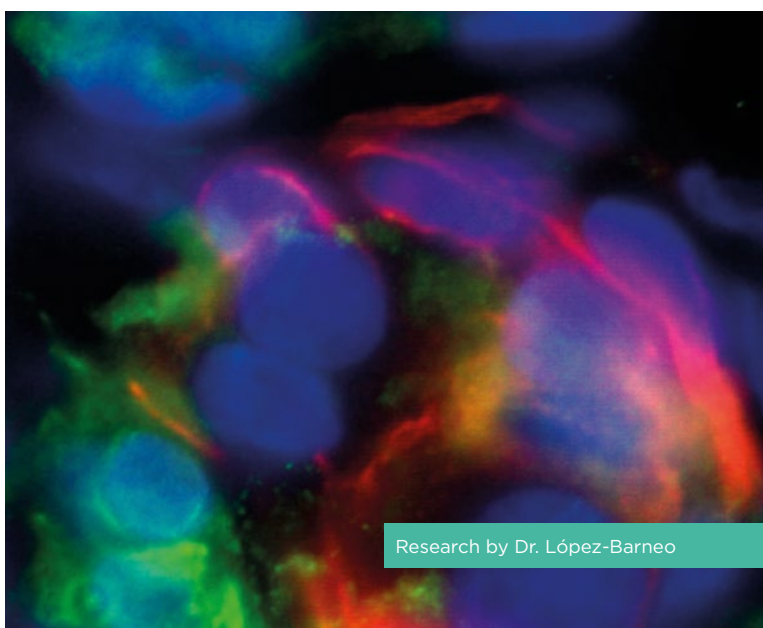




Laboratory of the Institut de Recerca Biomèdica (IRB Barcelona)



CNIO Laboratory



Research by Dr. López-Barneo



Laboratory of
the Institut de
Recerca
Biomèdica (IRB
Barcelona)

For more than a decade, Fundació Botín has been strongly committed to science and technology transfer to ensure that the results of Spanish scientific research reach society.

TECHNOLOGY TRANSFER PROGRAMME

Fundación Botín provides Spanish research institutions and their scientists with resources and professional support for their results to be transferred to society to generate socio-economic development. In 2017, special attention was devoted to enhancing the institutional partnership model, without losing focus of the researcher's role as the cornerstone of the technological transfer process.

Also this year, 38 new ideas were identified and evaluated, applications were made for 5 patents based on the research of the Foundation's groups of scientific contributors and 4 contracts were signed with companies for the development and operation of scientific and technological-based products.

Moreover, in 2017 active researchers published 46 articles and received 122 citations by other authors. Of the articles published, 96% are collaborations, which in more than half of cases, are of an international nature. Furthermore, 97% of the researchers, after a cycle of 5 years working with Fundación Botín, exceed the world average of citations in their area of expertise.

MIND THE GAP

Mind the Gap is a programme created in 2010 to support biotech start-ups, following a pioneering impact investment model in Spain. In 2017, a new co-financing vehicle was created where, in addition to Fundación Botín, a group of private investors engaged in *Mind the Gap* by committing to provide €3M to finance a minimum of 6 projects.

Mind the Gap already has **5 companies** which in 2017 achieved a **turnover of €1,230,000 euro**, gained **€1.3 million in private capital** and maintained **48 jobs** for the most part in highly-qualified roles.

MIND THE GAP COMPANIES

LIFE LENGTH, S.L.

Diagnostics company dedicated to measuring telomeres, chromosomal structures whose length indicates cellular ageing used as a biomarker for establishing biological age, early detection of chronic diseases and risk stratification.

Research institution of origin: Centro Nacional de Investigaciones Oncológicas (National Cancer Research Centre)

Main Researcher: María Blasco.

FB's total investment: €600,000

Fundación Botín interest: 18.048%

DREAMGENICS, S.L.

Company devoted to the development and marketing of bioinformatics products and services that aim to apply the knowledge of the human genome to medical diagnosis and basic and pre-clinical research.

Research institution of origin: University of Oviedo.

Main Researcher: Carlos López-Otín

FB's total investment: €292,000

Fundación Botín interest: 5.525%

TEXTIA INNOVATIVE SOLUTIONS, S.L.

Company focusing on Varstiff® technology, a patented textile material with variable flexibility by adjustment of its internal pressure, whose properties enable the development of innovative products in various sectors.

Research institution of origin: Tecnia Research & Innovation.

Main Researcher: Jan Veneman.

FB's total investment: €229,000

HG BEYOND, S.L.

Company created to harness new technology for manufacturing hydrogels for controlled release of molecules. The first applications are being developed in the field of eyesight: contact lenses loaded with emollient and/or therapeutic substances.

Research institution of origin: University of Santiago de Compostela

Main Researchers: Carmen Álvarez and Ángel Concheiro.

FB's total committed investment: €500,000

Fundación Botín involvement: 31.06%

NOSTRUM BIODISCOVERY, S.L.

Company whose aim is to collaborate with enterprises dedicated to the development of drugs and molecules of biotechnological interest, supporting the early stages of drug discovery to reduce costs, timeframes and risk, as well as increasing the reliability of research through supercomputing.

Research institutions of origin: Institut de Recerca Biomèdica de Barcelona, Barcelona Supercomputing Centre, University of Barcelona and Institució Catalana de Recerca i Estudis Avançats.

Main Researchers: Modesto Orozco and Víctor Guallar.

FB's total committed investment: €500,000

Fundación Botín interest: 28.736%

EDUCATION

- RESPONSIBLE EDUCATION
- PLATFORM FOR INNOVATION IN EDUCATION
- TRAINING

IN NUMBERS



125,000

STUDENTS BENEFITED FROM THE RESPONSIBLE EDUCATION PROGRAMME THROUGHOUT SPAIN

254

SCHOOLS BELONG TO THE RESPONSIBLE EDUCATION NETWORK

3.38/4

IS THE SATISFACTION SCORE AMONG TEACHERS IN REGARD TO THIS PROGRAMME

FIRST-HAND EXPERIENCE



Discovering and being part of the *Responsible Education* programme was wonderful because it gave the children of Panguipulli the chance to take a fresh look at the world in a sensible and inclusive way. It also perfectly complemented our artistic/cultural training initiatives, increasing their impact for the benefit of a large section of our town.

SERGIO IRARRÁZVAL FERNÁNDEZ, MANAGER OF CORPORACIÓN DE ADELANTO AMIGOS DE PANGUIPULLI (CHILE)



Show at the Madrid office



Meeting of the Network of Responsible Education Schools



Show at the Madrid office



Meeting of the Network of Responsible Education Schools



Meeting of the Network of Responsible Education Schools



Materials for Somos Creativos XI exhibition



Show at the
Madrid office

Fundación Botín seeks to improve the quality of education by introducing emotional and social intelligence and developing creativity in the classroom. It's also intended to help provide families and teachers with the knowledge and tools they need to help children develop capacities, attitudes and skills enabling them to be independent, competent, responsible and happy.

RESPONSIBLE EDUCATION PROGRAMME

In 2017, Fundación Botín continued to expand its *Responsible Education* programme in Latin America by branching into Chile with 4 schools and by increasing to 12 the number of centres in Uruguay. This complements the seven Spanish autonomous regions already involved in the Network of *Responsible Education* Schools, made up of 254 schools, which have over 8,300 users on the web.

In 2017, the level of satisfaction among teachers applying the programme in the schools was 3.38 out of 4.

84 training seminars were held for teachers, 31 of which were in Cantabria.

As part of the promotion of skills development through art-related subjects, the 2016-17 edition of *ReflejArte* stood out, which started with the exhibition *Joan Jonas: caudal o río, vuelo o ruta*. Students were able to reflect on the performance work of this artist, which integrates various art forms, and to experience artistic language that is rare to find in curricula, but which has great educational and training potential.

Moreover, various concerts were held, bringing together a total of 1,854 students, and educational resources were brought up to date with 28 new activities from the Tool Bank (21 in English), as well as 2 literature reading guides. Also, more than 150 teach-



ers from the Network of Schools took part in various courses and workshops: *Cuerpo creativo* to develop emotional, social and creative skills based on movement; *Think like an artist* with Russell Granet (Director of Lincoln Center Education, New York); *Circo, emociones y creatividad en educación física y matemáticas*; and *Nuevo liderazgo en la escuela. Educando para un mundo en cambio*, taught by Ignacio Martín Maruri.

TRAINING

For the eleventh year running, as part of the Summer Courses of the University of Cantabria, training was provided in Centro Botín,

from 3 to 7 July 2017. Under the title *Aquí y Ahora: proyectos nacionales innovadores que vinculan artes, emociones y creatividad*, it was attended by 45 people who gave very positive feedback about their experience.

Moreover, the fourth edition of the Master's in Emotional, Social Education and Creativity ended this time with 24 graduates.

The 45th edition of the scholarships for university studies received a total of 348 requests, with 25 new scholarships for the University of Cantabria and 24 for other national universities.

ReflejArte
Activity,
Responsible
Education
Programme

TREND OBSERVATORY

- PROGRAMMES TO DETECT AND DEVELOP TALENT
- TREND OBSERVATORY: WATER, EDUCATION, SCIENCE, FUNDACIÓN BOTÍN PAPERS AND CONFERENCES

IN NUMBERS



294

STUDENTS MAKE UP THE CIVIL SERVANT NETWORK OF THE PROGRAMME FOR THE STRENGTHENING OF CIVIL SERVICE IN LATIN AMERICA

230

SOCIAL ORGANISATIONS ARE PART OF THE SOLIDARITY TALENT NETWORK

FIRST-HAND EXPERIENCE



The programme was an opportunity for learning, personal development and materialising ideas. Studying different areas of action enabled me to expand my knowledge, analysis, and academic prospects, enhancing my current role of civil service. The outdoor activities encouraged a sense of camaraderie and leadership, enabling us to strengthen our friendship with challenges that maximised my skills and focus on a common goal. In short, it was a wonderful experience underpinned by key principles: integrity, pro-activity and a sense of service.

ALEJANDRA KRYSTABEL TOT CHIQUÍN (GUATEMALA), STUDENT OF THE PROGRAMME FOR THE STRENGTHENING OF CIVIL SERVICE IN LATIN AMERICA



Activity at the Madrid office



Solidarity Talent meeting



Students of the Programme for the Strengthening of Civil Service in Latin America visiting Centro Botín



Solidarity Talent meeting



Activity at the Madrid office



Activity at the Madrid office



Solidarity Talent

The Trend Observatory disseminates knowledge generated by Fundación Botín's action programmes. At the same time, it attracts the knowledge to guide these programmes and conducts in depth research in order to pinpoint new opportunities to help promote economic and social growth.

The Observatory primarily works in the areas of education, science and technology transfer, and water.

Moreover, in keeping with the essence of its mission, through the Observatory, Fundación Botín runs two programmes for the detection and development of talent: **Solidarity Talent and Strengthening of Civil Service in Latin America.**

SOLIDARITY TALENT

This programme contributes towards the professionalisation of the Third Sector and helps unemployed professionals transfer their expertise and know-how to organisations from this group.

- In its 8th year running, this initiative received 454 project proposals and applications from 724 professional candidates.
- Through the programme, 16 new social organisations joined the Solidarity Talent Network in 2017. We support them by providing the wages for 7 jobs and covering 6 professional services.
- The Solidarity Talent Network comprises 230 organisations which have benefited from the Programme over these six editions and continue to benefit from training and guidance services.

Moreover, the fourth edition of the **Solidarity Talent Challenge** – targeted at social organisations seeking to provide a solution to the challenges of today's society – this year focused on the need to address the problem posed by our ageing society. We advocate for greater empowerment and social participation of older people for a more just and pluralistic society. In 2017, 235 ideas were presented and there were three winning projects.



Students of the Programme for the Strengthening of Civil Service in Latin America visiting the Nansa River Valley. **Below:** Activity at the Madrid office.

STRENGTHENING OF INSTITUTIONS IN LATIN AMERICA

The programme aims to create a Network of civil servants in Latin America to help boost the development of their countries.

- In 2017, 32 young people were chosen out of 5,700 candidates from 450 universities in 18 Latin American countries.
- The participants from the eight editions of this initiative have organised a network to share information, opportunities and projects. There are already 294 members of a consolidated Network serving as a forum for exchange and debate for Ibero-American public institutions.



RURAL DEVELOPMENT

- INSTITUTIONAL COOPERATION
- TRANSFER AND DISSEMINATION OF THE PROGRAMME
- ECONOMIC DEVELOPMENT
- CULTURAL AND SOCIAL REACTIVATION

IN NUMBERS



23

BUSINESS INITIATIVES SUBMITTED TO NANSÁEMPRENDE

1,295

PARTICIPANTS IN 60 SOCIO-CULTURAL PROMOTION ACTIVITIES ORGANISED BY THE PROGRAMME OR IN COLLABORATION WITH OTHER LOCAL PLAYERS

360,368

KG OF MEAT, A FIGURE WHICH MEANS A 27% INCREASE AND SECURES THE PROJECT POSITION AS A LEADING PRODUCER OF MEAT CERTIFIED BY IGP CARNE DE CANTABRIA

FIRST-HAND EXPERIENCE



We feel that this is a truly unique and special experience because they have the opportunity to travel and see the world, as well as learn about both individual and team work, effort and commitment. I think it's a great activity to motivate them for future experiences they will face along the way, showing them that the world is a much bigger and more diverse place than what they see on a day-to-day basis.

So we'd like to thank the Foundation and, in particular, Arancha and Jordi, for their patience with the children and us parents, as well as for their tremendous generosity. We felt very comfortable leaving our kids in their capable hands.

MOTHERS OF CHILDREN PARTICIPATING IN ACTIVITIES FOR SOCIAL REVITALISATION



Nansa children visit Brussels



Visit to Nansa River Valley



Local children discovering the Nansa River environment



Social revitalisation activity



Livestock Promotion Project



Nansaemprende
award ceremony

The programme *Rural Development, Heritage and Territory in the Nansa and Peñarrubia Valley* is a cross-cutting proposal to promote development using our own landscape, cultural and natural resources, providing new lines of action for the inhabitants know-how and initiatives.

The goal is to establish a new model of territorial, economic and social management in rural areas, promoting interaction between different public and private players to gradually achieve a trend reversal in rural areas. It aims to create wealth, enhance local entrepreneurial skills and promote the right conditions for them to lead dignified lives in rural areas.

Today, the programme essentially focuses on rural entrepreneurship training, development of a livestock project that opens up new prospects for one of these valleys' age-old economic activities (meat cattle), as well as cultural and social revitalisation for inhabitants, along with support for school education.

ECONOMIC DEVELOPMENT

Livestock Promotion Project

In 2017, the project reached its high point with 1,501 cattle slaughtered and 108 farmers from Nansa, Liébana and other affiliated valleys, leading to a 27% increase in the production of meat sold by LUPA. The Project has made a name for itself as a leading producer of meat certified by IGP Carne de Cantabria. They have held periodic meetings with the Government of Cantabria to provide information on progress and seek improvements in the industry.

6th Nansaemprende Edition

In 2017, the sixth edition of Nansaemprende was launched, a Programme to Foster Business Initiatives in the Rural Environment. In this new edition, 37 entrepreneurs started the formative cycle, representing 23 Entrepreneurial projects to be developed in Rural Areas, of which 12 succeeded in becoming finalists in the PAE (Programa de Apoyo a Emprendedores - Entrepreneur Support Program). Of these, four will receive support through seed capital.



Children's drawing contest

SOCIAL REVITALISATION

Since the start of the programme *Rural Development, Heritage and Territory in the Nansa and Peñarrubia Valley*, there has been a large focus on socio-cultural work – targeted at both adults and children – as a basis for the much-needed outreach work in any rural development initiative.

Thanks to “Have fun and learn”, an Extracurricular Activities Programme carried out at Colegio de Rionansa, students from age 10 to 14 from the whole Nansa and Peñarrubia Valley went on a cultural trip to Brussels last November, for the third year in a row. They were accompanied by Arancha and Jordi,

two social revitalisation workers who, in addition to coordinating the trip, are responsible for organising activities to achieve self-financing: workshops to produce products to be sold in local fairs, selling lottery tickets, etc. For this trip in particular, young people made it possible for their families not to have to pay anything; all charges were covered by the funds raised.

In line with this successful social cohesion, we have worked in close collaboration with Nansa Joven, an Association of Mothers representing this group of the Nansa River Valley, which diversifies the initiatives and organises additional activities.

SOCIAL ACTION AND PARTNERSHIPS

- INSTITUTIONAL COOPERATION
- TRANSFER AND DISSEMINATION OF THE PROGRAMME
- ECONOMIC DEVELOPMENT
- CULTURAL AND SOCIAL REACTIVATION

IN NUMBERS



50

ACTIVITIES ORGANISED BY FUNDACIÓN SANTANDER CREATIVA

3,600

TEACHERS PARTICIPATING IN THE “EDUCATING BUSINESS TALENT” PROGRAMME OF FUNDACIÓN PRINCESA DE GIRONA

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OF THE BEST SPANISH GRADUATES WORK WITH “EMPIEZA POR EDUCAR” IN THE CLASSROOM PROFESSIONALS WHO PURSUE TO INFLUENCE MORE THAN 15,000 STUDENTS FROM SOME OF THE COUNTRY’S MOST VULNERABLE ENVIRONMENTS

FIRST-HAND EXPERIENCE



Contributing to the Fundación Princesa de Girona programmes shows the Fundación Botín’s commitment to supporting our country’s youth, providing them with the tools needed to build their future and become key players in the transformation of their surroundings.

MÓNICA MARGARIT, DIRECTOR GENERAL OF FUNDACIÓN PRINCESA DE GIRONA



‘Santander Creativa’ activity



Brumas Workshops



Cocina Económica Santander



Temple of Thutmose II in Luxor



13th World Nature Day. Environment and Energy



Fundación Princesa de Girona activity



Brumas
Workshops

Since its inception, and at the express wish of the founders, Fundación Botín has conducted a Social Action programme in Cantabria, supporting institutions that have experience working directly with the groups that need it most. Moreover, it collaborates with other institutions and foundations to share strategies and goals in order to boost the initiatives and outcomes, improving the efficiency of its resources to help strengthen Spain's social fabric.

AID FOR SOCIAL INTEGRATION

Fundación Botín has been working for more than 20 years with Caritas Diocesana de Santander. In 2017, the foundation maintained the commitment with its primary support programme, which has reached 152 families. This year, Fundación Botín has also collaborated with Cocina Económica de las Hijas de la Caridad, maintaining its canteen which is used by 1,116 people, as well as supporting its night accommodation service which registered 7,030 overnight stays.

The Food Bank Association once again received the support of Fundación Botín to continue its work in Cantabria, as well as

Asociación Cántabra de Lucha contra el Paro and its BRUMAS youth workshops.

Other aid in 2017 was given to Cantabria Acoge, Operarias Misioneras del Sagrado Corazón de Jesús, Obispado de Santander and Asociación Social, Cultural y Deportiva Sautuola.

CARE FOR THE DISABLED AND SICK

The Amica centre for work-life balance and child development was once again supported by Fundación Botín in 2017. The "Con Mimo" programme provided support for 112 families with dependent children. Moreover, Fundación Obra San Martín continued its recreation activities targeted at people with learning disabilities, while Asociación Evangélica Nueva Vida maintained its training programme to tackle gender violence for 33 male inmates at El Dueso prison in Santoña (Cantabria).

Likewise, the collaboration with Fundación Síndrome de Down de Cantabria has been maintained to enhance the educational and social skills of people with Down syndrome.



'Santander Creativa' activity

COLLABORATIONS

In 2017, Fundación Botín maintained its support for **Fundación Santander Creativa** to boost more than 50 projects driven by over 200 culture professionals, and which gave rise to more than 500 cultural activities. Moreover, **Fundación Princesa De Girona** continued to develop its "Educating Business Talent" programme, which aims to raise awareness, encourage and guide education for entrepreneurship among young people. Over six editions, this initiative has accompanied 3,600 teachers and 310 projects in education for entrepreneurship.

Fundación Botín also supported the Cantabria Government in the management of the **13th World Nature Days. Environment and Energy**, organised by the Government Del-

egation, the 13th zone of the Civil Guard and the regional departments of Rural Areas, Fishing and Food and Innovation, Industry, Tourism and Trade. This initiative was attended in 2017 by 400 people from different areas, and helps gain a better understanding of the Natural Environment in all its variables, its biodiversity and sustainability.

Support was also given to the project for the excavation, restoration and enhancement of the grave of Pharaoh Tuthmosis II in Luxor; Fundación Isaac Albéniz; Ateneo de Santander; Empieza por Educar; Asociación Plaza Porticada; International Festival of Santander; Asociación Civismo; Real Golf de Pedreña and to the Menéndez Pelayo International University in its meeting on Federico Sopeña.

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