

Annual Report 2013



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BOTÍN

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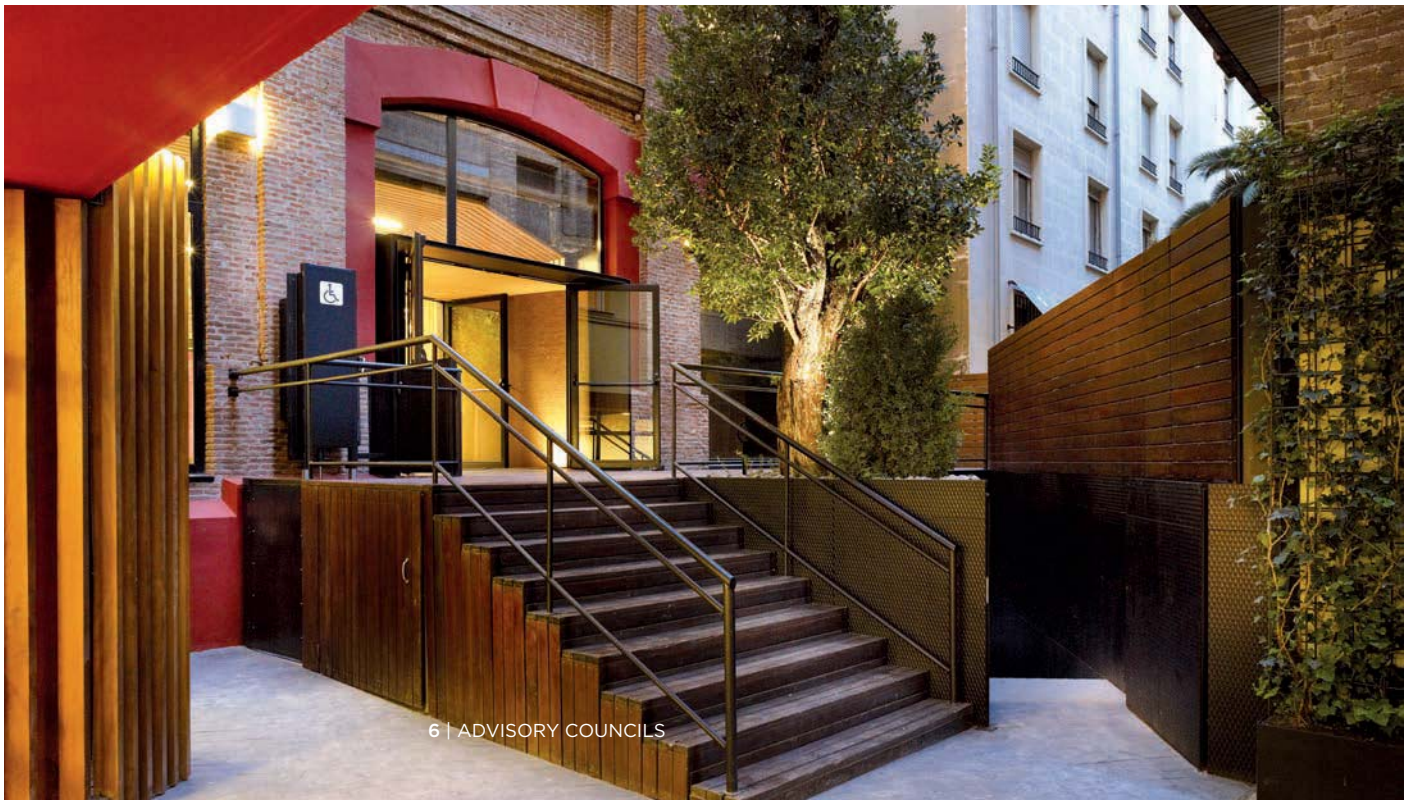
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Investments in the Foundation's primary objectives 2013

Art and Culture*	8,400,024.71
Science	4,032,281.66
Trend Observatory and Talent Development	2,983,644.89
Education	2,111,640.92
Rural Development	830,091.32
Social Action	575,860.00
Collaborations	3,847,777.16
Communication and Web Development	775,661.54
General Services	2,577,431.67
Construction of the Botín Centre	27,039,753.83
OVERALL TOTAL	53,174,167.70

* This includes a prior investment for the development of activities and the management of the Botín Centre.



Activities 2013

The Foundation works in the areas of art and culture, education, science, rural development and social action. It also has a Trend Observatory that promotes programmes for the development of talent. Moreover, the Foundation has joined forces with other institutions that share its objectives, to promote projects of special strategic importance, as well as social and cultural initiatives.

Art and Culture

21 GRANTS | 32 CONFERENCES | 5 EXHIBITIONS | 41 CONCERTS

Science

30 IDEAS EVALUATED | 3 BUSINESS PROJECTS | 7 INVENTIONS
3 INTERNATIONAL PATENTS

Trend Observatory and Talent Development

543 PROJECTS PRESENTED IN THE 4TH SOLIDARITY TALENT PROGRAMME
51 SOLIDARITY TALENT ORGANISATIONS
160 STUDENTS IN THE CIVIL SERVANT NETWORK IN LATIN AMERICA

Education

8.750 STUDENTS | 540 TEACHERS | 58 GRANTS | 95 NETWORK CENTRES

Rural Development

4.400 PARTICIPANTS IN ACTIVITIES | 35 PROJECTS IN NANSÁEMPRENDE
50 PARTICIPANTS IN LIVESTOCK PROGRAMMES

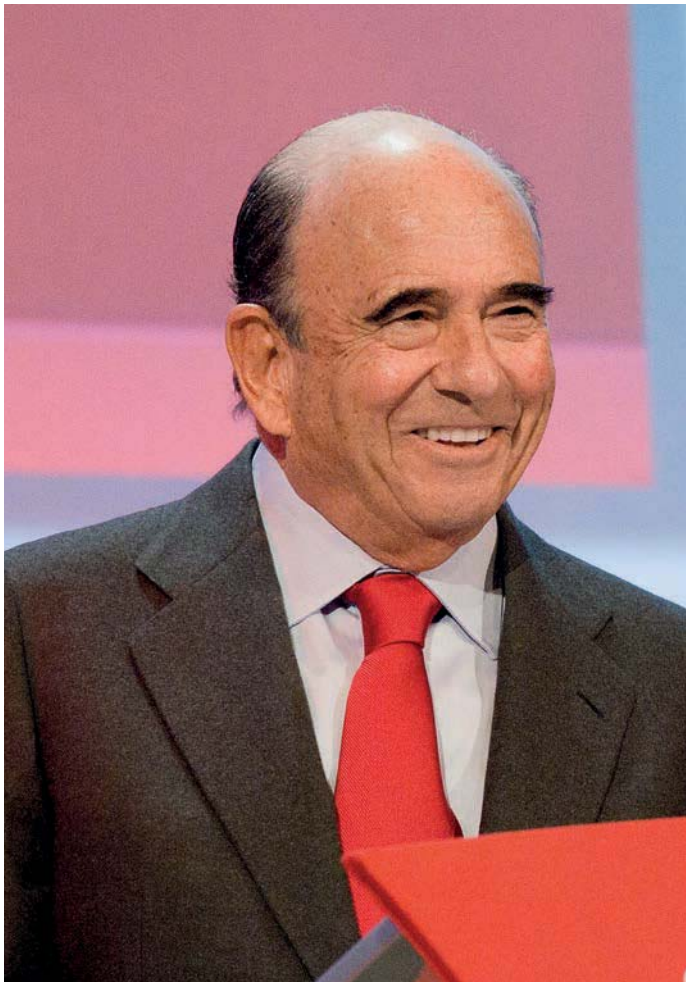
Social Action

25 AID PACKAGES

Collaborations

25 SOCIAL OR CULTURAL AID PACKAGES | 3 UNIVERSITIES





Letter from the President

In recent years in Spain, foundations and social organisations in general have been setting a clear example in terms of their trust in the future, their ability to handle adverse situations and their creativity to find new ways to generate development and to contribute to the general interest of society, through private initiatives.

In this milieu, the Fundación Botín worked intensely in 2013 to continue to develop its main lines of activity, in cooperation with more than 1000 organisations, including schools, research groups, companies, social action foundations and associations, entrepreneurs, town councils, cultural institutions and universities.

The progress made in 2013 and its social impact are an excellent example of the Foundation's drive and vitality and of the benefits of developing new, more collaborative forms of action that combine public and private efforts and resources.

For its part, in 2013, the Responsible Education Programme, which promotes the development of emotional and social intelligence in schools, grew in both Cantabria and Madrid and moreover expanded to take in the regions of La Rioja and Navarra, thanks to cooperative efforts with the two regional governments. The network now includes 95 schools, and the Foundation is receiving increasingly more requests from other schools and regions that wish to approach education from a more complete and all-embracing angle.

In the Science area, the Mind the Gap Programme now has 6 projects in progress. In each of those projects, the Foundation has joined efforts with public research centres and private companies, alike. Together, in 2013, we managed to generate a turnover of nearly €0.5 million, creating 21 new direct jobs and attracting €1.8 million in investment capital.

Our rural development programme in Valle del Nansa y Peñarrubia, in Cantabria, has spurred the participation of 45 entrepreneurs, 6 town councils, 1 primary school, 50 livestock owners, the Regional Government, 3 universities and more than 12 different companies. This group effort, together with a cross-sector approach that increases the value of heritage, is generating social development throughout the entire region.

Solidarity Talent, which has managed to become a benchmark programme in Spain, now boasts a network of 51 innovative social action organisations that support talent with aim of maximising the efficiency of the social sector. This is one of the best examples of the vitality and strength of Spain's social sector.

Finally, in 2013, we continued to move forward with the Botín Centre project in Santander, which is sure to become the Fundación Botín's most global, most local and most social project.

The most global, as it will not only be a leading private art centre in Spain, but it will also be one of the leading art centres in the international art circuit. The most local, because it will create a new public meeting place in Santander that enrich the life of the city through the arts. And the most social, because it will be a pioneer place in the world for the development of creativity through the arts, with the ultimate goal of generating social and economic wealth.

In a word, through the Botín Centre, the Fundación Botín hopes to further reinforce its steadfast commitment to the progress and development of our country, from Cantabria.

Indeed, these achievements were only possible thanks to the trust vested in the Fundación Botín by all the organisations and individuals who worked with us this past year. To all of them and to the entire team at the Foundation, I want to extend my most heartfelt gratitude.

Emilio Botín

President of the Board of Trustees



Art and Culture

- **Visual Arts**
- **Culture**
- **Botín Centre**

The Foundation's Art and Culture Area takes in the activities of visual arts, music, conferences and cinema, as well as the Library.

The Fundación Botín's Visual Arts Programme revolves around three main areas of activity:

- Education, through international workshops led by leading international artists and including grants for up-and-coming artists;
- Research focusing on the drawings of the greatest Spanish artists of all times;
- International exhibitions sponsored by the Foundation itself or stemming from its research and education programmes.

In 2013, the Foundation scheduled five exhibits of its own production, which reflected its main lines of work in the visual arts. Those exhibits were: *Itinerarios. 19th Visual Arts Grants*; *José Gutiérrez Solana (1886-1945). Drawings*; *Art in the Age of Altamira*; *The Presence of Sound*; and *Tacita Dean. From Sea to Sea*.

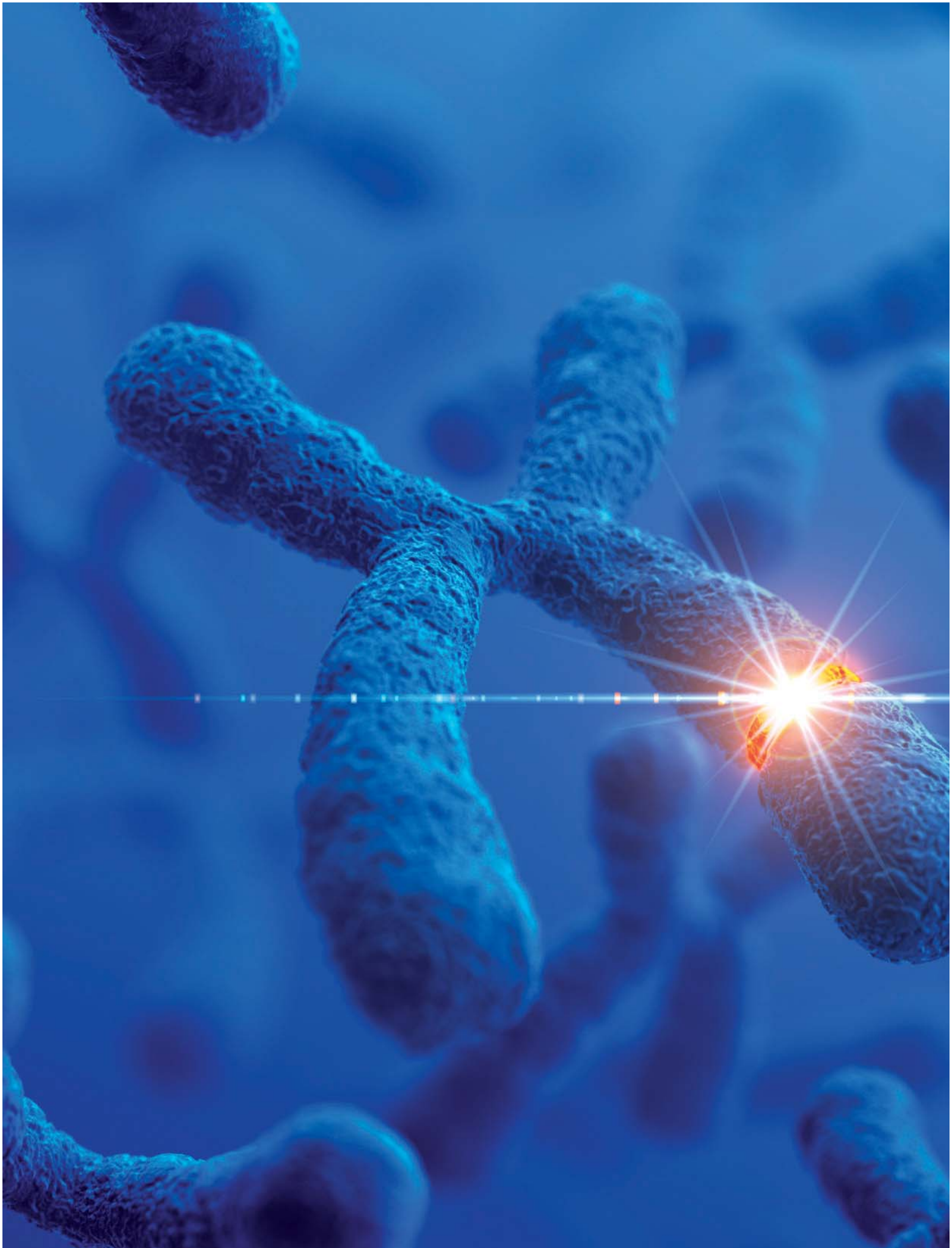
Five exhibits, forty-one concerts, five conference series, readings and the film series, as well as the library consultations, brought the Fundación Botín even closer to more than 64,000 visitors.

Moreover, the progress has continued on the Botín Centre, which is sure to become an international benchmark for art, culture and educational activity.

The Centre will be:

- A point of reference for private art in Spain, and one of the leading art centres in the international art circuit.
- A point of encounter in the heart of Santander, where art and culture stimulate city life.
- A pioneer place in the world for the development of creativity through the arts. With this aim, in March, the President of Yale University, Peter Salovey, and the President of the Fundación Botín, Emilio Botín, signed a collaboration agreement to work together to explore how the arts can serve to develop emotional and social intelligence and awaken creativity.

Finally, in December, the Foundation implemented a campaign to get the city's residents to become Friends of the Centre. By the end of the year, this initiative had generated 8000 Friends.



Science

- **Technology Transfer Programme**
- **Mind the Gap: Investment in Technology Transfer**

The Fundación Botín Science Area is steadfast in its commitment to bringing scientific knowledge from the academic world over to the productive fabric of society, as a fundamental driving force for socioeconomic development.

The Foundation supports research groups and cooperates with them to support research groups, working at their side to ensure that their work methods and lines of research enable the transfer of their results to the society.

Moreover, through its Mind the Gap Programme, the Foundation participates in business projects that convert those results into specific usable products and services.

In 2013, the feasibility of the transfer model was confirmed, as we saw the first income from the sale of technologies stemming from the work of Technology Transfer Programme researchers.

For their part, Life Length and DREAMgenics, two biotechnology companies that participate in the Mind the Gap Programme, launched their products and services on the market, generating an annual turnover of nearly half a million euros. They also executed capital increase deals for values of nearly 2 million euros.

Since 2010, the programme has generated 21 jobs and captured 3.5 million euros in private capital, hence doubling the Foundation's investment.

The programme's researchers are: Carlos López Otín, José López Barneo, Manuel Serrano, Juan Valcárcel, Ángel Carracedo, Francesc Posas, Manel Esteller, María Domínguez, Josep Samitier, María A. Blasco, Ricard Solé, Gustavo Guinea and Eduard Battle.





Trend Observatory

- **Programmes to tap into and develop talent**
- **Trend Observatory: water, education and science**

The Trend Observatory distributes the knowledge generated by the Foundation's action programmes. It also captures knowledge that serves to orient and guide those programmes, while working to explore and expand our understanding of the social milieu. Its ultimate goal? To detect new opportunities, as a vehicle for social and economic growth.

The Observatory primarily works in the areas of education, science and technology transfer, water and energy.

Moreover, in keeping with the essence of its mission, through the Observatory, the Fundación Botín runs two programmes for the detection and development of talent:

- Solidarity Talent responds to a dual need: On one hand, it aims to help improve the professionalization of the third sector; and on the other hand, it sets out to help unemployed professionals to make use of their experience, by working with organisations in the social sector.
In its 4th year running, this initiative received 543 project proposals and applications from 4200 professional candidates. The Fundación Botín provides the salaries for the 12 selected professionals for a full year, with the possibility of renewal for a second year of work.
- The Programme for the Strengthening of Civil Service in Latin America, which aims to strengthen public institutions, by getting the best students in the region to commit to the development of their societies through the public sector. The participants from the four editions of this initiative have organised networks to share information, opportunities and projects. That network now includes 160 members.





Education

- **Responsible Education**
- **Platform for Innovation in Education**
- **Training**

Support for education is one of the Foundation's strategic commitments in its mission to generate development in Cantabria and throughout Spain.

The idea is to bring emotional and social intelligence, as well as the development of creativity, into the classroom, to improve the quality of education and promote the healthy development of children and teenagers, while providing their families and teachers with the insight and tools they need to develop the skills, attitudes and abilities that will enable those children to be independent, competent, responsible and supportive of others.

To do so, the Foundation works in three areas: involvement, through the Responsible Education Programme; research, through the Platform for Innovation in Education; and training, through grants and leading benchmark programmes.

In 2013, the Foundation expanded the geographic scope of its activity to include two new Spanish Autonomous Regions in its educational programme. Hence, Navarra and La Rioja joined Cantabria and Madrid in the Responsible Education School Network. According to the teacher evaluation survey conducted by the University of Cantabria, the teachers who took part in the Network gave the programme a rating of 3.22 out of 4.

The Foundation also moved forward with its Master's Degree in Social, Emotional and Creative Education, in cooperation with the University of Cantabria, and published its third international study: a report on social and emotional education, with the participation of international experts from Argentina, Austria, Israel, Norway and South Africa.

The educational resources used in the centres include the Audiovisual Tool Bank, work through the arts and the United Nations Simulation Programme Global Classrooms.





Rural Development

- **Institutional cooperation**
- **Territorial action and cultural heritage**
- **Economic development**
- **Cultural and social stimulation**

The Rural Development Programme is carried out in the Valle del Nansa y Peñarrubia (Cantabria) and aims to promote sustainable economic and social development in this region, by reversing the depopulation process that is currently affecting the rural areas. To do so, the programme works with the specific resources of the town and develops a cross-sector Plan of Action, which is implemented in cooperation with the local government.

In 2013, the Programme primarily focused on increasing institutional cooperation; the promotion of the Special Protection and Town and Country Planning for Valle del Nansa y Peñarrubia; the rehabilitation of the village of Lafuente; and the expansion of the livestock project to include other areas in the region, at the request of the Regional Government of Cantabria.

In 2013, the Foundation celebrated the third edition of Nansaemprende, a training programme for business management consisting of one hundred hours of instruction. Following its expansion this year to take in the neighbouring areas of Saja and Liébana, the initiative boasted the participation of 35 business projects for the rural environment.

On the whole, this initiative has enabled the launch of 21 different business projects in the Valley. To consolidate the network of entrepreneurs that was created and to reinforce the local business fabric, the Comprehensive Entrepreneurial Support Programme was launched in 2013.

Lastly, the social and cultural stimulation campaign continued throughout the year.





Social Action

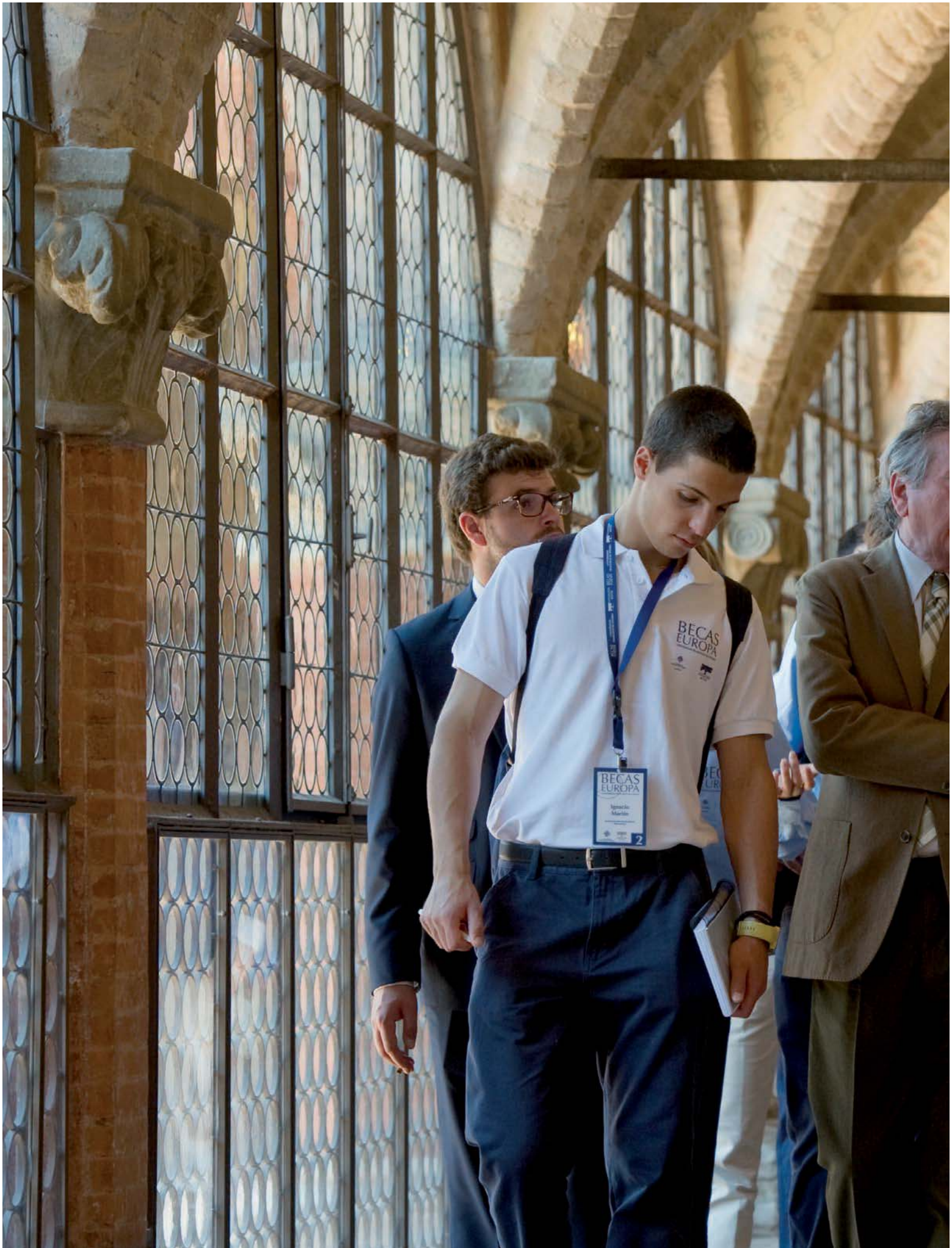
- **Aid for social integration**
- **Care for people with disabilities or illnesses**

The Foundation's Social Action Area promotes the institutional programmes in Cantabria that target individuals in need, children, immigrants and the elderly, while also supporting drug prevention programmes and social insertion programmes for the disabled. This concern for these parts of society has been a constant since the Foundation was launched.

The organisations that received support in 2013 include the Cocina Económica de las Hijas de la Caridad (food kitchen for the Daughters of Charity); the Cáritas Primary Care programme, which targets individuals at risk of social exclusion; the Proyecto Hombre for the rehabilitation of different types of addictions; the Talleres Juveniles Brumas (workshops for adolescents); the Fundación Secretariado Gitano; and the Food Bank Association of Cantabria.

As to its support for the disabled and the ill, the Foundation helped 75 families from Amica; as well as supporting the Fundación Asilo de Torrelavega, for the construction of a special home. Aid also went to the Fundación Síndrome de Down of Cantabria, for educational support; and the Fundación Theodora, which visited 728 children patients in the Hospital Valdecilla of Santander, among others.







Collaborations

- **Fundación Santander Creativa**
- **Fundación Comillas**
- **Centro Nacional de Investigaciones Cardiovasculares (CNIC)**
- **Universities**
- **Other social and cultural support**

In addition to the programmes it manages directly, the Fundación Botín supports the projects of other institutions that share its strategies and objectives.

Among the particularly noteworthy collaborations, the Foundation joined forces with the following institutions: the Fundación Santander Creativa — also forming part of the latter's Board of Trustees — which aims to revive and strengthen the activity and the cultural fabric of Cantabria's capital city; the Fundación Comillas, for the project for the structural refurbishment of the church of the seminary Seminario Mayor; and the Centro Nacional de Investigaciones Cardiovasculares (CNIC), which works to strengthen cardiovascular research and to enable the patients to benefit from the results of such research.

In 2013, the Fundación Botín additionally lent support to the Santander City Council, for the construction of civic centres in the different districts of the city; and to the Fundación Mujeres por África, which aims to promote economic and social development on the African continent by offering support to African women.

Other projects supported by the Foundation are related to the University.



FUNDACIÓN
BOTÍN

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